Metro I-405 Closure Weekend - Community Letter



Eat, shop, and play locally September 29-30th!

Greetings,

Metro is gearing up for its second full closure of the I-405 freeway during the weekend of September 29 & 30th. The I-405 will be completely shut down between the I-10 and the US-101. During this time Metro will be launching a web marketing campaign to promote businesses in communities where people can "eat, shop, and play locally" during the closure. This is a FREE advertising opportunity to attract and encourage the public to eat, shop, and play in their local venues. We would love to invite your community to participate with discount opportunities created for that specific weekend. Metro wants to promote you as a destination location and feature your business and discounts on our website, our media channels, and through our social media streams.

If you would like to participate, please fill out the table below, copy & paste the table onto an email and send to <u>MetroEvents@metro.net</u> no later than **Monday**, **September 4**, **2012**:

Business Title	Discount (you will be offering as incentive to attract business for the weekend)	Street Address City, State Zip	Region (select one) Eastside, Westside, Hollywood, Downtown LA and adjacent, SFV, SGV, South Bay	Business website link	Category (select one) Eat, Shop, Play	Contact Name	Contact Email
Maria's Italian Kitchen (SAMPLE)	Save 15% on Food	615 S. Flower St. Los Angeles, CA 90017	Downtown LA	<u>www.mariasdo</u> <u>wntownla.com</u> _/	Eat	Maria Metro	maria@gmail.com