



**LEVEL OF SPONSORSHIP: (please check appropriate line)**

- Grand Finale Presenting: \$25,000
- Platinum: \$10,000
- Gold Sponsor: \$5,000
- Silver Sponsor: \$1,000
- Bronze Sponsor: \$500
- Individual and Family Sponsor: \$100
- Patriotic Donation: open dollar amount

**SPONSOR**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Please make check payable to Department of Beaches and Harbors.**

**Please mail this document and check to:**  
 Catrina M. Love, Senior Marketing Analyst  
 County of Los Angeles  
 Department of Beaches and Harbors  
 4701 Admiralty Way  
 Marina del Rey CA 90292



# Sponsorship Opportunities

## 2013 Marina del Rey

# *Fourth of July Fireworks Show*



County of Los Angeles  
Department of Beaches and Harbors



A graphic of the American flag, showing the stars and stripes, is positioned on the left side of the page. The stripes are red and white, and the stars are white on a blue background.

# EVENT INFORMATION

**Fireworks:** A 20-minute fireworks display shot from a barge in the Marina's main channel. The fireworks may be viewed from virtually anywhere in the Marina, but the best viewing locations are at Burton Chace Park and Fisherman's Village.

**Cost:** Sponsorships and donations will help directly fund the total cost of the show, which is approximately \$117,000 for fireworks and other needed services, including traffic control provided by the City of Los Angeles Department of Transportation, LAPD and CHP.

**When:** Thursday, July 4, 2013 @ 9:00 p.m.

**Who:** An estimated 25,000 spectators in Marina del Rey, Venice, Playa del Rey, Playa Vista, Westchester, and from other areas throughout Los Angeles.

A graphic of the American flag, showing the stars and stripes, is positioned on the left side of the slide, partially overlapping the text area.

# SPONSORSHIP PACKAGES

## **Grand Finale Presenting Sponsor – \$25,000**

- On-site promotional opportunity\*
- Three 30-second radio spots promoting your business on a major radio station
- Exclusive acknowledgement as “Grand Finale Presenting Sponsor” in prime position on Sponsorship Banner, which will be placed at major spectator sites throughout Marina del Rey
- Name or logo in prime position in newspaper and online advertising and on the Department of Beaches and Harbors’ website, as well as on the Marina del Rey Convention and Visitors Bureau website
- Exclusive acknowledgement as “Grand Finale Presenting Sponsor” on social media platforms and in official press release

## **Platinum Sponsor – \$10,000**

- Two 30-second radio spots promoting your business on a major radio station
- Acknowledgement as “Platinum Sponsor” on Sponsorship Banner, which will be placed at major spectator sites throughout Marina del Rey
- Name or logo in newspaper and online advertising and on the Department of Beaches and Harbors’ website, as well as on the Marina del Rey Convention and Visitors Bureau website
- Acknowledgement on social media platforms and in official press release

\*On-site setup costs not included



## **Gold Sponsor – \$5,000**

- Two 15-second radio spots promoting your business with the Fourth of July fireworks show
- Acknowledgement as “Gold Sponsor” on Sponsorship Banner, which will be placed at major spectator sites throughout Marina del Rey
- Name or logo in newspaper and online advertising and on the Department of Beaches and Harbors’ website, as well as on the Marina del Rey Convention and Visitors Bureau website
- Acknowledgement on social media platforms and in official press release

## **Silver Sponsor – \$1,000**

- Acknowledgement on social media sites and in official press release
- Name or logo in newspaper advertising and on the Department of Beaches and Harbors’ website, as well as on the Marina del Rey Convention and Visitors Bureau website

## **Bronze Sponsor – \$500**

- Acknowledgement on social media sites
- Name or logo in newspaper advertising and on the Department of Beaches and Harbors’ website, as well as on the Marina del Rey Convention and Visitors Bureau website

## **Individual and Family Sponsor – \$100**

- Name recognition on the Department of Beaches and Harbors’ website, as well as on the Marina del Rey Convention and Visitors Bureau website

## **Patriotic Donation**

- Anonymous donation in any dollar amount of donor’s choosing



**Customized sponsorship packages are available.**

Please direct sponsorship and donation inquiries to:

Catrina M. Love, Senior Marketing Analyst  
County of Los Angeles

Department of Beaches and Harbors  
4701 Admiralty Way, Marina del Rey CA 90292

Phone: (310) 305-9511 Fax: (310) 822-0119

Email: [clove@bh.lacounty.gov](mailto:clove@bh.lacounty.gov)

<http://marinadelrey.lacounty.gov>