

TO:

To enrich lives through effective and caring service

March 28, 2011

Parents/Guardians of W.A.T.E.R. Program Participants



Santos H. Kreimann

Director

Kerry Silverstrom

Chief Deputy

Santos H. Kreimann, Director FROM:

SUBJECT: **2011 SUMMER CAMP CANCELLATION**

Thank you for your interest in the Department's Water Awareness, Training, Education and Recreation (W.A.T.E.R.) Program summer camps. While I am very proud of the summer beach camps that my staff and the County lifeguards have offered over the years, I unfortunately must inform you that, due to budget constraints, the Department will not be able to offer the summer camps this year.

Last year, the W.A.T.E.R. Program served over 6,600 children, yet our summer camp participants comprised only 9% of the youth served. The summer camps also happen to be one of the most costly portions of the program, as the number of children served is low relative to the number of lifeguards we must contract with to instruct the weeklong activity. The main goal of the W.A.T.E.R. Program is to educate Los Angeles County youth and raise awareness of ocean and beach safety through organized activities, which not only provide skills and knowledge, but also create positive lifetime experiences for our participants. Accordingly, a major goal of this Department is to provide outreach services to those with limited access or opportunity, including inner city and/or lowincome children, who would otherwise not have the ability to participate in this worthwhile program. Many of our participants visit the beach for the first time through our program's Ocean Safety Days. which are made available to schools and youth groups throughout Los Angeles County and are the vehicle we use for our outreach efforts. These participants also comprise over 80% of the children we serve.

Our Ocean Safety Days are unique to us and are not made readily available to schools and youth groups by other providers throughout the year. These are all factors that were used in assessing which aspects of the W.A.T.E.R. Program to cut, as it is no longer feasible to fund the full Program as in years past. This was a difficult decision to come by, as I am well aware of the W.A.T.E.R. Program's popularity and importance in children's lives. However, I strongly believe that focusing our resources to a year-round program will allow us to serve the largest and most diverse segment of the youth population in Los Angeles County.

Fortunately, summer beach camps are not unique to our W.A.T.E.R. Program and are readily offered by other providers, both public and private, along Los Angeles County beaches every year. For your convenience, we have attached a list of camps offered by local cities you may want to consider patronizing. I remain hopeful that we will be able to offer our summer camps in the future.

Thank you again for your continued support and interest in our wonderful youth program.

SHK:PP:ks Attachments

Local City Summer Youth Camps

City of Calabasas

- Camp Calabasas (at Zuma Beach) - Marty Hall - 818-880-6461

Culver City

- Culver City Day Camp (at Marina "Mother's" Beach) Stafford Hamlin 310-253-6676
- Culver City Teen Camp (at Venice Beach) Arames White 310-253-6675

City of Malibu

- Surf Camp at Surfrider 310-317-1364
- Kamp Indy Sports Camp (at Zuma Beach) 310-317-1364

City of Manhattan Beach

- City of MB Volleyball Camp Deborah Hom 310-877-0519
- City of MB Volleyball Camp Dennis Marlowe 310-913-0108
- City of MB Day Camp Don Braunecker 310-658-7119
- City of MB Day Camp David Ibarra 310-877-0516

City of Redondo Beach

- Beach Blast Volleyball Camp Shannon Sneed 310-318-0610
- Breakwater Day Camp 310-318-0610
- Camp Busy Bee 310-318-0610
- Wilderness Camp 310-318-0610
- Club Summer Monica Bruno 310-318-0610
- Perfect Day Surf & Beach Camp 310-318-0610

City of Santa Clarita

- Santa Clarita Day Camp (at Zuma Beach) - Jennifer Lindstrom - 661-284-1465

City of Torrance

- City of Torrance Day Camp - Jim Millinder - 213-725-3559

City of Los Angeles

- Tarzana Recreation Center Day Camp (at Dockweiler Beach) Michon Rickman/ Chris Wilson - 818-343-5946
- Ramona Hall Community Center Day Camp (at Dockweiler Beach) Jennifer Rockwell 323-276-3021
- City of LA Junior Guards (at Dockweiler Beach) Caitlin Moss 818-899-3779
- Penmar Sports Camp (at Dockweiler Beach) Juan Guzman 310-396-8735
- Sylmar Recreation Center Day Camp (at Dockweiler Beach) Juchell Wardlow 818-367-5656
- El Sereno Recreation Center Day Camp (at Manhattan Beach) Richard Cuellar 323-225-3517

City of Los Angeles (cont.)

- Lemon Grove Recreation Center Day Camp (at Marina "Mother's" Beach) Miranda McCord 323-666-4144
- Camp Hollywoodland (at Point Dume Beach) Cricket Smith- 323-467-7193
- City of LA Lifeguards (at Point Dume Beach) Gonzalo Moran 323-906-7953
- Palms Recreation Center (at Point Dume Beach) Robyn Nelson 310-838-3838
- Alpine Recreation Center (at Redondo Beach) Cynthia Yparraguirre 213-485-5448
- Rustic Canyon Summer Camp (at Will Rogers Beach) Darren Massey 310-454-5734
- LA County Parks & Rec Day Camp (at Will Rogers Beach) Louie Guerrero 626-934-7041
- Camp Sharwood (at Zuma Beach) Jennifer Haun 818-883-9370
- Stonehurst Recreation Center Day Camp (at Zuma Beach) Cecile Chabot 818-767-0314
- Hollywood Recreation Center Day Camp (at Zuma Beach) Karen King 323-467-6847
- LA City Dept of Parks & Rec Mar Vista Day Camp (at Zuma Beach) Meghan Lucas 310-398-5982
- North Hollywood Recreation Center/Camp F.A.M. (at Zuma Beach)- Alfred Tutungi 818-763-7651
- Downey Recreation Day Camp (at Zuma Beach) Lupe Zamora 323-225-7100
- Hubert Humphrey Recreation Center Day Camp (at Zuma Beach) Daniel Salazar 818-896-6510
- Lanark Recreation Center Day Camp (at Zuma Beach) Yvonne Velazquez 818-883-1503
- Studio City Recreation Center Day Camp (at Zuma Beach) Liz Kekahuna 818-769-4415
- Oakwood Recreation Center Day Camp (at Zuma Beach) Kirstin Zullo 310-452-7479
- Lakeview Terrace Recreation Center Day Camp (at Zuma Beach) Holli Miller 818-899-8087
- Stoner Community Center Day Camp (at Zuma Beach) David Ruiz 310-479-7200
- Sun Valley Recreation Center Day Camp (at Zuma Beach) Margarita Reyes 818-767-6151
- Reseda Recreation Center Day Camp (at Zuma Beach) ZoAnne Di Fonzo 818-881-3882