



Santos H. Kreimann

Director

Kerry Silverstrom Chief Deputy

MARINA DEL REY DESIGN CONTROL BOARD AGENDA Wednesday, February 16, 2011, 12:30 p.m.

Burton W. Chace Park Community Building 13650 Mindanao Way Marina del Rey, CA 90292

- Call to Order, Action on Absences, Pledge of Allegiance, and Order of Agenda 1.
- 2. Approval of the January 19, 2011 Minutes
- 3. **Public Comment**

This is the opportunity for members of the public to address the Board on items that are not on the posted agenda, provided that the subject matter is within the jurisdiction of the Board. Speakers are reminded of the three-minute time limitation.

4. **Consent Agenda**

> The Chair may entertain a motion by a Board member at the beginning of the meeting to approve certain non-controversial agenda items as consent agenda items unless held by a Board member or member(s) of the public for discussion or separate action.

5. Old Business

None

New Business 6.

> A. Parcel 50 - Marina Waterside Shopping Center - DCB #11-002 - The Loft consideration of new signage, awnings, windows, and Design Control Board review related thereto

- 7. Staff Reports
 - A. Temporary Permits Issued by the Department
 - B. Ongoing Activities Report
 - Board of Supervisors Actions on Items Relating to Marina del Rey
 - Regional Planning Commission's Calendar
 - · Coastal Commission's Calendar
 - Local Coastal Program Periodic Review Update
 - Small Craft Harbor Commission
 - Marina Design Guidelines Update
 - Redevelopment Project Status Report

C. Marina del Rey and Beach Special Events

8. Adjournment

PLEASE NOTE

- 1. ADA ACCOMODATIONS: If you require reasonable accommodations or auxiliary aids and services such as material in alternate format or a sign language interpreter, please contact the ADA (Americans with Disabilities Act) Coordinator at (310) 305-9590 (Voice) or (310) 821-1734 (TDD).
- 2. The Los Angeles County Board of Supervisors adopted Chapter 2.160 of the Los Angeles Code (Ord. 93-0031 ~ 2 (part), 1993, relating to lobbyists. Any person who seeks support or endorsement from the Design Control Board on any official action must certify that he/she is familiar with the requirements of this ordinance. A copy of the ordinance can be provided prior to the meeting and certification is to be made before or at the meeting.
- 3. All materials provided to the Design Control Board Members are available (beginning the Saturday prior to the meeting) for public review at the following Marina del Rey locations:

Department of Beaches and Harbors Website Address: http://marinadelrey.lacounty.gov

Department of Beaches and Harbors Administration Building 13837 Fiji Way Marina del Rey, CA 90292

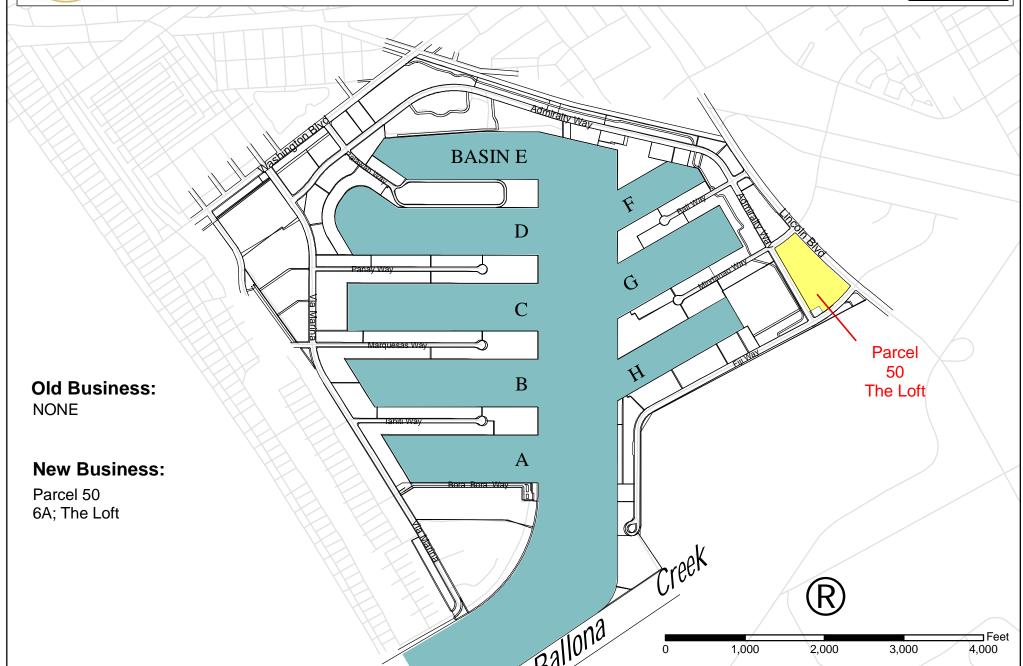
Burton Chace Park Community Room 13650 Mindanao Way Marina del Rey, CA 90292 MdR Visitors & Information Center 4701 Admiralty Way Marina del Rey, CA 90292

Lloyd Taber-Marina del Rey Library 4533 Admiralty Way Marina del Rey, CA 90292



Locations of February 16, 2011 DCB Items

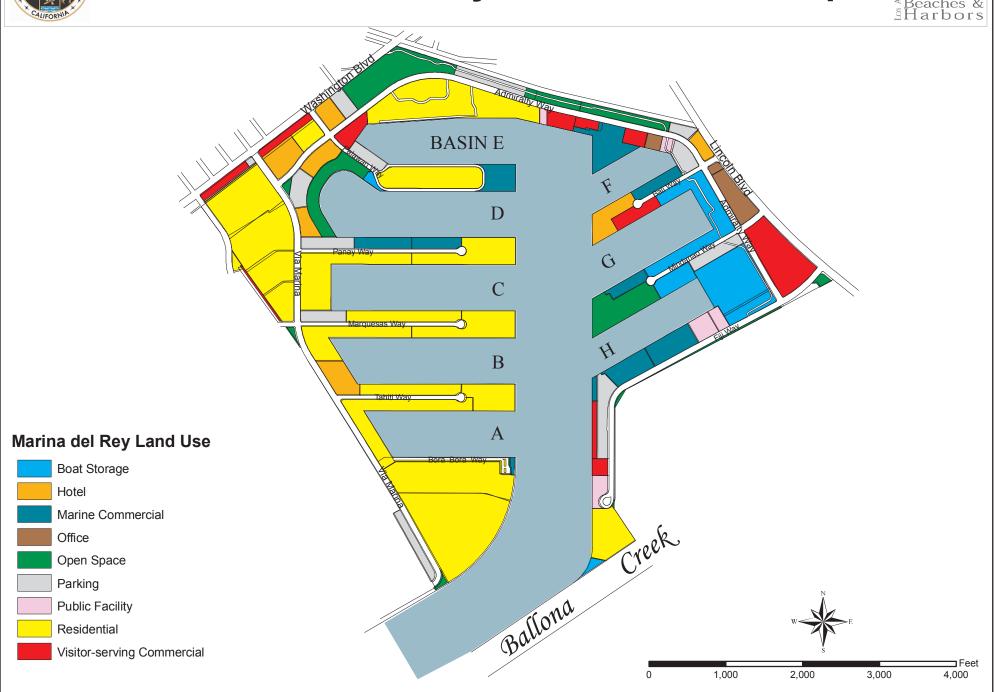






Marina del Rey Land Use Map





DESIGN CONTROL BOARD MINUTES January 19, 2011

Members Present: Peter Phinney, AIA, Chair, Fourth District; David Abelar, Member, Second District; Tony Wong, P.E., Member, Fifth District

Members Absent: Simon Pastucha, Member, Third District; Helena Jubany, Vice Chair, First District

Department Staff Present: Santos Kreimann, Director; Gary Jones, Deputy Director; Peter Dzewaltowski, Regional Planning Assistant; Moses Feliz, Temporary Secretary

County Staff Present: Tom Faughnan, Principal Deputy County Counsel

Guests Testifying: Julian Doyle, Café Al Fresco; Paul Zadeh, Sign-a-Rama

1. Call to Order and Pledge of Allegiance

Mr. Phinney called the meeting to order.

Mr. Wong moved to excuse the absences of Ms. Jubany and Mr. Pastucha. Mr. Abelar seconded the motion, and it passed unanimously.

Ms. Abelar led the pledge of allegiance.

2. Approval of December 15, 2010 Minutes

Mr. Phinney asked Board members for comments and questions on the December 15 meeting minutes. The Board discussed and agreed that they would like to have the wording of the Board's motions detailed in the minutes.

Mr. Wong moved to approve the December 15 meeting minutes. The motion was seconded by Mr. Abelar, and the minutes were approved unanimously.

3. Public Comment

Mr. Phinney invited members of the public to speak on any matters of interest to the Board and not on the agenda.

Mr. Doyle asked the Board about high vacancies in Fisherman's Village and expressed an overall concern over the lack of vibrancy in the area. He inquired as to the current status of redevelopment plans and requested that the "kiddie" rides that were previously situated at Fisherman's Village be returned since they are a positive attraction for the public.

In response to a request from Mr. Phinney for an update on the redevelopment plans for Fisherman's Village, Gary Jones stated that County representatives continue to meet with the lessee on options for redeveloping the property. The prior development proposal stalled primarily due to the cost of providing underground parking, and it appears that no viable development proposal exists. In response to a suggestion by Mr. Phinney to send a letter from the DCB encouraging reinvestment in the leasehold, Mr. Kreimann stated that he sent a letter to the developer and is currently discussing options with the lessee since their lease extension option has expired.

Mr. Phinney asked Mr. Doyle to send his concerns in writing to the Design Control Board.

In response to a question from Mr. Abelar about vacancy rates at the Fisherman's Village, Mr. Jones agreed to provide an update on current occupancy and current average rents and whether the lessee's operations could be more successful.

Marina del Rey Design Control Board January 19, 2011 Page 2

Mr. Phinney asked if staff could provide a future report on the status and physical state and appearance of the facility of Fisherman's Village, and Mr. Kreimann agreed to report back at the March Design Control Board Meeting.

4. Consent Agenda

Mr. Phinney asked if any Board members wished to move any agenda items to the Consent Agenda. Neither Mr. Abelar nor Mr. Wong had any items, so Mr. Phinney closed the Consent Agenda.

5. Old Business

None

6. New Business

Parcel 44 - Golden West Properties, Pacific Ocean Management - DCB # 11-001

Peter Dzewaltowski presented the staff's report on the proposed sign program (business identification and directional signage) for Blue Pacific Boating at Parcel 44 fronting Bali Way.

In response to a question from Mr. Abelar about the freestanding sign near the driveway and its potential to block vehicular sight distances, Mr. Dzewaltowski explained that the impending Department of Regional Planning review will include review for compliance with required sight distances as part of the site plan review and Title 22 code compliance.

Mr. Phinney asked if any member of the public had questions. Seeing none, Mr. Phinney closed public comments.

Mr. Phinney expressed concern that the building-mounted directional sign did not relate to the building's architecture due to the way it overlapped the façade and glass window. In response to Mr. Phinney's recommendation to move the directional sign, Paul Zadeh from Sign-a-Rama replied that the sign could be mounted on the window space above the door. Mr. Phinney stated that placement of the sign in the location of the transom would solve the problem.

Motion by Mr. Wong to approve the sign application as submitted with the condition that the second directional sign (mounted on the eastern façade) be relocated to the space above the eastern façade door. Motion seconded by Mr. Abelar and approved unanimously.

7. Staff Reports

Peter Dzewaltowski briefly summarized the staff reports that were submitted to the Board. Mr. Phinney noted that the staff reports were received and filed.

In response to a question from Mr. Phinney as to whether the LCP Amendment was conditioned upon removing Parcel 33/NR from the amendment, Mr. Dzewaltowski explained that the Regional Planning Commission recommended approval without the amendments related to Parcel 33/NR.

Mr. Phinney noted that the reports were received and filed.

Mr. Phinney asked if any members of the Public wish to speak. Seeing none, public comments were closed.

8. Adjournment

Motion by Mr. Wong to adjourn at 2:30 PM. Mr. Abelar seconded the motion, and it was approved unanimously.

Respectfully Submitted, Moses Feliz Temporary Secretary for the Design Control Board





February 10, 2011

TO:

Design Control Board

Gay Jones

FROM:

for Santos H. Kreimann, Director

Santos H. Kreimann

Director

Kerry Silverstrom Chief Deputy

SUBJECT: ITEM 6A - PARCEL 50 - MARINA WATERSIDE SHOPPING CENTER -DCB #11-002 - THE LOFT - CONSIDERATION OF NEW SIGNAGE, AWNINGS AND WINDOWS AND DESIGN CONTROL BOARD REVIEW

RELATED THERETO

Item 6A on your agenda is a submittal from Caruso Affiliated (Applicant) seeking approval for exterior modifications at the Waterside Shopping Center, 4774 Admiralty Way. The alterations include new windows, doors and awnings, as well as two new business identification signs for a new tenant, The Loft.

Existing Conditions

Two existing storefronts, together with a portion of a third storefront, are the subject of the proposed request for approval. These three adjoining retail spaces are located on the eastern section of the Waterside Shopping Center, between Lincoln Boulevard and the center's parking area, within 50 feet of the West Marine store. Each of the component storefronts currently portrays differing façade shapes and styles that are reflections of the interior space divisions. The center unit has a white-colored façade with a parapet, extruding mid-height brick pilasters, and a striped awning covering the entrance doors. Facing the parapet, to the right is a bisque-colored storefront that includes two arched windows, a door, and two rounded, solid white awnings. The third unit is to the left side of the parapet and has a white-colored facade with rectangular windows, a door, and a striped retractable-style awning.

Windows, Doors and Awnings

Three existing store spaces will be combined to create one, wider retail storefront. Existing storefront windows, and doors will be removed. Window opening to the right side of the entry will be converted from the arched opening to a square-shaped opening. New medium-bronze colored storefront windows and doors will be installed in all of the openings. Above the storefront entry, a new 11'-wide by 12"-high pre-finished metal canopy in medium bronze color will be cantilevered and held in place with anchors and cables. Two metal-faced awnings, also bronze-colored, pre-finished metal, will be installed above the window openings and attached to the façade. One awning located to the left of the store entry will be 26'-long and the other to the right of the store entry will be 14'-long. Both awnings and the entry canopy will project 3.5' out from the façade.

There are two arched window openings on the existing storefront to the right of the parapet. Only the window opening that immediately adjoins the parapet to the right will be

Design Control Board February 10, 2011 Item 6A Page 2

reconfigured to a square-shaped opening. This new window will be framed with the same stone materials and colors to match the remaining arched window.

Front Façade Sign

The front façade sign is an aluminum reverse-illuminated channel letter design with a clear Lexan backing, measuring 2'-high by 7.13'-long. The sign area is 14.25 square feet and will be centered and mounted upon the front façade in a recessed portion of the center parapet at 17.38' above finished grade level. The following lettering is proposed:

Line 1 - "LOFT" corporate logo in black Pantone 412C.

The sign is proposed to be internally illuminated with white Light-Emitting Diode (LED) lights, which will cast a halo through each letter's Lexan backing and onto the façade surface. Each of the letters in the sign will be affixed to the facade with bolt and nut. The letters will be mounted 1.5" from the façade and will have a return depth of 4.5".

The Applicant has not requested approval for a rear façade sign.

Blade Sign

The proposed double-sided aluminum skinned tube blade sign measures 2' high by 3' long. The sign is located on the far left side of the front façade, depicting the same corporate logo design as the primary façade sign. The area of the blade sign is 6.0 square feet, and it will be mounted 12' above grade.

The sign background will be colored black, Pantone 412C, with clear push-through lettering. The sign is not proposed to be internally illuminated.

STAFF REVIEW

The subject sign application is before your Board pursuant to Section 2.a. of the *Revised Permanent Sign Controls and Regulations* (*Sign Controls*). Staff finds that the dimensions and materials of the requested permanent sign meet the standards set forth in Sections 4 & 5, Permitted Permanent Signs, of the *Sign Controls*.

The Department recommends APPROVAL of DCB #11-002, with the condition that the Applicant obtains further review and approval from the Department of Regional Planning before installation.

SHK:pjd



February 10, 2011



Santos H. Kreimann

Director

Kerry Silverstrom

Chief Deputy

TO:

Design Control Board

Gary Jones

FROM:

for Santos H. Kreimann, Director

SUBJECT: ITEM 7A - TEMPORARY PERMITS ISSUED BY THE DEPARTMENT

Item 7A on your agenda is an update on permits that have been issued by the Department of Beaches & Harbors for temporary banners, signs and/or canopies. Since our January 2011 report, the following permit has been issued:

TP 11-001

Install one 3' x 6' temporary grand opening banner mounted on the existing freestanding sign at 4211 Admiralty Way, The Organic Panificio (Parcel 33). The banner is permitted from January 28, 2011 through February 26, 2011.

SHK:kk:pjd

Attachment (1)



January 27, 2011



Santos H. Kreimann

Director

Kerry Silverstrom Chief Deputy

Mr. Charles Colby The Organic Panificio 4211 Admiralty Way Marina del Rey, CA 90292

TEMPORARY GRAND OPENING BANNER AT THE ORGANIC PANIFICIO (P-33) (TP-11-001)

Dear Mr. Colby:

By means of this letter, the Organic Panificio is permitted to mount one 3' by 6' wide temporary banner under Parcel 33's existing pole-mounted sign along Admiralty Way, as requested. The banner will have a blue background and state "Grand Re-opening" in custom red font. The sign must be maintained neatly and securely affixed underneath the existing Organic Panificio sign.

The sign is permitted from January 28, 2011 through February 26, 2011. The sign must be removed by noon on February 27, 2011. Failure to remove it by this time will result in its removal and storage by the County of Los Angeles at your expense.

If necessary, one consecutive 30-day extension may be granted, provided that the request is made in writing to the Department before the original permit expires.

If you have any questions, please contact me at (310) 578-6448.

Very truly yours,

NTOS HARREIMANN, DIRECTOR

Peter Dzewaltowski Planning Division

SHK:PJD

cc:

Wayne Schumaker

Mark Spiro Ken Edson Seth Curtis Dona Kordich Myla Wyatt Ron Frisch Stephen Nguyen



February 10, 2011



Santos H. Kreimann

Director

Kerry Silverstrom

Chief Deputy

TO:

Design Control Board

Gay Jones

FROM:

for Santos H. Kreimann, Director

SUBJECT: ITEM 7B - ONGOING ACTIVITIES REPORT

BOARD OF SUPERVISORS ACTIONS ON ITEMS RELATING TO MARINA DEL REY

On January 18, 2011, the Board of Supervisors (BOS) adopted a resolution increasing water user rates to offset cost increases. The BOS found that adjustments to the water rates are exempt from the California Environmental Quality Act.

On February 1, 2011, the BOS approved the Marina del Rey Local Coastal Program Major Amendment as recommended by the Regional Planning Commission.

On February 8, 2011, the BOS approved the Mitigated Negative Declaration for the Marina International Hotel renovation project on Admiralty Way (Parcel 145), along with a 39-year lease extension.

On February 8, 2011, the BOS approved a resolution for the Department to accept a grant of \$5,000 from Santa Monica Bay Restoration Foundation to implement a "Clean Harbors" Program for boater outreach and a clean water poster campaign.

REGIONAL PLANNING COMMISSION'S CALENDAR

On March 2, 2011 the Regional Planning Commission will consider a Conditional Use permit for the sale of alcohol for on-site consumption at Mendocino Farms, Waterside Shopping Center.

COASTAL COMMISSION'S CALENDAR

The Coastal Commission will be holding its February 9-11, 2011 meeting at the Chula Vista City Council Chambers in Chula Vista, California. There are no items on the meeting agenda that involve Marina del Rey projects.

LOCAL COASTAL PROGRAM PERIODIC REVIEW UPDATE

A public hearing date for the Marina del Rey Local Coastal Program Periodic Review has not yet been scheduled.

SMALL CRAFT HARBOR COMMISSION (SCHC)

The SCHC did not have a meeting in January, 2011; therefore, no meeting minutes are available for review.

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On February 9, 2011, the SCHC endorsed the Director's recommendation to the Board BOS requesting approval of a plan to redevelop Parcels 44 (portion), 47, 48, 49,77 and EE, and authorization for the Director to issue a Request for Proposals to solicit for a design-build contract to construct these docks; and, to endorse the concept to aggregate various Marina del Rey public and private leasehold dock reconstruction proposals into one master waterside coastal development permit application to the California Coastal Commission for approval.

MARINA DESIGN GUIDELINES UPDATE

Staff continues to complete the directed amendments to the draft design guidelines.

REDEVELOPMENT PROJECT STATUS REPORT

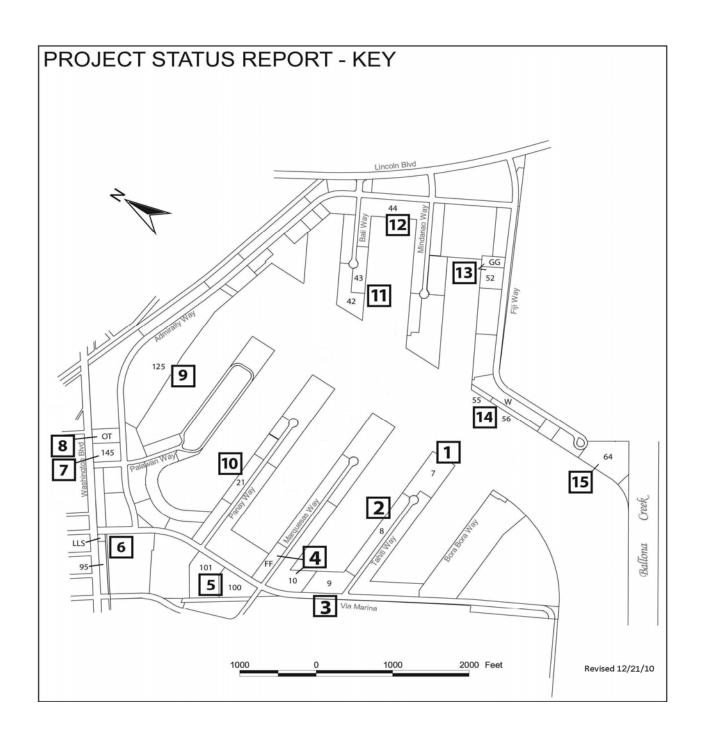
The updated Marina del Rey Redevelopment Projects Descriptions and Status of Regulatory/Proprietary Approvals report is attached.

SHK:PW:kk:pjd

Attachment (1)

Marina del Rey Redevelopment Projects Descriptions and Status of Regulatory/Proprietary Approvals As of February 10, 2011

Map Parcel No Project Key Name/Lessee	Lessee Name/ Representative	Redevelopment Proposed	Massing and Parking	Status	Regulatory Matters
7 Tahiti Marina/K. Hakim	Kamran Hakim	* Complete leasehold refurbishment; 149 apartments * Relocate landside boater facilities * 214 slips + 9 end ties will not be reconstructed at this time	Massing 3 stories, 36'-7" in height Parking Currently 465 spaces. Possible slight reduction of parking due to relocation of landside boating facilities. Impact is currently unknown.	Proprietary BOS action on term sheet on 9/29/09. Regulatory The 30-day public review period of the MND was 3/15/10 through 4/14/10. BOS certified MND on 7/20/10. Site renovation approved in concept by DCB on 7/21/10. DRP Site Plan application filed on 9/13/10. Final DCB concept was approved a submitted without conditions on 12/15/10. DRP Site Plan application approved on 1/20/11.	No Variance proposed
8 Bay Club/ Decron Properties	David Nagel	* Building renovation; 205 apartments * 207 slips + 11 end ties will be reconstructed	Massing Two 3-story residential buildings over parking; 41' and 48' Parking 315 residential parking spaces and 172 slip parking spaces	Proprietary Term sheet action by BOS August 2008; lease extension option approved by BOS 12/8/09. Regulatory DCB conceptual approval on August 2008. Site Plan Review application filed with DRP on 12/4/08, approved 12/23/09. BOS certified MND on 12/8/09. CDP application for new docks approved by CCC on 12/15/10.	No Variance proposed
9 Woodfin Suite Hotel and Vacation Ownership/ Woodfin Hotels	Ron Nehring	* 19-story, 288-room hotel (152 hotel rooms and 136 timeshare suites) * 6-story parking structure containing 360 spaces * New public transient docks * 28 foot-wide waterfront promenade * Wetland park	Massing 19-story hotel with 5-story parking structure, 225' tall, on northern half of parcel with view corridor and wetland park on southern half Parking All project required parking to be located on site	W Proprietary Term sheet action by BOS February 2007 Regulatory DCB conceptual approval on June 2006. RPC filing on November 2006. DCB approval of promenade improvements on 12/17/09. RPC approval of Tentative Tract Map, CDP, CUP, Parking Permit, Variance and FEIR for landside on 3/10/10. RPC approval of CDP for wetland park and Plot Plan for waterside on 3/10/10. Project appealed to BOS and meeting date to be determined.	CDP required from CCC for waterside improvements
10/FF Neptune Marina/ Legacy Partners	Sean McEachorn	* 526 apartments * 161-slip marina + 7 end-ties * 28 foot-wide waterfront promenade * Replacement of public parking both on and off site	Massing Four 55' tall clustered 4-story residential buildings over parking with view corridor Parking 1,012 project required parking spaces to be provided (103 public parking spaces to be replaced off site)	Proprietary Term sheet action by BOS August 2004; lease documents approved by BOS August 2008 Regulatory DCB conceptual approval on June 2006. RPC filing on November 2006. DCB approval of promenade improvements on 12/17/09. RPC certified EIR on 3/10/10 and recommended approval of Plan Amendment, CDP, CUP and Variance to BOS.	LCP amendment to allow apartments on Parcel FF, remove Open Space category, and transfer development potential from other development zones Parking permit to allow 103 replacement public parking spaces off site Variance for enhanced signage and reduced setbacks
100/101 The Shores/ Del Rey Shores	Jerry Epstein/ David Levine	* 544-unit apartment complex * 10 new public parking spaces	Massing Twelve 75' tall 5-story residential buildings Parking All parking required of the project to be located on site plus 10 public beach parking spaces	Proprietary Lease extension Option approved by BOS December 2006. 18-month extension of Option approved by BOS on 12/15/09. BOS to consider modifications to the form of Amended and Restated Lease Agreement on 2/15/11. Regulatory DCB concept approval 1/20/05. RPC approval June 2006; BOS heard appeal February 2007; and approved project March 2007. DCB final review 7/19/07. Per court order, EIR redone as to grading; BOS approved EIR 12/16/08; building permits expire April 2011.	Variance for enhanced signage
95/LLS Marina West 6 Shopping Center/Gold Coast	Michael Pashaie/ David Taban	*23,500 square feet of commercial/retail/restaurant and public park component.	Massing Single story buildings Parking All parking required of the project to be located on site	Proprietary New Term sheet to be negotiated. Regulatory To be determined.	No Variance proposed
145 Marina International Hotel IWF Marina View Hotel	Dale Marquis	* Complete renovation of 134 rooms	Massing Two 3-story buildings, 42' and five 1-story bungalows, 22' Parking 208 parking spaces.	Proprietary BOS action on term sheet on 2/16/10. Regulatory DCB initial hearing November 2008; conceptual approval granted January 2009. Initial Study received by DRP May 2009; 30-day public review period of the MND was 3/10/10 through 4/09/10. SCHC reviewed MND on 12/14/10. BOS certified the MND and extended the lease term for 39 years on 2/08/11.	No Variance proposed
OT Oceana Retirement Facility Goldrich & Kest Industries	/ Jona Goldrich/ Sherman Gardner	* 114-unit congregate care units plus ancillary uses * 3,500 square feet of retail space * Replacement of 92 public parking spaces on site * Public accessway from Washington to Admiralty	Massing One 5-story residential (senior) building over ground-floor retail and parking; 65' tall Parking On-site parking includes all required project parking, 92 public parking spaces (94 public parking spaces to be replaced off site near Marina Beach)	Proprietary Lease documents approved by BOS July 2008. Regulatory DCB conceptual approval on August 2005; RPC filing May 2006. DCB approval of pedestrian plaza on 2/17/10. RPC certified EIR 4/28/10 and recommended approval of Plan Amendment, CDP, CUP, and Parking Permit to BOS.	LCP amendment to create Active Seniors Accommodations Land Use Category and rezone OT from Parking to Active Seniors Accommodations with Mixed Use Overlay Zone, and transfer development potential between Development Zones Parking permit for senior retirement facility and to allow some replacement public parking off site. No Variance proposed
125 Marina City Club	Karen Seemann	* 282 slip marina will be reconstructed * Marina Walk and fire access improvements with new pavers, railing, landscape and pedestrian amenities.	Massing No modifications to existing buildings proposed. Parking Existing 361 shared parking spaces will remain unchanged.	Proprietary Lease amendment adopted by BOS on 7/6/10. Regulatory DCB conceptual promenade design review approved on 11/17/10. DRP Site Plan Review application filed 10/26/10. Proposed marina replacement is included in the County's master waterside CDP application to CCC. Reconstruction of Marina Walk and docks is anticipated from September 2011 through August 2013.	CDP for waterside is needed from Coastal Commission No Variance proposed
21 Holiday Harbor Courts/ Goldrich & Kest Industries	Jona Goldrich/ Sherman Gardner	Phase 1 * 5-story, 29,300 square-foot mixed-use building (health club, yacht club, retail, marine office) * 92-slip marina * 28 foot-wide waterfront promenade and pedestrian plaza Phase 2 (Parcel C) * Westernmost portion of land to revert to County for public parking	Massing One 56' tall commercial building with view corridor/community park Parking Six-level parking structure (447 spaces) to contain: all project required parking, 94 (replacement for OT) spaces and Parcel 20 boater parking	Phase 1 Proprietary Lease option documents approved by BOS July 2008. Option has expired. Regulatory DCB conceptual approval on August 2005. RPC filing September 2006. DCB approval of promenade on 2/17/10. RPC certified EIR and approved CDP, CUP, and Parking Permit on 4/28/10. Appeal to BOS filed 5/12/10. Phase 2 (Parcel C) DCB hearing March and April 2006 on transfer of leasehold to County. Item continued.	CDP for landside from Regional Planning CDP for waterside from Coastal Commission No Variance proposed
42/43 Marina del Rey Hotel/ IWF MDR Hotel	Dale Marquis	* Complete renovation of existing 154-room hotel and new 277-slip marina.	Massing 36' tall hotel building Parking 372 Parking spaces	Proprietary Term sheets initialed; Parcel 42 on 9/7/09 and Parcel 43 on 8/31/09. Regulatory DRP application for environmental review only was signed by DBH on 4/28/10. MND public review period ended 12/20/10; BOS certification of MND is pending SCHC review.	No Variance proposed
44 - Pier 44/Pacific Marina Venture	Michael Pashaie/ David Taban	* Build 5 new visitor serving commercial and dry storage buildings * 91,090 s.f. visitor serving commercial space * 143 slips + 5 end ties and 234 dry storage spaces	Massing Four new visitor-serving commercial buildings, maximum 36' tall and one dry stack storage building, 65'5" tall. 771.5 lineal feet view corridor proposed Parking 381 at grade parking spaces will be provided with shared parking agreement (402 parking		Shared Parking Agreement No Variance proposed
52/GG Boat Central/ Pacific Marina Development	Jeff Pence	* 345-vessel dry stack storage facility * 30-vessel mast up storage space * 5,300 s.f. Countyboatwright facility	Massing 81.5' high boat storage building partially over water and parking with view corridor Parking All parking required of the project to be located on site, public parking to be replaced on Parcel 56	Proprietary Term sheet action by BOS on July 2006; SCHC approved Option March 2007; BOS approved Option May 2007. BOS granted extension and modification of Option on 11/10/09. Regulatory DCB disapproved project on May 2007. DRP application filed December 2008. Screencheck Draft EIR received July 2009. 2nd Screencheck Draft EIR received June 2010. Updated 2nd DEIR agency review period 12/06/10 through 1/05/11.	LCP amendment to rezone site to Boat Storage and to transfer Public Facility use to another parcel. Variance for reduced setbacks and Architectural Guidelines requiring that structures beat least 15 ft. from bulkhead
55/56/W Fisherman's Village Gold Coast	Michael Pashaie/ David Taban	* 132-room hotel * 65,700 square foot restaurant/retail space * 30-slip new marina * 28 foot-wide waterfront promenade	Massing Nine mixed use hotel/visitor-serving commercial/retail structures (8 1- and 2-story and 1 60'-tall hotel over ground floor retail/ restaurant), parking structure with view corridor Parking On-site parking includes all project required parking, parking for Parcel 61 lessee (Shanghai Reds) and replacement parking from Parcel 52	Proprietary Lease extension Option approved by BOS December 2005. Option expired Regulatory DCB conceptual approval in July 2006. DRP application filed May 2007. Screencheck DEIR in review.	Shared Parking Agreement Variance for reduced setbacks (side and waterfront)
64 Villa Venetia/ Lyon	Peter Zak	* Complete leasehold renovation	Massing Existing 224 units in 3 stories with portions over parking Parking All parking located on site	Proprietary BOS action on term sheet on 2/2/10 Regulatory Project has changed from redevelopment to refurbishment. Initial Study received by DRP May 2009. MND was recirculated with 30-day public review period 7/5/10 through 8/4/10. SCHC reviewed MND on 9/08/10. BOS certified MND on 9/14/10. Site Plan application in DRP currently under review. DCB final concept approved 11/17/10.	No Variance proposed





February 10, 2011



Santos H. Kreimann

Director

Kerry Silverstrom Chief Deputy

TO:

Design Control Board

Gary Jones

FROM: Kreimann, Director

SUBJECT: ITEM 7C - MARINA DEL REY AND BEACH SPECIAL EVENTS

MARINA DEL REY EVENTS

FISHERMAN'S VILLAGE WEEKEND CONCERTS

Sponsored by Pacific Ocean Management, LLC All concerts are from 1:00 p.m. - 4:00 p.m.

Saturday, February 12 Friends, playing Rhythm & Blues

Sunday, February 13 2 AZZ 1 Body & Soul Band, playing Smooth Jazz with Vocals

> Saturday, February 19 Iliana Rose Band, playing Cuban Jazz

Sunday, February 20 Sullivan Hall Band, playing Soul Review

Saturday, February 26 Jimbo Ross & The Bodacious Blues Band, playing Jazz & Blues

> Sunday, February 27 Bob Desena Latin Jazz Band, playing Latin Jazz

For more information please call: Pacific Ocean Management at (310) 822-6866.

Design Control Board Marina del Rey and Beach Special Events February 10, 2011 Page 2

HOUSEHOLD HAZARDOUS WASTE AND E-WASTE ROUNDUP

Saturday, February 26, 2011 9:00 a.m. – 3:00 p.m. (approximately) Dock 52 Parking Lot – 13483 Fiji Way

The County of Los Angeles Department of Public Works and the Sanitation Districts of Los Angeles are sponsoring the annual Household Hazardous Waste and E-Waste Roundup for the proper disposal of environmentally harmful household substances and electronic waste.

For more information call: Los Angeles County Sanitation District at (800) 238-0172 or visit their website at www.lacsd.org.

<u>BEACH EVENT</u>

BEACH NATURE WALKS

Dockweiler Youth Center 12505 Vista del Mar ♦ Los Angeles, CA 90245 Saturdays: 8:00 a.m. - 10:00 a.m.

The Los Angeles County Department of Beaches and Harbors is teaming up with the Los Angeles Audubon Society to provide free guided nature walks on Dockweiler Beach. In particular, you will look for the Western Snowy Plovers, a tiny bird that spends its life on the beach eating, sleeping, resting and laying its eggs right in the sand! You will be walking on the beach so dress appropriately and bring plenty of water. Space is limited so please call to preregister at (310) 726-4128. A parking pass is available for \$2 at the Dockweiler Youth Center office.

Walk Dates: February 12, March 12 and March 26, 2011

For more information call: (310) 726-4128.

2011 POLAR PLUNGE

Saturday, February 26, 2011 - 10:00 a.m. Zuma Beach ♦ Lifeguard Tower 9 29700 Pacific Coast Hwy, Malibu

Participate in the Polar Plunge to benefit Special Olympics Southern California athletes. Brave men, women and children will take the plunge to raise money, win rewards, and have a good time. Registration begins at 8:00 a.m.

For more information call: Eloise Crawford at (310) 400-3120 or visit ecrawford@sosc.org.

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GI JOE PIER-TO-PIER WALK/RUN

Hermosa Beach Pier Hermosa Beach, CA Saturday, March 5, 2011 7:00 a.m. – 10:00 a.m.

An approximately four-mile sand run or walk from Hermosa Beach to the Manhattan Beach Pier and back. Participants will receive a Pier-to-Pier Run t-shirt, goodie bag and prizes. Bring your family and friends to experience the challenge and fun together.

For more information visit: Joe Charles at jc@mbbootcamp.com

SHK:DC:cm