

4710 Admiralty Way Suite A-4, Marina del Rey, CA 90292

## **New Signage Proposal**

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May 2, 2013

L'Occitane 4710 Admiralty Way Marina del Rey, CA 90292

**Re: Signage Approval** 

To Whom It May Concern:

This letter is to inform you that the L'Occitane signage submittal marked, 'Approved as Noted' and dated: May 2, 2013, for the premises located at 4710 Admiralty Way, Marina del Rey, CA 90292, has been approved by the Landlord.

Please call me with any questions at (323) 900-8137. Thank you in advance for your cooperation.

runking /MJ

Sincerely,

Ken Greenberg

**V.P. of Tenant Services** 

April 17, 2013

Department of Beaches & Harbors Santos H. Kreimann - Director 13837 Fiji Way Marina del Rey, CA 90292

Attn: Design Control Board

Re: L'Occitane signage located at 4710 Admiralty Way, Suite A-4, Marina del Rey, CA 90292

Dear Mr. Kreimann

Please consider this package our formal request for review by the Design Control Board of the Los Angeles County Department of Beaches & Harbors.

The attached plans contain detailed descriptions for two new L'Occitane signs. Sign A is a halo illuminated storefront sign. Sign B is a non-illuminated double-faced blade sign.

**Sign A** is the storefront sign and it is illustrated on pages 2 and 3 of the attached drawing. This sign is made from 1" thick aluminum with LEDs inside to provide halo illumination. The aluminum is painted RAL 5011 Steel Blue. The letters are spaced off the wall ½" to provide for even halo illumination. The wall behind the letters is to be painted RAL1007 Daffodil Yellow (no separate panel, paint only). The letters of L'Occitane are 12" tall. The En Provence letters are 5.5" inches tall. The sign has a square footage of 14.48.

**Sign B** is the double sided blade sign and is illustrated on page 5 of the attached drawing. The sign is a 1" thick sintra oval painted RAL 1007 Daffodil Yellow. It has ½" thick laser cut acrylic letters painted RAL 5011 Steel Blue. The sign hangs from an aluminum bracket painted RAL 8017 Chocolate Brown. The oval is 1'-7.875" tall and 3'-0" wide for a square footage of 4.97.

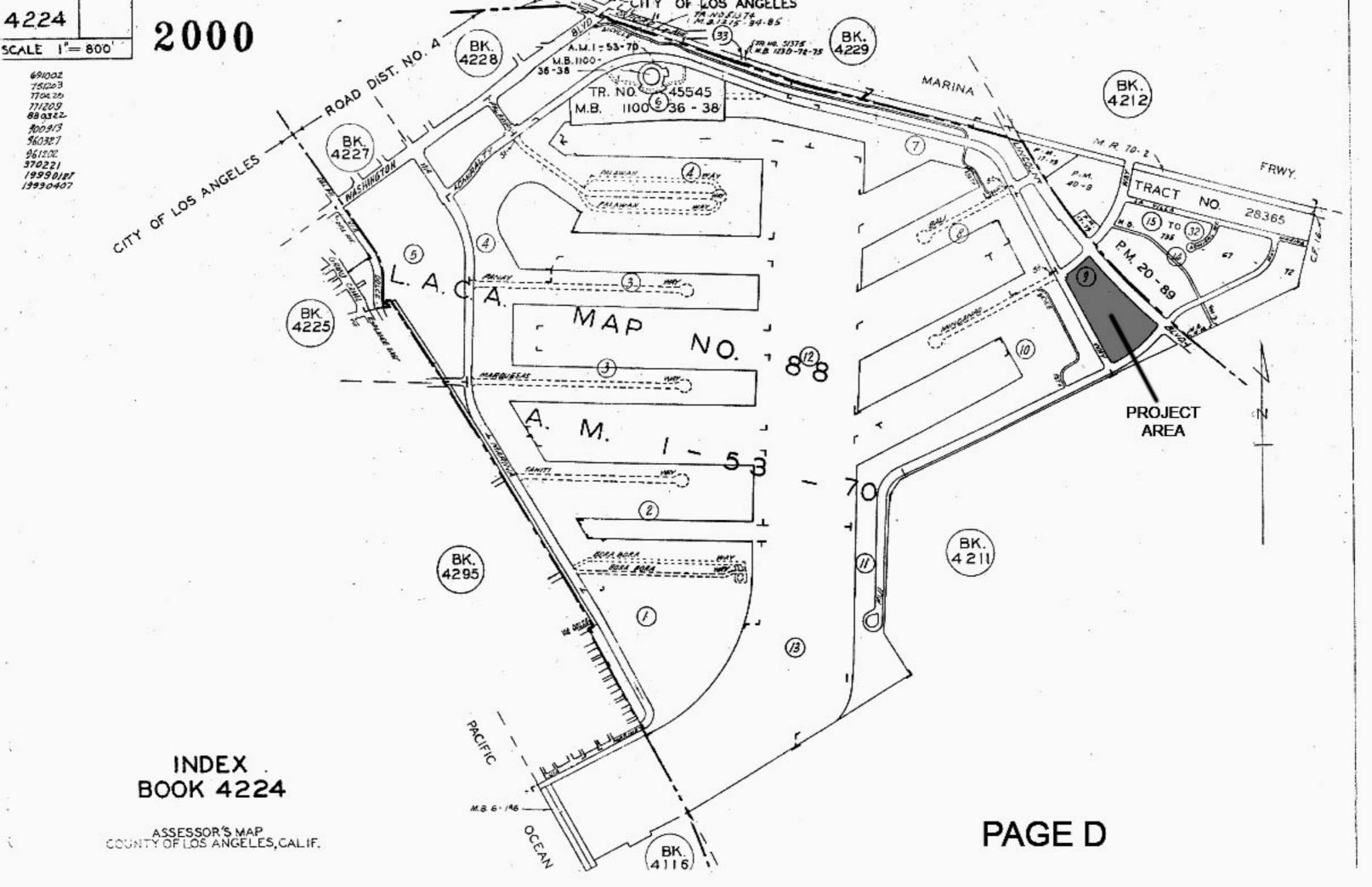
Eagle Signs will professionally install, and then maintain these signs to the highest standard at the request of L'Occitane, Caruso Affiliated, and/or the Los Angeles County Department of Beaches and Harbors.

These beautiful signs will help to enhance the current aesthetic of the Waterside at Marina del Rey Shopping Center.

Thank you for your time and attention to this matter.

Sincerely,

Drew Solome Director of Operations Eagle Signs



# L'OCCITANE EN PROVENCE

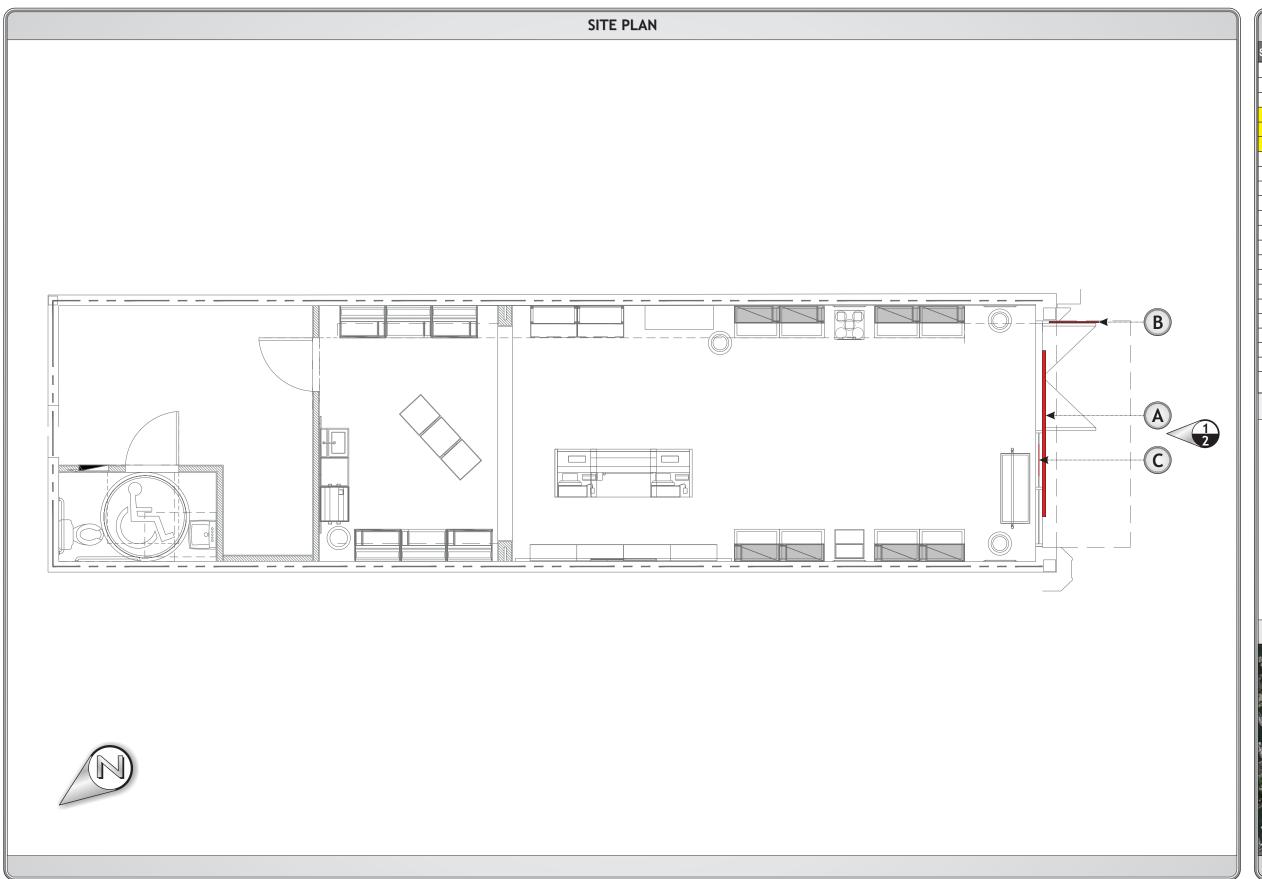
4710 Admiralty Way, Suite A-4

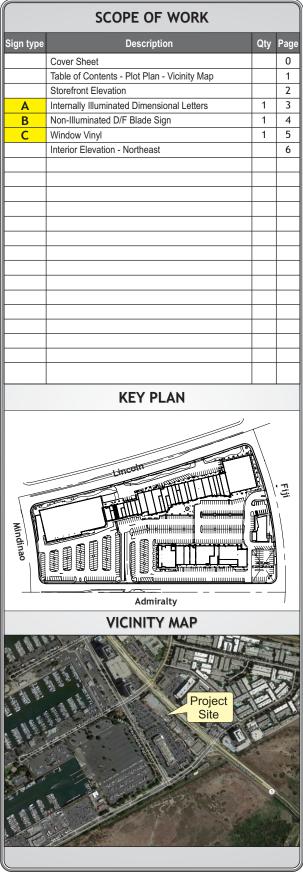
Marina Del Rey, California

INTERIOR/EXTERIOR SIGNAGE PROGRAM

May 1, 2013









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is is an original unpublished drawing created
Eagle Signs. It is submitted for your
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anned for you by Eagle Signs, and shall not reproduced, used by or disclosed to any firm corporation for any purpose whatsoever THIRD REVISION hout written permission.

FIRST REVISION SECOND REVISION

the requirements of Article 600 of the National Electrical Code and/or other applicable local codes. This Includes proper grounding and bonding of the sign

Underwriters Laboraties Inc.

DRAWING NUMBER: L'OCCITANE MDR.CDR

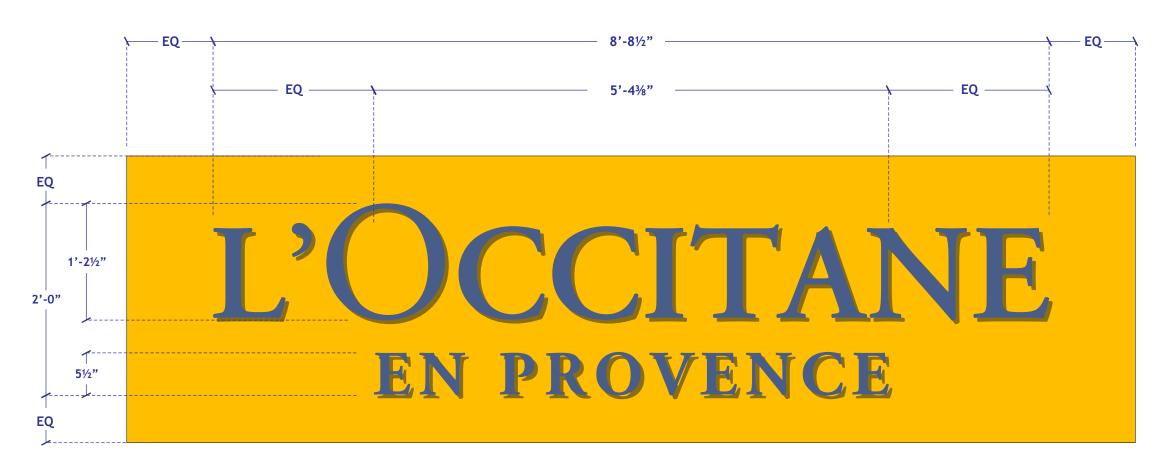
SHEET 1 OF 6



Scale: 3/8" = 1'-0"



_	DATE: MAY 1, 2013	PROJECT NAME: L'OCCITANE		This is an original unpublished drawing created by Eagle Signs. It is submitted for your	FIRST REVISION	the requirements of Article 600 of the National	DRAWING NUMBER: L'OCCITANE MDR.CDR
61	SCALE: AS NOTED	ADDRESS:	4710 ADMIRALTY WAY, SUITE A-4	personal use in conjunction with a project being planned for you by Eagle Signs, and shall not be reproduced, used by or disclosed to any firm	SECOND REVISION	This Includes proper grounding and bonding of the sign.	
	DRAWN BY: MIGUEL REIMAN		MARINA DEL REY, CA 90292	or corporation for any purpose whatsoever without written permission.	THIRD REVISION	Underwriters Laboraties Inc	SHEET 2 OF 6



### HALO-ILLUMINATED DIMENSIONAL LETTERS

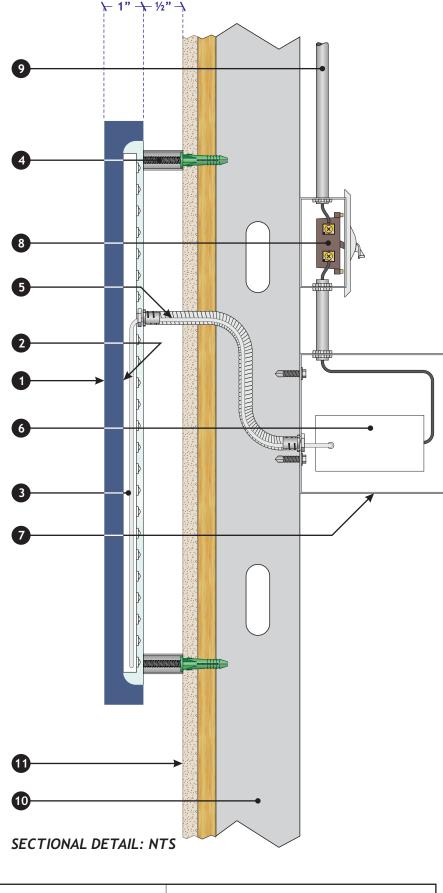
One set required

Scale: 1" = 1'-0"

- 1. 1" thick FCO clear acrylic letter. Face and sides painted to match RAL 5011 Steel Blue. Rear surface is unpainted.
- 2. 1/4" pocket routed trough for ribbon LED.
- 3. White "ribbon" LED.
- 4. Threaded rod attachment with ½" spacer
- 5. Secondary power supply.
- 6. UL listed LED transformer
- 7. Galvanized vented transformer housing
- 8. Emergency disconnect switch in primary electrical circuit
- 9. Primary electrical circuit
- 10. Building framing system
- 11. Finished building surface to be repainted RAL 1007 Yellow (by others).

This sign is intended to be installed in accordance with the requirements of Article 600 of the National Electrical Code and/or other applicable codes. This includes proper grounding and bonding of the sign.







DATE: MAY 1, 2013	PROJECT NAM	E: L'OCCITANE	This is an original unpublished drawing created by Eagle Signs. It is submitted for you
SCALE: AS NOTED	ADDRESS:	4710 ADMIRALTY WAY, SUITE A-4	personal use in conjunction with a project being planned for you by Eagle Signs, and shall no be reproduced, used by or disclosed to any firn
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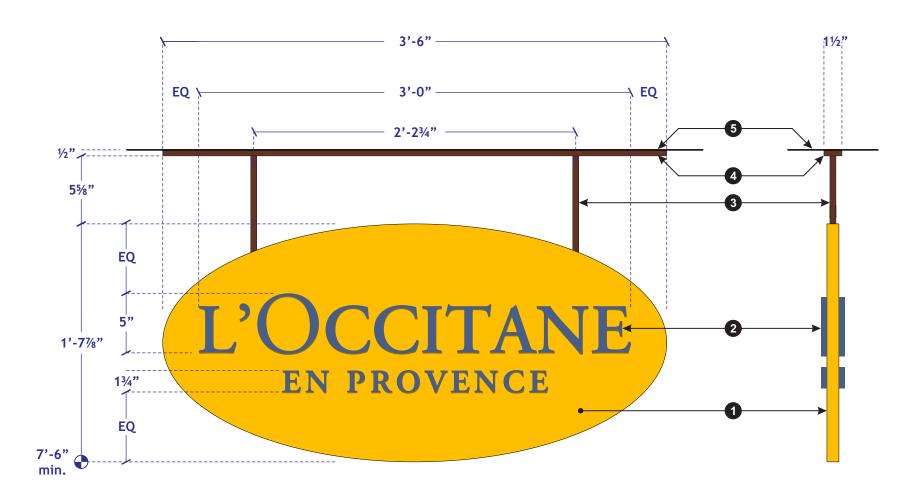
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Electrical Code and/or other applicable local codes.
This Includes proper grounding and bonding of the sign.

Underwriters Laboraties Inc..

DRAWING NUMBER: L'OCCITANE MDR.CDR

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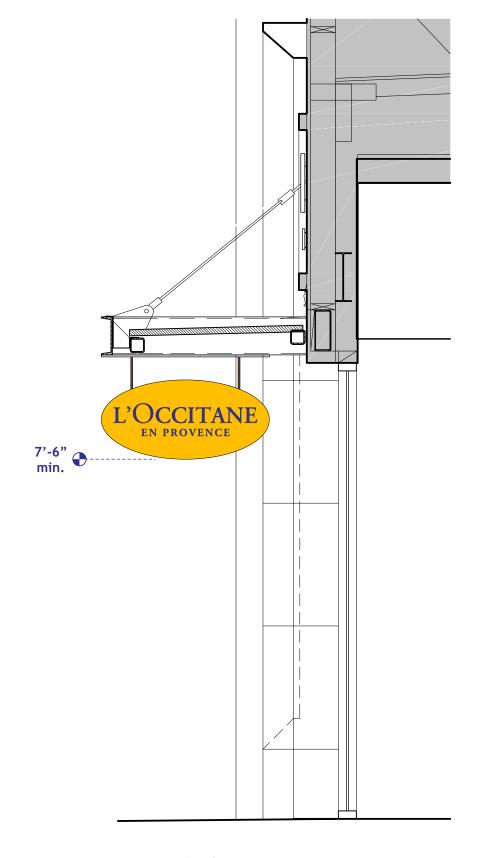


# NON-ILLUMINATED D/F BLADE SIGN

One unit required

Scale: 1½" = 1'-0"

- 1. 1" thick Sintra sign panel painted to match RAL 1007 Yellow.
- 2. ½" thick FCO acrylic letters painted to match RAL 5011 Steel Blue
- 3. ½" x ½" aluminum square tube bracket painted to match RAL 8017 Chocolate Brown.
- 4. 1½"x ½" aluminum mounting plate painted to match RAL 8017 Chocolate Brown
- 5. Existing canopy surface.





Scale: ½" = 1'-0"



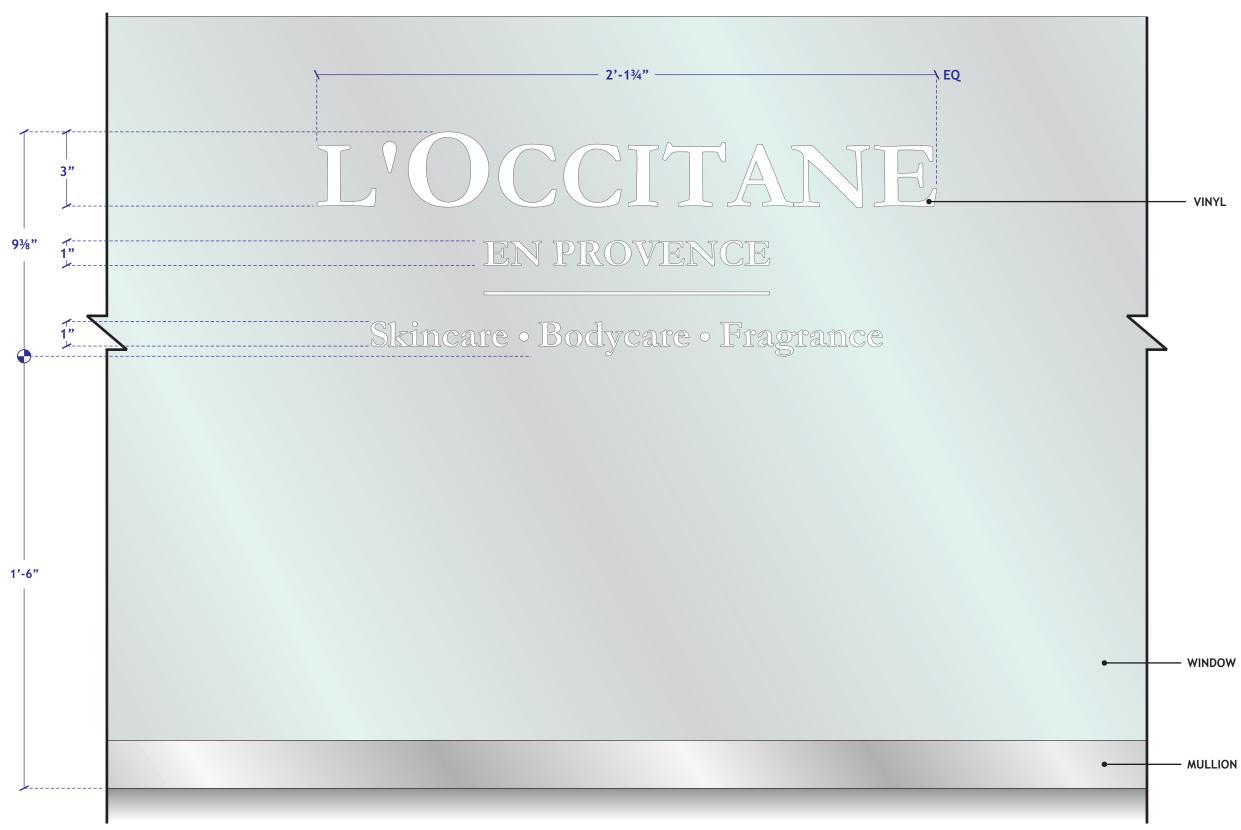
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DRAWING NUMBER: L'OCCITANE MDR.CDR





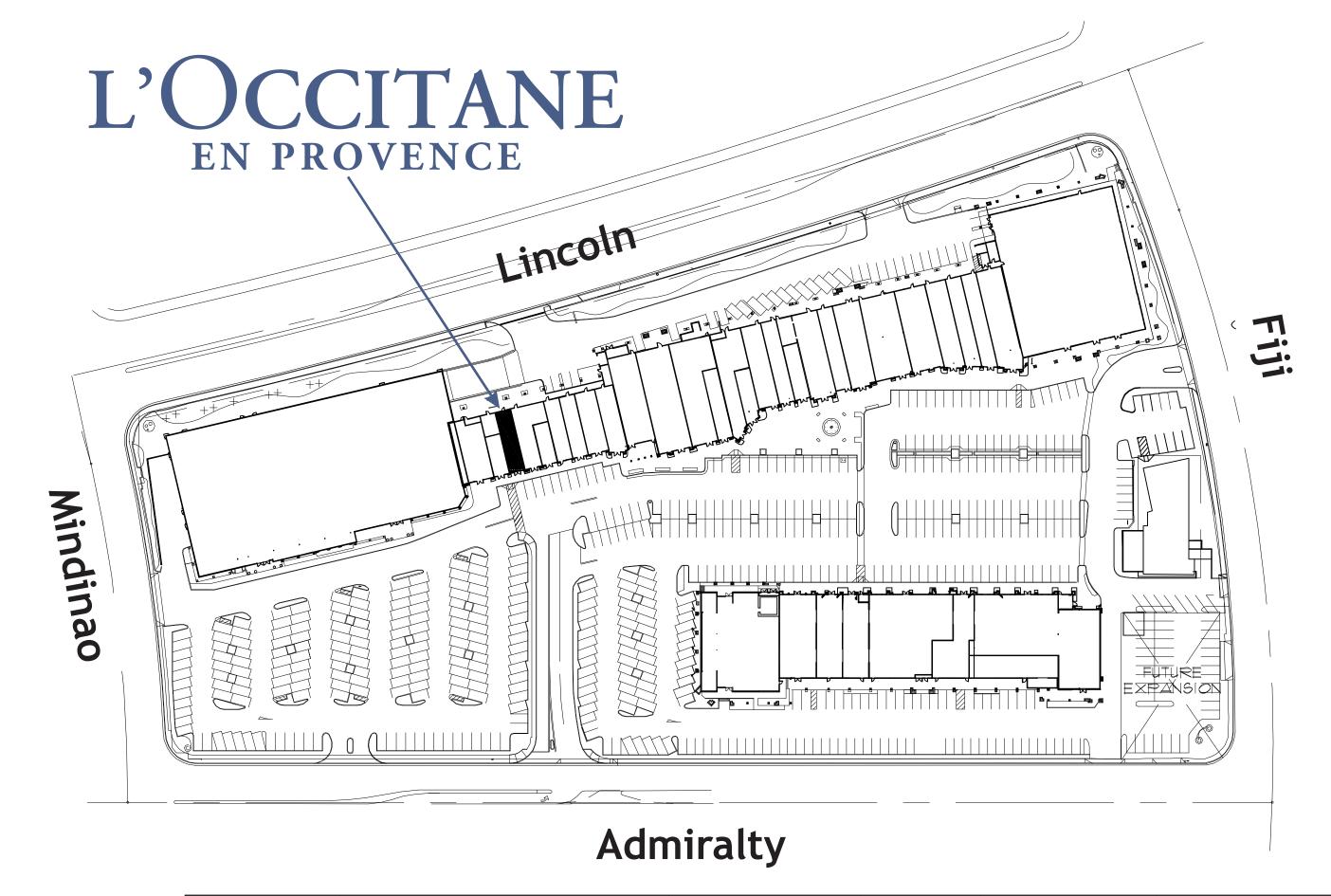
Reverse die-cut 3M frosted vinyl applied to interior surface of storefront glazing.



Scale 3" = 1'-0"



DATE: MAY 1, 2013		PROJECT NAME: L'OCCITANE		This is an original unpublished drawing creater by Eagle Signs. It is submitted for you	agle Signs. It is submitted for your FIRST DEVISION		the requirements of Article 600 of the National Electrical Code and/or other applicable local codes.	DRAWING NUMBER: L'OCCITANE MDR.CDR
SCALE: AS NOTED		ADDRESS:	4710 ADMIRALTY WAY, SUITE A-4	personal use in conjunction with a project being planned for you by Eagle Signs, and shall not be reproduced, used by or disclosed to any firm	SECOND PEVISION		This Includes proper grounding and bonding of the sign.	
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5	,	PROJECT NAME: L'OCCITANE	This is an original unpublished drawing created by Eagle Signs. It is submitted for your personal use in conjunction with a project being planned for you by Eagle Signs, and shall not		the requirements of Article 600 of the National Electrical Code and/or other applicable local codes. This includes proper grounding and bonding of the sign.	DRAWING NUMBER: L'OCCITANE MDR.CDR	
01	E: AS NOTED  'N BY: MIGUEL REIMAN	ADDRESS:	4710 ADMIRALTY WAY, SUITE A-4  MARINA DEL REY, CA 90292	be reproduced, used by or disclosed to any firm or corporation for any purpose whatsoever without written permission.	SECOND REVISION	Underwriters Laboraties Inc	SHEET 6 OF 6