

AGENDA
MARINA DEL REY DESIGN CONTROL BOARD
SPECIAL MEETING

Wednesday, August 30, 2006, 2:00 p.m.

Burton W. Chace Park Community Building
13650 Mindanao Way ~ Marina del Rey, CA 90292

Design Control Board Members

Susan Cloke – Chair	- First District
Katherine Spitz, ASLA – Vice Chair	- Third District
David Abelar – Member	- Second District
Peter Phinney, AIA – Member	- Fourth District
Tony Wong, P.E. – Member	- Fifth District

1. Call to Order, Action on Absences, Pledge of Allegiance and Order of Agenda

The Chair advises all attendees that due to time considerations, the Board may be unable to hear all the items placed on the agenda for this meeting. Items not heard at this Special Meeting may be continued to the next regular meeting to be held tomorrow, Thursday, August 31, 2006, at 6:30 p.m.

2. Approval of Minutes

July 20, 2006

3. Design Control Board Reviews

- A. Parcel 9U – Woodfin Suite Hotel – DCB #04-015-B
Approval of the record of the DCB's June 2006 action for conditional approval of a development project, per the plans on file with the Department
- B. Parcels 10/FF – Neptune Marina Apartments and Anchorage (Legacy) – DCB #04-014-B
Approval of the record of the DCB's June 2006 action for conditional approval of redevelopment, per the plans on file with the Department
- C. Parcel 50 – Waterside Marina – DCB #06-013
Approval of the record of the DCB's July 2006 action for approval of merchandise kiosks, per the plans on file with the Department
- D. Parcel 97 – Wells Fargo Bank – DCB #06-014
Approval of the record of the DCB's July 2006 action for approval of signage, per the plans on file with the Department
- E. Parcel 50 – amé mi – DCB #06-016
Approval of the record of the DCB's July 2006 action for approval of signage, per the plans on file with the Department

F. Parcels 55, 56 & W – Fisherman’s Village – DCB #02-029-C

Approval of the record of the DCB’s July 2006 action for approval of redevelopment, per the plans on file with the Department

4. **Consent Calendar** (Items on the Consent Calendar may be held for discussion by the Board at the request of any Board Member or member of the public.)

A. Parcel 50 – Waterside Marina – DCB #06-012

Further consideration of additional identification signage for all tenants

B. Parcel 50 – Jill Roberts – DCB #06-017

Consideration of signage

5. **Old Business**

A. Parcels 111/112 – Marina Harbor – DCB #06-010-C

Further consideration of renovations

6. **New Business**

None

7. **Staff Reports**

A. Temporary Permits Issued by Department

B. Ongoing Activities Report

- Board Actions on Items Relating to Marina del Rey
- Marina del Rey Urban Design Guidelines Update
- Redevelopment Project Status Report
- Marina del Rey and Beach Special Events

8. **Comments From The Public**

Public comment within the purview of this Board (three minute time limit per speaker)

9. **Adjournment**

ADA ACCOMMODATIONS: If you require reasonable accommodations or auxiliary aids and services such as material in alternate format or a sign language interpreter, please contact the ADA (Americans with Disability Act) Coordinator at (310) 827-0816 (Voice) or (310) 821-1737 (TDD), with at least three business days’ notice.

Project Materials: All materials provided to the Design Control Board Members are available (beginning the Saturday prior to the meeting) for public review at the following Marina del Rey locations: Marina del Rey Library, 4533 Admiralty Way, 310-821-3415; Department of Beaches and Harbors Administration Building, 13837 Fiji Way, 310-305-9503; MdR Visitors & Information Center, 4701 Admiralty Way, 310-305-9546; and Burton Chace Park Community Room, 13650 Mindanao Way, 310-305-9595.

Please Note: The Los Angeles County Board of Supervisors adopted Chapter 2.160 of the Los Angeles County Code (Ord. 93-0031 §2(part), 1993) relating to lobbyists. Any person who seeks support or endorsement from the Design Control Board on any official action must certify that they are familiar with the requirements of this ordinance. A copy of this ordinance can be provided prior to the meeting and certification is to be made before or at the meeting.

Departmental Information: <http://beaches.co.la.ca.us> or <http://labeaches.info>



"To enrich lives through effective and caring service"



Stan Wisniewski
Director

Kerry Silverstrom
Chief Deputy

August 23, 2006

TO: Design Control Board

FROM: Stan Wisniewski, Director *Stan Wisniewski*

SUBJECT: **AGENDA ITEM 3 – DESIGN CONTROL BOARD REVIEWS: DCB REVIEWS
#04-015-B, #04-014-B, #06-013, #06-014, #06-016 and #02-029-C.**

The Design Control Board's actions from June 2006 and July 2006 are attached:

- A. Parcel 9U – Woodfin Suite Hotel – DCB #04-015-B
- B. Parcels 10/FF – Neptune Marina Apartments and Anchorage (Legacy) – DCB #04-014-B
- C. Parcel 50 – Waterside Marina – DCB #06-013
- D. Parcel 97 – Wells Fargo Bank – DCB #06-014
- E. Parcel 50 – amé mi – DCB #06-016
- F. Parcels 55, 56 & W – Fisherman's Village – DCB #02-029-C

SW:PW:CS:s

Attachments (6)

DRAFT

Design Control Board Review DCB #04-015-B

PARCEL NAME: Woodfin Suite Hotel

PARCEL NUMBER: 9U

REQUEST: Further consideration of development.

ACTION: Approved, per the submitted plans on file with the Department.

CONDITIONS: Ms. Spitz (Phinney) moved for conceptual approval of DCB #04-015-B. Ms. Cloke emphasized that the Board does not believe this building is located correctly, believing instead it is incompatible and out of scale with the neighborhood. The Board recognizes it does not have authority to directly address such issues and defers to the Department of Regional Planning and Coastal Commission for further determinations relative to land use compatibility. This action includes the following conditions:

- 1) The existing vernal wetland be protected and restored and not be damaged or converted to a tidal wetland;
- 2) Further study and articulation of fenestration, roof forms, car court, and promenade elevations be done to express a more waterfront marina context;
- 3) The project be presented as a "resort" hotel;
- 4) The applicant return to the DCB if there are any environmental or wetland issues causing a change in the footprint or design of the hotel;
- 5) The applicant return if there are changes in the project design due to further analysis of wind studies; and
- 6) Upon return to the DCB, a clear delineation of the wetland and buffer zone boundaries should be provided.

MEETING DATE: June 29, 2006

DRAFT

Design Control Board Review DCB #04-014-B

PARCEL NAME: Neptune Marina Apartments and Anchorage

PARCEL NUMBERS: 10 & FF

REQUEST: Further consideration of redevelopment.

ACTION: Approved, per the submitted plans on file with the Department.

CONDITIONS:

- 1) The existing vernal wetland be protected and restored and not be damaged or converted to a tidal wetland;
- 2) The plinth area, particularly on the promenade side, receive further study by the architect vis-a-vis improved articulation, planters be scaled down at ground level and explore having additional openings into the parking area;
- 3) Upon return, the projects' waterside design should be shown, including the transient boat slips and promenade;
- 4) The applicant should return with more information about contributions being offered to the boating program, including the use of the facilities;
- 5) The applicant must return for final approval of colors, landscaping, fenestration, and building materials;
- 6) The applicant must return if the replacement parking for Parcel FF cannot be appropriately provided; and
- 7) The applicant must return for project reconsideration in its entirety if there are any changes in the interpretation of the wetland that affect the project's design.

MEETING DATE: June 29, 2006

DEPARTMENT NOTE: This Design Control Board review has been prepared directly from the meeting tape.

DRAFT

Design Control Board Review DCB #06-013

PARCEL NAME: Waterside Marina

PARCEL NUMBER: 50

REQUEST: Retroactive approval of existing merchandise kiosks.

ACTION: Approved, per the submitted plans on file with the Department.

CONDITIONS: NONE

MEETING DATE: July 20, 2006

DRAFT

Design Control Board Review DCB #06-014

PARCEL NAME: Marina Beach Shopping Center

PARCEL NUMBER: 97

REQUEST: Consideration of signage for Wells Fargo Bank.

ACTION: Approved, per the submitted plans on file with the Department.

CONDITIONS:

- 1) No signage letter shall be larger than twelve inches in height; and
- 2) The applicant shall obtain further signage approval from the Department of Regional Planning.

MEETING DATE: July 20, 2006

DRAFT

Design Control Board Review DCB #06-016

PARCEL NAME: Waterside Marina

PARCEL NUMBER: 50

REQUEST: Consideration of signage for amé mi.

ACTION: Approved, per the submitted plans on file with the Department.

CONDITIONS: Applicant must submit a revised exhibit in time for the next meeting (attached), showing the signage centered and within the sign band dimensions of the adjacent Wrapsody sign.

MEETING DATE: July 20, 2006



ANTI SIGN DESIGN, INC.
21523 Strathern St.
Canoga Park, CA 91304
Tel # (818) 348-3551
Fax# (818) 348-0407

REVISED 8-1-06

4714 ADMIRALTY WAY MARINA DEL RAY, CA 90292

DRAFT

Design Control Board Review DCB #02-029-C

PARCEL NAME: Fisherman's Village

PARCEL NUMBER: 55, 56 & W

REQUEST: Consideration of redevelopment.

ACTION: Approved, per the submitted plans on file with the Department.

CONDITIONS:

- 1) For post-entitlement DCB review, Applicant will return with full project design details for the buildings, promenade, landscaping, signage, etc. If significant project design changes are required, the project will return to the DCB before continuing through the entitlement process; and
- 2) For all waterside improvements, Applicant shall:
 - A. Obtain approval from the Department's Harbor Engineer prior to filing as joint applicant for a coastal development permit with the Coastal Commission and a permit from the U.S. Army Corps of Engineers; and
 - B. Ensure that the public has continuous access to charter boat operations during construction.

MEETING DATE: July 20, 2006



"To enrich lives through effective and caring service"



August 23, 2006

Stan Wisniewski
Director

Kerry Silverstrom
Chief Deputy

TO: Design Control Board

FROM: Stan Wisniewski, Director

**SUBJECT: AGENDA ITEM 4A – PARCEL 50 – WATERSIDE MARINA SHOPPING CENTER
DCB #06-012**

Item 4A on your agenda is a returning submittal by Caruso Affiliated ("Applicant") seeking additional tenant identification signage (except for Ralphs) along the existing Lincoln Blvd. and Admiralty Way frontages at Waterside Marina Shopping Center. A total of 33 channel-type wall business signs are being proposed. No blade-type signage is proposed.

Project Description

The proposed identification signs are designed to inform visitors traveling along Lincoln Blvd. and Admiralty Way of available shopping opportunities within the newly renovated shopping center. The signs are proposed on the rear of the respective buildings housing the businesses, away from the public entrances, but corresponding to the location of each tenant within the building.

Project Background

Applicant has previously been before your Board for site renovation (DCB #04-007 and #04-007-B), lighting and landscaping (DCB #04-007-C), a signage program (DCB #04-007-D), temporary construction banners (DCB #05-001, #05-001-B, #05-001-C), and permanent tenant identification signage (DCB #05-021, #05-022, #05-026, #05-027, and #06-003). The Department has encouraged the Applicant to consider modest tenant identity signage on all sides of the shopping center in place of the previously proposed wall graphics (DCB #04-007-D), which were not allowable under County Code and also considered inappropriate. At your July 20, 2006 meeting, your Board instructed the Applicant to return with an awning over the Starbucks Lincoln Blvd. entry and a new sign package containing an 18-inch high sign band in a contrasting color as a method to organize the proposed tenant signage.

Project Entitlements

Section 22.52.880 of the Los Angeles County Code governs the application of wall business signage within commercial zones in Marina del Rey (C-3). A maximum of three square feet of wall sign area for each linear foot of frontage is allowable, provided that ground-floor business establishments have entrances intended for and regularly used by the public on the side of the building considered to be building frontage. In this case, Applicant has installed approved signage along the interior of the center and is now seeking additional identification signage along façades that do not qualify as "building frontage" (except for two) to further identify shopping opportunities from major roadways. Preliminary investigation into this matter by the Department of Regional Planning indicates that these signs are permitted subject to the sign provisions of the zoning ordinance.

STAFF REVIEW

The applicant has added an awning over the Lincoln Blvd. entry to Starbucks, but has chosen not to introduce a contrasting sign band. The Applicant feels the existing light-colored stucco will provide ample sign contrast and is more consistent with the signage already in place on the parking lot sides of the buildings. The new sign materials and colors will be consistent with those used in the existing signs approved by your Board at various times in 2005 and 2006.

Applicant proposes tenant identity signs on all sides of the shopping center, consistent with previous recommendations by the Department, to improve shopper information and to replace the originally submitted larger wall graphics on the façades. Currently, only three existing signs are affixed to the rear of establishments in the center, the U. S. Post Office and Bank of America (on Admiralty Way) and Starbucks Coffee (on Lincoln Blvd.). The Post Office and Starbucks both have back entrances intended for and regularly utilized by the public; Bank of America has only an emergency exit on its Admiralty Way side. However, the Department believes that placing all of the proposed signs facing major streets would attract more business and improve wayfinding by tastefully identifying available services to the public. The 1971 *Revised Permanent Sign Controls and Regulations* allow signs on street frontages of a "size and quantity compatible with the scale of the structure, as determined by the Design Control Board." The Department believes the size and placement of the proposed signage are compatible with the scale of the building façades and recommends your Board's approval of the proposed signage.

Following your Board's approval, the proposed signs would be consistent with the *Revised Permanent Sign Controls and Regulations* and the *Minimum Standards of Architectural Treatment and Construction*. The signage shall be subject to further review and approval by the Department of Regional Planning.

The Department recommends APPROVAL of the signage per DCB #06-012, subject to Applicant obtaining further review and approval by the Department of Regional Planning.

SW:CS:s



"To enrich lives through effective and caring service"



August 23, 2006

Stan Wisniewski
Director

Kerry Silverstrom
Chief Deputy

TO: Design Control Board

FROM: Stan Wisniewski, Director

SUBJECT: **AGENDA ITEM 4B – PARCEL 50 – JILL ROBERTS AT WATERSIDE MARINA
DEL REY – DCB #06-017**

Item 4B on your agenda is an application for identification signage at Jill Roberts, a new sublessee at Parcel 50, Waterside Marina del Rey.

Project Description

Applicant proposes to install one channel-type wall sign on the south façade of the premises, at 4724½ Admiralty Way. The proposed wall sign will read *Jill Roberts* in a corporate font, with a company logo at each end of the text line. The text will measure 1' high by 8' wide, with the logos measuring 1'-5¾" high by 11" wide, making for a total sign area of slightly less than 14 square feet. The halo-lit reverse channel letters and logos will be made of aluminum and colored satin black. The sign will be centered over the business entrance on the tenant's fascia/sign band frontage, with the bottom of the sign at an elevation of approximately 11'-5" above grade.

Project Background

Applicant will be located in the space formerly occupied by Top Cloud Sushi and will be selling women's apparel, shoes and accessories. The previously approved Top Cloud Sushi signage (DCB #04-007-D, February 2005) was approximately 14 square feet in area, so the proposed signage will be slightly smaller in overall size.

Project Entitlements

Section 22.52.880 of the Los Angeles County Code permits the application of wall business signage within commercial zones in Marina del Rey (C-3). A maximum of three square feet of wall sign area for each linear foot of frontage is allowable. Preliminary calculations of permissible sign area indicate the allowable area to be 43 square feet. The total sign area proposed is slightly less than 14 square feet, well under the maximum permissible sign area.

STAFF REVIEW

Applicant proposes one sign centered over the business entrance. The proposed new sign will be slightly smaller than the existing sign. The lighting of the sign should be consistent with the hours of the latest-open tenant in the center. On its preliminary review, the Department of Regional Planning has indicated the signage area and appearance are acceptable.

Staff believes the proposed size, color, and location of the signage are compatible with the scale and appearance of the building. The signage is consistent with the overall tenant sign program approved by your Board in February 2005. The *Revised Permanent Sign Controls and Regulations* and the *Minimum Standards of Architectural Treatment and Construction* grant your Board the authority to make the determination as to whether or not the proposed signage is in conformance with these standards. Following your Board's approval, the signage will require further review and approval by the Department of Regional Planning.

The Department recommends APPROVAL WITH CONDITIONS for DCB #06-017 as follows:

- 1. The lighting of the sign shall be consistent with the hours of the latest-open tenant at the shopping center; and**
- 2. The Applicant shall obtain further approval from the Department of Regional Planning.**

SW:CS:s



"To enrich lives through effective and caring service"



August 23, 2006

Stan Wisniewski
Director

Kerry Silverstrom
Chief Deputy

TO: Design Control Board

FROM: Stan Wisniewski, Director *SWisniewski*

SUBJECT: **AGENDA ITEM 5A – PARCELS 111/112 – MARINA HARBOR – DCB #06-010-C**

Item 5A on your agenda is a returning submittal from Marina Pacific Associates, LLC (Applicant) with respect to Parcels 111/112 (Marina Harbor). Applicant is returning with signage, wayfinding icons and an entry fountain design, as directed by your Board at its May 18, 2006 meeting.

Project Background -- This submittal is in response to your Board's May 2006 (DCB #06-010-B) suggestion that Applicant return with a more definitive plan for an entry water feature, wayfinding symbols and signage. Applicant was also previously before your Board in March 2006 (DCB #06-010) for approval of exterior renovations to The Tides (Parcel 111) and Waters Edge (Parcel 112).

Project Description -- Applicant proposes a new fountain for the entry to the project, located at the corner of Bora Bora Way and Via Marina. The fountain will be coordinated with new wayfinding icons along Bora Bora Way that will lead residents to the view park on the main channel at the back of the Waters Edge portion. A new signage program is also proposed, some of which is new and some of which will replace older existing signage, as follows:

- Signage – Waters Edge (Parcel 112) -- The new Waters Edge signage program will consist of several types of signage as follows:
 - Four freestanding address signs (sign types 1+2);
 - Seven building-mounted address signs (sign type 3);
 - Seven vinyl film glass-mounted address signs (sign type 4);
 - Three parking signs (sign types 5-7);
 - One view park sign (sign type 18); and
 - One entry fountain sign (sign type 19).

The four freestanding address signs will be placed at each parking entry between the buildings and will indicate each building's address range and parking location. Each will be a 4' high by 2' wide monument-style sign made of aluminum with a brushed satin finish. Copy will consist of a black vinyl sailboat icon and lettering in a Bauer font. These signs will replace the 3' high by 8' long monument wall signs currently in place in front of each building.

The seven building-mounted address signs will be mounted above each building main entrance, facing Bora Bora Way. They will consist of 1" thick black aluminum and will state the building address in 1' high Bauer lettering above copy reading *Waters Edge* in 6.5" Bauer lettering.

The seven vinyl film glass-mounted address signs will be mounted to the glass on the right side of each building plaza entrance. The frosted vinyl film will have Bauer font cutouts that indicate the building's address.

The three parking signs will be placed outside the parking entrances to Buildings A, F and G. Each will be a 4'-6" high by 3' wide dual pole-mounted style sign made of aluminum with a brushed satin finish. Copy will consist of a black vinyl sailboat icon and parking information for residents and boaters in a Bauer font.

The view park sign will be mounted on the 4' high brick wall at the north edge of the view park. It will consist of 1" thick black aluminum lettering stating *View Park* in a Bauer font next to a 10" high black aluminum sailboat icon.

The entry fountain sign will be mounted facing Via Marina on the side of the entry fountain wall, at the corner of Via Marina and Bora Bora Way. It will consist of 1" thick black aluminum lettering stating *Marina Harbor* on the left in a 5.5" Bauer font and *Apartment Homes and Anchorage* on the right in a 3.5" Bauer font. In the center will be a 1'-6" high black aluminum sailboat icon. The fountain will replace the existing 6' by 8' monument sign.

- Signage – The Tides (Parcel 111) -- The signage program at The Tides will consist of several types of signage as follows:
 - Seven freestanding address signs (sign types 8+9);
 - Seven vinyl film glass-mounted address signs (sign types 10-12);
 - Three parking signs (sign types 13-15);
 - One freestanding office sign (sign type 16); and
 - One existing monument sign (sign type 17).

The seven freestanding address signs will be placed in front of all buildings along Via Marina and Tahiti Way and will indicate the address of each building. Each sign will be a 4' high by 1'-8" wide monument-style sign made of aluminum with a brushed satin finish. Copy will consist of a black vinyl sailboat icon and lettering in a Bauer font.

The seven vinyl film glass-mounted address signs will be mounted to the glass at various building entrances. The frosted vinyl film will have Bauer font cutouts that indicate each building's address.

The three parking signs will be placed outside the parking entrances to Buildings 1 (two signs) and 6 (one sign). Each will be a 4'-6" high by 3' wide dual pole-mounted style sign made of aluminum with a brushed satin finish. Copy will consist of a black vinyl sailboat icon and parking information for residents and boaters in a Bauer font.

The freestanding office sign will be mounted at the west corner of Building 7. The sign will be a 4'-6" high by 3' wide dual pole-mounted style sign made of aluminum with a brushed satin finish. Copy will consist of a black vinyl sailboat icon and directions to the anchorage office in a Bauer font.

The existing monument sign is located on Tahiti Way just east of Via Marina. The sign base is 14' high with a cabinet of 4' high by 12' wide. The sign base is to be repainted Chelsea Gray, while the cabinet will not change.

- Signage Lighting -- Lighting of the signage will be by 3 $\frac{7}{8}$ " diameter ground and wall-mounted pewter spotlights manufactured by Vista Professional Outdoor Lighting. Bulbs will be only 50W, and proposed hours of lighting are from dusk until dawn.

- Entry Fountain -- The new entry fountain will be located at the west corner of the intersection of Via Marina and Bora Bora Way and will replace the existing 6' by 8' monument sign there. The new design eliminates the dolphin statues and raises the base to 2'-6", for an overall height of 4'. This represents a change from 5'-6" high with the dolphins. The dimensions of the oval-shaped fountain will remain at 10' by 13'.
- Wayfinding Icons -- The proposed wayfinding icons have been changed from dolphins to sailboats. The icons will begin at the entry fountain, where they will be stenciled into the sidewalk in front of it. They will be approximately 12"-18" high and spaced about 5' apart. They will lead around the corner and along the sidewalk, leading the pedestrian to the promenade and ultimately to the view park. At the promenade guardrails along Basin A, the sailboat icons will be mounted to the railing and spaced about 30'-35' apart. The icons here will be 2'-6" tall by 2' wide and made of 1/8" thick aluminum finished to match the railing.

STAFF REVIEW

The revised plans are designed to complement the architectural concepts previously approved by the Board. The proposed aluminum material will enhance the overall aesthetic by reflecting the material of the new railing system to be installed on the exterior of the patios of the apartment buildings. Additionally, each building will now have a vinyl address sign at the entry door that is clear and visible to the community. The new freestanding signs will be located in front of all of the separate apartment buildings throughout the project along Bora Bora Way, Via Marina, and Tahiti Way. The proposed signage elements will not only serve the essential purpose of wayfinding, but will also reinforce the distinctive, recognizable icon of the Marina Harbor complex and be seamlessly integrated with the approved building renovations.

Staff believes the proposed designs will enhance the appearance and use of the Marina Harbor Apartments and meet the desired design objectives for Marina del Rey. The project is in conformance with the *Marina del Rey Minimum Standards of Architectural Treatment and Construction*. Following your Board's approval, the signage will require further review and approval by the Department of Regional Planning.

The Department recommends APPROVAL WITH CONDITIONS for DCB #06-010-C:

- 1. The lighting of the signage shall be only from dusk until dawn; and**
- 2. The Applicant shall obtain further approval from the Department of Regional Planning.**

SW:JJC:cs



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Stan Wisniewski
Director

Kerry Silverstrom
Chief Deputy

August 23, 2006

TO: Design Control Board

FROM: Stan Wisniewski, Director

SUBJECT: **AGENDA ITEM 7A - TEMPORARY PERMITS ISSUED BY DEPARTMENT**

Item 7A on your agenda provides a recap of permits for all temporary banners, signs and tents issued by the Department since your July 20, 2006 Design Control Board meeting. One temporary permit has been issued as follows:

TP #06-010-Ext – Temporary permit extension for two "Coming Soon" banners at Wells Fargo Bank at Marina Beach Shopping Center. The banners are permitted from July 26, 2006 through August 26, 2006.

Additional information is provided in the attachment.

SW:PW:CS

Attachment

July 31, 2006

Stan Wisniewski
Director

Kerry Gottlieb
Chief Deputy

Jill Peterson
Pacific Ocean Management
13575 Mindanao Way
Marina del Rey, CA 90292

**TEMPORARY BANNER AT WELLS FARGO BANK (P-97)
(TP 06-010-Ext)**

Dear Ms. Peterson:

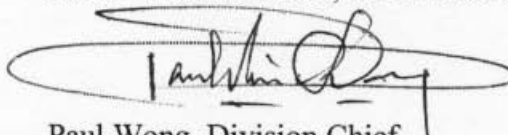
By means of this letter, Wells Fargo Bank is permitted to mount two (2) 3-foot high by 6-foot wide banners horizontally from the façade above their premises at 514 Washington Blvd, Marina Beach Shopping Center. The banners will be black vinyl with white lettering stating "Coming Soon" and a red Wells Fargo logo. One banner will be mounted on the north façade (facing Washington Blvd) and one will be mounted on the east façade (facing the shopping center).

The original permit allowed the banners through July 26, 2006. This extension permits the banners through August 26, 2006. The banners must be removed by noon on August 27, 2006. Failure to remove the banners by this time will result in their removal and storage by the County of Los Angeles at your expense.

Please note that any temporary signage request in excess of this 30-day extension will require a complete Design Control Board (DCB) submittal. If you have any further questions or requests, please contact Chris Sellers, Regional Planning Assistant, at 310-578-6448.

Very truly yours,

STAN WISNIEWSKI, DIRECTOR



Paul Wong, Division Chief
Asset Management & Planning Bureau

SW:PW:CS



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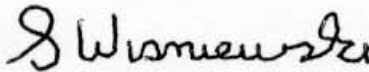


Stan Wisniewski
Director

Kerry Silverstrom
Chief Deputy

August 23, 2006

TO: Design Control Board

FROM: Stan Wisniewski, Director 

SUBJECT: **AGENDA ITEM 7B - ONGOING ACTIVITIES REPORT**

BOARD OF SUPERVISORS ACTIONS ON ITEMS RELATING TO MARINA DEL REY

At its August 1, 2006 meeting, the Board of Supervisors instructed the Chief Administrative Officer to work with County Counsel, the Director of Beaches and Harbors, the Executive Director of the Community Development Commission and the Acting Director of Planning to finalize the proposed Marina del Rey Affordable Housing Policy and to prepare the necessary environmental documentation with comments and proposed revisions from interested parties and the public for the Board's consideration within 90 days. A community meeting to solicit comments on the draft policy is scheduled for the Chace Park Community Room on September 7, 2006 between 5:00 p.m. and 8:00 p.m. See attached meeting notice.

At its July 25, 2006 meeting, the Board provided in Closed Session negotiating instructions for a proposed lease extension concerning Parcels 100S and 101S (Del Rey Shores Apartments) and a new lease for Parcels 52/GG (Dry Stack Storage Facility).

LOCAL COASTAL PROGRAM PERIODIC REVIEW – UPDATE

The Marina del Rey Local Coastal Program periodic review was calendared for the Coastal Commission's August 8 meeting, held at the Los Angeles Harbor Hotel in San Pedro. As the County only received a copy of the 177-page report on July 25, the Director of Beaches and Harbors wrote a letter advising the Commission that the County had not been provided adequate time to respond to the revised staff report prior to the hearing and, therefore, was unable to offer any substantive comments on the findings and recommendations contained therein. On his own accord, the Commission Executive Director postponed the item, which the County was advised of the day before the meeting was to be held. The Executive Director stated at the meeting it was anticipated the item would be brought back for consideration to the November Commission meeting to be held in Long Beach.

SMALL CRAFT HARBOR COMMISSION MINUTES

The July 12, 2006 minutes are attached. The August 9, 2006 minutes have not been finalized.

MARINA DEL REY URBAN DESIGN GUIDELINES UPDATE

This matter is pending a meeting with Chair Cloke to discuss project scope.

REDEVELOPMENT PROJECT STATUS REPORT

A copy of the revised project status report is attached, now labeled "Descriptions and Status of Regulatory/Proprietary Approvals", which provides details and the current status of projects in the redevelopment process in the Marina. Copies of this report are also available at the Lloyd Taber-Marina del Rey Public Library and on the Department's web site (marinadelrey.lacounty.gov).

MARINA DEL REY AND BEACH SPECIAL EVENTS

MARINA DEL REY

THE MARINA DEL REY SUMMER CONCERT SERIES 2006

Presented by Arrowhead Mountain Spring Water

Thursday, August 24

Saturday, September 2

7:00 pm

Waterside at Burton Chace Park

13650 Mindanao Way

The Marina del Rey Summer Symphony, conducted by its Music Director Frank Fetta, will close "Classical Thursdays" on August 24, and Cleo Laine and the Dankworth Group will close "Pop Saturdays" on September 2.

Concertgoers are invited to come early and enjoy outdoor dining at the Café Lorelei in the park. Parking at a reasonable rate is available in County Lot 4 near the venue and County Lot 5 on Bali Way. The Marina del Rey WaterBus will provide transportation to and from the concert site from six boarding stops throughout the Marina. Bikes and strollers welcome on board, no pets allowed. Fare is \$1.00 per person, one way.

For information call: Marina del Rey Visitor Information Center at (310) 305-9545.

FISHERMAN'S VILLAGE WEEKEND CONCERT SERIES

Sponsored by Pacific Ocean Management, LLC

All concerts from 2:00 pm - 5:00 pm

Saturday, August 26

Bobby Griffin, playing Blues

Sunday, August 27

Chris Glick Band, playing Jazz & Latin Jazz

For more information call: Dee Lavell Gilbert at (310) 822-6866.

BEACH EVENTS

DRIVE-IN AT THE PIER

Santa Monica Pier
Through September 26 at Sunset

You won't need your car to enjoy the classic ambiance of this very special event. Just bring something or someone to keep you warm as the Pier screens a fun, family-oriented film on a huge screen under the night sky every Tuesday evening through September 26 for a great cause, The Cancer Relief Fund. Admission is FREE but tickets will be required for entry. Get your tickets at the Santa Monica Visitor's Center location at 1920 Main Street and Santa Monica Convention and Visitor's kiosk at 1400 Ocean Avenue. Doors will open at 7:00 pm.

The remaining line-up, featuring fun family classics and some new favorites, is as follows:

August 29
Forrest Gump

September 5
Anchorman

September 12
To Be Announced

September 19
Grease

September 26
An Inconvenient Truth

For tickets and further information call: The Santa Monica Pier at (310) 458-8900 or visit the website www.smff.com.

TWILIGHT DANCE SERIES

Through August 31, beginning at 7:30 pm
Santa Monica Pier

The 22th Annual Twilight Dance Series, presented by the Santa Monica Pier Restoration Corporation, is heading into the home stretch. FREE concerts are held each Thursday night through August 31 on the Santa Monica Pier west parking deck.

August 24
Kiran Ahluwalia, performing Indian vocal
music

August 31
David Grisman, Stephane Wrembel and
Brandi Shearer, performing Dawg music
and Gypsy jazz

For information call: Santa Monica Pier Restoration Corp. at (310) 458-8900 or visit the website www.twilightdance.org.

CITY OF LOS ANGELES TRIATHLON

Venice Beach
Sunday, September 10

1.5K swim begins at 7:00 a.m. at the Venice Beach Pier between Washington Boulevard and Venice Boulevard, followed by a 40K bike race and a 10K run, which winds through Hollywood ending in downtown Los Angeles.

For more information call: Pacific Sports at (714) 978-1528 or visit www.latriathlon.com.

COASTAL CLEANUP DAY

Heal the Bay
Saturday, September 16
9:00 a.m. to noon

Coastal Cleanup Day is a great opportunity for you, your family, friends and neighbors to join together to take care of our fragile marine environment. Show community support for our shared natural resources, learn about the impact of marine debris and how we can prevent it, and have some fun! ***If you volunteer just one day a year, this is the event!***

For information call: (800) HEALBAY or visit www.healthebay.org.

FREE FISHING DAY

Saturday, September 23

The Department of Fish and Game offers a "Free Fishing Day" Saturday, September 24. There is no fishing license required to fish in California on this day. This is a great, low-cost way to give fishing a try.

For more information call: The Department of Fish and Game at (916) 227-2245 or visit www.dfg.ca.gov/licensing/fishing/freefishdays.html.

FIESTA HERMOSA

Hermosa Beach Chamber of Commerce
September 2, 3 and 4

Arts and crafts from throughout the West will be featured at the Hermosa Beach Chamber of Commerce Fall Festival on Labor Day weekend from 10:00 am to 6:00 pm on all three days. The family-oriented festival will also feature kiddy rides (for a minimal fee), a restaurant cantina, two sound stages, and a beer and wine garden. The street fair is located at Pier and Hermosa Avenues. Parking in town is limited, so visitors are encouraged to park at the Northrop Grumman R-5 and R-01 parking lots at Manhattan Beach Boulevard and Doolittle Street. A free shuttle bus will run continuously from 7:30 am to 7:30 pm from the lots to the Festival. Parking is also available at Mira Costa High School, with the Wave Buses providing free shuttle service to and from the Festival.

For information call: Hermosa Beach Chamber of Commerce at (310) 376-0951 or visit the event website at www.fiestahermosa.com.

SW:PW:ks

Attachments (3)

**You are invited to a
COMMUNITY MEETING
Held by the County Affordable Housing Task Force**

**September 7, 2006
5:00 – 8:00 p.m.**

**A public forum to gather comments on the
County's draft affordable housing policy for
Marina del Rey**

**Burton Chace Park Community Room
13650 Mindanao Way
Marina del Rey, CA 90292**

On August 1, 2006, the Los Angeles County Board of Supervisors instructed the Chief Administrative Office to convene the County Affordable Housing Task Force to conduct a community meeting to receive public input regarding the Task Force's recommended Marina del Rey Affordable Housing Policy. This meeting is intended to provide a public forum for answering questions, as necessary, to clarify the policy as currently drafted, and receiving public comment regarding the provision of affordable housing in Marina del Rey.

Representatives of the County Affordable Housing Task Force, comprised of officials from the Chief Administrative Office, the Department of Beaches and Harbors, the Department of Regional Planning, the Community Development Commission, and the Office of the County Counsel, will be present at the community meeting to receive your comments and answer questions you may have about the draft policy and the process for its adoption.

A copy of the draft Marina del Rey Affordable Housing Policy and related information is available at the following locations:

Los Angeles County Department of Beaches and Harbors
Administration Building, 13837 Fiji Way, Marina del Rey, CA 90292

Lloyd Taber Marina del Rey Public Library
4533 Admiralty Way, Marina del Rey, CA 90292

Marina del Rey Visitors Center
4701 Admiralty Way, Marina del Rey, CA 90292

Los Angeles County Department of Regional Planning, 320 W. Temple Street, Room 1354, Los Angeles, CA 90012,

A copy of the draft policy may also be viewed on the Department of Beaches and Harbors website: **<http://marinadelrey.lacounty.gov>**.

Written comments may be sent to the Los Angeles County Chief Administrative Office, Attention: Santos Kreimann 500 W. Temple Street, Room 754, Los Angeles, CA 90012, or by e-mail at Skreimann@cao.lacounty.gov. For more information about the meeting or obtaining the draft policy, please contact the Department of Beaches and Harbors at (310) 305-9503 between 7:30 a.m. and 6:00 p.m., Monday through Thursday. The offices are closed on Fridays.

“AMERICANS WITH DISABILITIES ACT ACCOMMODATIONS: If you require reasonable accommodations or auxiliary aids and services such as material in alternative format or a sign language interpreter, please call (310) 305-9503, with at least four business days notice.”

Si no entiende este aviso o necesita mas información, por favor llame este numero (310) 305-9503.

**Small Craft Harbor Commission
July 12, 2006
Minutes**

Commissioners Present

Harley Searcy, Chairman
Russ Lesser, Vice-Chairman
Albert Landini, Ed.D

Excused

Christopher Chuang-I Lin, Ph.D

Department Stan Wisniewski, Director
of Beaches & Barry Kurtz, Traffic Engineering Consultant
Harbors:

Other County
Departments: Thomas Faughnan, Principal Deputy County Counsel
 James Chon, Senior Civil Engineer, Department of Public Works
 Lt. Greg Nelson, Sheriff's Department
 Deputy Michael Carilles, Sheriff's Department

Also Present: Beverly Moore, Executive Director, MdR Convention & Visitors Bureau

1. CALL TO ORDER, ACTION ON ABSENCES AND PLEDGE OF ALLEGIANCE

Chairman Searcy called the meeting of the Los Angeles County Small Craft Harbor Commission to order at 9:50 a.m. in the Burton W. Chace Park Community Room, Marina del Rey.

Vice-Chairman Lesser moved and Commissioner Landini seconded a motion to excuse Commissioner Lin from the meeting. The motion passed unanimously.

The Commissioners, staff and members of the public stood and recited the Pledge of Allegiance.

2. APPROVAL OF MINUTES

Vice-Chairman Lesser moved and Commissioner Landini seconded a motion to approve the June 14, 2006 minutes. The motion passed unanimously.

3 REGULAR REPORTS

a. Marina Sheriff

-- Crime Statistics

Lt. Greg Nelson reported a continued decrease in theft. He said that it's really good news given there's usually a crime increase this time of year. He commented that the deputies, with the help of the bike patrol, are doing a good job combating criminal activity.

Lt. Nelson reported that he followed up on Commissioner Landini's concern pertaining to bicyclists cutting through the library parking lot. As the location's signage doesn't really address the problem, Lt. Nelson said that he would work with Beaches and Harbors staff to formulate a plan to place appropriate signage there. He also alerted the bike patrol and California Highway Patrol to the problem so that they can keep an eye out in the future.

Further, Lt. Nelson reported that the north entrance to the harbor is 50% closed. He commended Beaches and Harbors for getting the Army Corps of Engineers to dredge the area. The entire north

entrance will probably be closed while the dredging activity is being done. The south entrance will remain open.

-- **Enforcement of Seaworthy & Liveaboard
Sections of the Harbor Ordinance**

Sgt. Carriles reported that two liveaboard permits were issued in May and June.

Commissioner Landini noted that the report shows a discrepancy between the number of reported liveaboards, 556, and the 431 permits that were issued. He asked whether this means that approximately 120 applications are missing.

Sgt. Carriles responded yes and added that it could also mean 120 applications have expired.

Commissioner Landini asked whether any fees are charged for applications or permits.

Sgt. Carriles responded that the Department does not charge fees for applications or permits.

b. Marina del Rey and Beach Special Events

Mr. Wisniewski reported that the Marina summer concert series is underway. Additionally, the WaterBus is now operating from June 30 through September 4. This is its fourth year and the Department is getting a lot of positive letters expressing appreciation and encouraging the expansion of the WaterBus. Mr. Wisniewski encouraged feedback, including complaints and suggestions.

Mr. Wisniewski said that a beach shuttle now operates from Playa Vista to Venice Beach Pier from July 1 through September 4.

In conclusion, Mr. Wisniewski informed the Commission that the report includes information regarding Old Fashioned Day in the Park, scheduled for July 23, Fisherman's Village weekend concerts, and beach events, including the 2006 International Surf Festival.

Commissioner Landini pointed out that the beach shuttle route doesn't include Fisherman's Village. He said that this appears to be an oversight.

Mr. Barry Kurtz affirmed that the shuttle doesn't stop at Fisherman's Village; however, this location is included in Culver City's bus route.

Commissioner Landini asked whether Fisherman's Village could be added to the shuttle route.

Mr. Kurtz responded that this possibility was discussed, but staff felt it would cost too much money and not be cost effective at this time.

Commissioner Landini asked Mr. Wisniewski whether the Department, during negotiations to redevelop Fisherman's Village, could discuss the possibility of the lessee subsidizing the cost of adding Fisherman's Village to the shuttle route.

Mr. Wisniewski responded that the lessee's lease had been executed and the lessee already pays traffic mitigation fees in addition to other fees.

Mr. Wisniewski commented that he doesn't have a burning desire for more buses to stop at Fisherman's Village in its present state. The village is in need of redevelopment and staff is working with the lessee to move the permit process along as quickly as possible.

Commissioner Landini requested that Mr. Wisniewski make a mental note to include Fisherman's Village in the shuttle route after the redevelopment.

Mr. Wisniewski responded that he would consider it and the cost involved and report back to the Commission at that time.

CHAIRMAN SEARCY OPENED THE FLOOR TO PUBLIC COMMENT

Ms. Nancy Marino, Marina resident, expressed appreciation for the courtesy and skillful coordination of law enforcement agencies on the Fourth of July. She said that they did a fantastic job and she wanted her appreciation put on the record.

Ms. Marino also complimented the WaterBus and said that it's being promoted more as a fun activity rather than an alternate transportation system. She'd like it to be expanded to a year-round service in order to encourage people to get out of their cars on a regular basis.

c. Marina del Rey Convention and Visitors Bureau (CVB)

Ms. Beverly Moore informed the Commission that the bureau created a series of brochures, called "shells," on a variety of subjects that are in demand by visitors, boaters and residents. The shells provide information on the Marina's history, hotels, events, boat dealers, etc. She explained that the shells are preprinted blank in large quantities, thus enabling staff to update them with information as needed on printers and copiers.

She continued, stating that during the summer months, the Visitors Center receives between 2,000 – 2,500 inquiries. It's a busy center with very efficient staff to greet people. The bureau has developed more effective sales tools to use during its outreach to meeting planners and the travel media, which are both important targets of the bureau's marketing efforts. There is a series of DVDs and CDs containing group sales information, media press kits, still images and video clips. They're all different and used for different purposes.

Further, Ms. Moore said that *Smart Meetings Magazine*, *Black Meetings* and *Tourism and Meetings in the West* have within the last two months written wonderful articles about the Marina as a result of the bureau's outreach to these publications. She said that the bureau has a consistent, assertive outreach with new stories, new ideas, new angles and new coverage. What's common through all the marketing push on the Marina is how special and unique it is and it's right here in the middle of Los Angeles. Ms. Moore said that the need to protect the interest of commercial boaters is important. The community's understanding of the strong relationship between tourism and boating will continue to help support the bureau's efforts.

Commissioner Landini suggested that the shells include maps so that people can quickly see the location of businesses, restaurants, etc.

Ms. Moore responded that she would consider Commissioner Landini's suggestion. She explained that she didn't bring maps to today's meeting; however, there are maps available at the Visitors Center. Maps are also distributed to hotels. Ms. Moore added that there is a main visitors brochure with a comprehensive map that includes locations of hotels and restaurants in the community. There's also a regional map that extends quite a distance to orient people.

The Commissioners commended Ms. Moore for the excellent material.

4. OLD BUSINESS

a. Traffic Mitigation Measures within Marina del Rey Area- Quarterly Report

Mr. James Chon, Senior Civil Engineer, Department of Public Works (DPW), referenced the report that was distributed to the Commission and noted its inclusion of maps, which were color coordinated to reflect proposed, completed and under construction projects. He reported the following changes that have occurred since the April 2006 quarterly report to the Commission:

- **COMPLETED TRANSPORTATION IMPROVEMENTS**

The water shuttle and demonstration beach shuttle service were added to the list of completed projects.

- **PROPOSED TRANSPORTATION IMPROVEMENTS**

There are five updates on the list of proposed projects. The EIR/EIS completion dates have changed from 2011 to 2007 for the Marina Expressway (SR-90) Connector Road to Admiralty Way Project, Admiralty Way Improvement Project, and Admiralty Way/Via Marina Intersection Realignment Project.

Mr. Barry Kurtz emphasized that the dates are for the completion of the EIR/EIS, not for the projects themselves.

The completion dates for the Admiralty Way/Palawan Way Intersection Improvements and Palawan Way/Washington Blvd Street Intersection Improvements have changed from 2011 to 2008.

- **IMPROVEMENTS UNDER CONSTRUCTION**

There are no updates on the list of projects under construction.

Mr. Chon noted that at its April meeting, the Commission requested responses to a couple of questions, one regarding the sufficiency of developer fees given the extended timeline of the Admiralty Way improvement projects. He said that the Department of Public Works is in consultations regarding a fee increase and if approved, expect it will take from three to six months to increase current fees.

Mr. Chon stated that the Commission also wanted to know at the April meeting whether the Palawan Way/Washington Blvd. Intersection Improvement Project could be given a shorter target date than 2011. He said that the target date to complete this project's construction has changed from 2011 to 2008.

Commissioner Landini asked whether Los Angeles City's DASH shuttle bus is the same as the beach shuttle (from Playa Vista to the Venice Beach Pier).

Mr. Kurtz responded that the City's DASH shuttle bus in the Marina no longer exists. He explained that there was a DASH shuttle operated by the City of Los Angeles Department of Transportation (LADOT) from the late 1980s to 2004. This shuttle ended because of poor ridership. Mr. Kurtz mentioned that LADOT staff informed him that the DASH shuttle was the worst of all the LADOT buses. The DASH bus ran from Mindanao Way and Glencoe along Admiralty Way en route to Venice Beach.

Mr. Kurtz said that in 2002, the County considered the possibility of a shuttle system through Marina del Rey and discussions were held with the Metropolitan Transportation Authority (MTA), which funds this type of transportation system. He explained that the money comes from MTA's Proposition A Local Return funds, which is a ½-cent sales tax collected by MTA and distributed to local jurisdictions based on what MTA believes to be the best projects. At the time, MTA did not believe a shuttle system would be cost-effective, as the MTA's main goal is to help peak period traffic demand and it was not believed that a shuttle system through the Marina would achieve that goal. The MTA funds the capital improvement part of the shuttle operation, which is approximately 20% of the total shuttle cost. Maintenance cost is approximately 80%.

Mr. Kurtz said that the County did not submit the Marina shuttle to the MTA's 2003 Call for Projects. As things turned out, there was no Call for Projects because of the State's funding shortfall. There hasn't been a Call for Projects since. Even if the shuttle were submitted, it would have had to make the cut and compete with all other projects.

As for the current beach shuttle, Mr. Kurtz explained that approximately six months ago he approached Playa Vista, having been aware of its shuttle operating from Playa Vista to the beach. He asked Playa Vista's representatives whether the County could piggyback on the Playa Vista system and stop at Marina locations. They agreed. In June 2006, the Board of Supervisors approved a one-year agreement

with Playa Vista allowing the County to piggyback on Playa Vista's system and run the shuttle through the Marina. The County is contributing approximately 25% of the cost and the money is coming from the Fourth District's Proposition A funds, which derive from a ½ cent sales tax.

Commissioner Landini asked whether the shuttle is easily identifiable.

Mr. Kurtz responded that he hasn't seen the shuttle yet but, as he understands it, the shuttle will have County and Playa Vista logos on it.

Commissioner Landini mentioned that he would really like to see an attention-getting design on the shuttle. As for the WaterBus, its signage should reference the shuttle, as both taken together could be promoted as an adventure and a way to tour the Marina.

Mr. Kurtz said that the County has a one-year option to extend the shuttle if it's successful. The County will look at the shuttle's ridership. If there's an average of 15 or more riders, the shuttle can be extended the following year. He would like to see the shuttle made permanent and fully integrated with the WaterBus. There is already some integration, with shuttle stops displaying information about the WaterBus.

Commissioner Landini asked whether staff considered a mass mailing to promote the shuttle and WaterBus.

Mr. Kurtz responded that he could discuss this possibility with Beverly Moore and Dusty Crane.

CHAIRMAN SEARCY OPENED THE FLOOR TO PUBLIC COMMENT

Mr. Donald Klein, president, Coalition to Save the Marina, asked for a response to his question from the June 2006 Commission meeting pertaining to the Admiralty Way/Via Marina Intersection Project and Admiralty Way Improvement Project.

Chairman Searcy informed Mr. Klein that staff provided a response in its report entitled, "*Public Requests for Information at June 14, 2006 Meeting*" (Agenda Item 6c). The Commission had not yet come to that item on the agenda.

Mr. Klein said that he requested traffic studies (he couldn't recall the specific names) from Beaches and Harbors, but was told by staff that the Department did not have the studies. He remembered a study being done in 1994 and a supplemental study done in 2000. Mr. Klein also requested the studies from the Department of Public Works. Mr. Klein asked whether "actual trip traffic and traffic information were conducted pursuant to traffic in the Marina on both the north and south bound lanes of Lincoln Blvd. between Fiji Way and the SR90."

Mr. Kurtz responded that a study was done in the 1990s as part of the Marina Local Coastal Program (LCP). A traffic model was built. The study resulted in the LCP's transportation element and was approved by the Board of Supervisors and Coastal Commission. It included the whole area and the whole roadway system at that time. Also, in 2004, Kaku and Associates conducted a study and created the Admiralty Way Improvement Project Report, which looked at different scenarios for Admiralty Way and SR90. It included the whole roadway system: Lincoln Blvd., Admiralty Way, Mindanao Way, Washington Blvd., etc.

Chairman Searcy requested Mr. Kurtz to follow up with Mr. Klein after the meeting to ensure that Mr. Klein has the correct names of the traffic studies and where to obtain them.

Ms. Nancy Marino, Marina resident, said that the California Coastal Commission in its current Local Coastal Periodic Review advised the County that the LCP is not in compliance with the policies of the Coastal Act. One finding is that the traffic model is obsolete and should be redone. The County is objecting to this. The periodic review is now tentatively scheduled for the August Coastal Commission meeting, which will be held in San Pedro. She said that the County's traffic improvement projects are

based on old models and are proceeding with shortened target dates. She would like to see the projects postponed until after the August Coastal Commission meeting, where Coastal Commission staff will present its report on the LCP.

Ms. Marino said that the matter of whether a new traffic model is needed should be resolved before proceeding with traffic improvements. If the County proceeds with its plans and the matter isn't resolved in the County's favor, all of the work would have to be redone at a massive cost. She would hate for the County's efforts to be wasted.

Further, Ms. Marino informed the Commission that she has a WaterBus season pass, which is available at Fisherman's Village for \$30.00. Ms. Marino said that the pass should be promoted because it's a great deal for the public. The pass is laminated and people can ride as many times as they want. Ms. Marino mentioned that her building has a couple of bulletin boards in the garage and the map of the WaterBus route would be a great thing to post on them as well as at office buildings and residential buildings throughout the County. Additionally, if occasional users rode the WaterBus 10-15 times, the County would realize a lot more revenue.

Ms. Marino asked whether County traffic mitigation fees collected from developers are being used to fund the shuttle system and alternate modes of transportation or are the fees earmarked and held aside for roadway improvements.

Mr. Kurtz responded that developer fees wouldn't be applied to the shuttle.

As for the traffic model, Mr. Kurtz said that it was done in the early 1990s. He explained that there's been discussion regarding whether this model is obsolete and doesn't show an accurate depiction of what's currently happening. Staff reviewed the results of the recent model, the Playa Vista model done in 2004, and looked at the same horizon year, meaning the 2010 build-out, for both Playa Vista and the earlier LCP model. The Playa Vista model is more up to date and reflects a more dynamic, modern, state of the art model showing that the level of service at the intersections were better and less congested than the previous model.

Mr. Chon mentioned that each individual development requires its own traffic impact study based on current traffic conditions and some of the transportation projects are being considered or implemented based on these new studies.

Mr. Faughnan commented that the Department hasn't received the Coastal Commission's staff report. While the draft report may recommend a new traffic model, the Department hasn't received the final report and hasn't formally responded to whatever is in the report.

Ms. Carla Andrus suggested that a schedule and map of the shuttle service be placed at every stop along its route. The Culver City bus system uses this method, displaying a bus route map and schedule at each stop.

Ms. Andrus also suggested the Commission recommend to the Board that the traffic model be redone in connection with a comprehensive model from all of the developers instead of a piece-meal study from each developer.

Mr. John Rizzo, president, Marina Tenants Association, informed the Commission that he has a business on Lincoln Blvd. and he sees all of the gridlock along that street. He's really shocked by the buildup on Glencoe Avenue and never thought he'd see the day when all of the warehouses would be removed and replaced with condominiums and apartments. Mr. Rizzo commented that it's actually not so shocking given the fact that Doug Ring's wife, Councilwoman Cindy Miscikowski, approved developing the area.

Mr. Rizzo questioned how a traffic model could be accurate. He said that everyone knows there is no solution to the traffic problem, yet representatives attend meetings and inform the Commission about planned improvements. He said it's terrible to have to listen to this. He said that the people on Glencoe, Maxella, etc., need the Marina for recreational purposes and don't need a build-out in a recreation area.

that's supposed to serve the people who are gridlocked in traffic. There just doesn't need to be more apartments, grocery stores, etc.

Mr. Rizzo further suggested that the Commission really consider whether it is reasonable to continue with all the planned development in this recreational marina.

After announcing that he had a prior commitment, Chairman Searcy left the meeting.

Vice-Chairman Lesser proceeded to the next agenda item.

b. Follow up to Memorandum Regarding Commission's Authority Relating to Liveaboard Issues; Effect of Policies Adopted by the Commission

Mr. Thomas Faughnan informed the Commission that with the absence of Chairman Searcy, the meeting should adjourn, as the Commission no longer had a quorum. He said if there is no objection from the public, the Commission could proceed with the meeting.

There was brief discussion about continuing the meeting. A member of the public commented that it might best serve those people who couldn't attend today's meeting to adjourn and postpone discussion of the remaining agenda items until August.

Vice-Chairman Lesser pointed out that there were no action items and the remaining agenda items were informational. He said, however, as members of the public objected to continuing without a quorum, he would adjourn the meeting.

5. ADJOURNMENT

Vice-Chairman Lesser adjourned the meeting at 10:35 a.m.

Respectfully submitted,

Toni Minor
Commission Secretary

Marina del Rey Redevelopment Projects
Descriptions and Status of Regulatory/Proprietary Approvals
As of August 15, 2006

Redraft

Map Key	Parcel No. -- Project Name/Lessee	Lessee Name/ Representative	Redevelopment Proposed	Massing and Parking	Status	Regulatory Matters
1	42/43 - Marina del Rey Hotel/ Pacifica Hotels	Dale Marquis/ Mike Barnard	* Complete renovation	No changes	Proprietary -- term sheet under negotiation Regulatory -- to be determined	
2	52/GG -- Boat Central/ Pacific Marina Development	Jeff Pence	* 345-vessel dry stack storage facility * 30-vessel mast up storage space * Sheriff boatwright facility	Massing -- Boat storage building partially over water and parking with view corridor Parking -- all parking required of the project to be located on site, public parking to be replaced on Parcel 56	Proprietary -- term sheet approved July 2006 Regulatory -- application in preparation	LCP amendment to allow proposed use and to transfer Public Facility use to Parcel 19
3	55/56/W -- Fishermans Village/ Gold Coast	Michael Pashaie/ David Taban	* 132-room hotel * 65,700 square foot restaurant/retail space * 30-slip new marina * 28-foot wide waterfront promenade	Massing -- Mixed use hotel/visitor-serving commercial/retail structures, parking structure with view corridor Parking -- all parking required of the project to be located on site; must include parking for adjacent Parcel 61 lessee (Shanghai Reds) and replacement parking from Parcel 52	Proprietary -- lease documents approved by BOS Regulatory -- DCB hearing May 2006, item continued; approved in concept July 2006	Shared parking analysis
4	64 - Villa Venetia/ Lyon Capital	Frank Suryan/ Mark Kelly	* 479-unit residential complex (includes 263 apartments and 216 condominium units) * 3,000 square foot accessory retail space * 18-slip marina with water taxi slip * 28-foot wide waterfront promenade and parkette	Massing -- Three residential buildings over raised podium and plaza level with expansive covered parking Parking -- all parking required of the project to be located on site	Proprietary -- term sheet under negotiation Regulatory -- on DCB's July 2006 agenda, item not heard, continued to August 2006	Affordable housing
5	1 -- Marina del Rey Landing/ Harbor Real Estate	Greg Schem	* New fuel dock facility with high-speed punps and automatic payment * 3,000 square foot dock mart and restrooms * New marina with 10 slips and transient berths * Public promenade and public view decks	Massing - 1-story structure Parking -- all parking required of the project to be located on site	Proprietary -- lease documents approved by BOS Regulatory -- application in preparation	
6	10/FF -- Neptune Marina/ Legacy Partners	Jim Andersen	* 526 apartments * 161-slip marina + 7 end-ties * 28-foot wide waterfront promenade * Replacement public parking both on and off site	Massing -- Four clustered 4-story residential buildings over parking with view corridor Parking -- 103 public parking spaces to be replaced off site	Proprietary -- lease documents in process Regulatory -- DCB approval in concept June 2006	LCP amendment to allow use proposed on Parcel FF Parking permit to allow some replacement public parking off site Replacement of open space Affordable housing
7	9 -- Woodfin Suite Hotel and Vacation Ownership/ Woodfin Hotels	Mark Rousseau	* 19-story, 288-room hotel (152 hotel rooms and 136 timeshare suites) * 5-story, 332-stall parking structure * New public transient docks * 28-foot wide waterfront promenade * Wetland park	Massing -- 19-story hotel with 5-story parking structure on northern half of parcel with view corridor and wetland park on southern half Parking -- all parking required of the project to be located on site	Proprietary -- lease documents in process Regulatory -- DCB initial hearing May 2006, item continued; approved in concept June 2006	Timeshare component Wetland
8	100/101 - The Shores/ Del Rey Shores	Jerry Epstein/ David Levine	* 544-unit apartment complex * 10 new public parking spaces	Massing -- twelve 5-story residential buildings Parking -- all parking required of the project to be located on site plus 10 public beach parking spaces	Proprietary -- lease documents in process and economic terms being negotiated Regulatory -- Regional Planning approval June 2006	
9	95/LLS -- Marina West Shopping Center/ Gold Coast	Michael Pashaie/ David Taban	* 72-unit apartment complex * 10,000 square foot restaurant * 22,400 square foot commercial space * Gateway parkette on Parcel LLS	Massing -- One 42-foot high retail building and three 60-foot high mixed-use residential/retail buildings and parkette Parking -- all parking required of the project to be located on site	Proprietary -- term sheet under negotiation Regulatory -- DCB initial hearing June 2006, item continued; on July agenda, item not heard, continued to August 2006	
10	145 - Marina International Hotel/ Pacifica Hotels	Dale Marquis/ Mike Barnard	* Complete renovation	No changes	Proprietary -- term sheet under negotiation Regulatory -- to be determined	
11	OT -- Admiralty Courts/ Goldrich & Kest Industries	Jona Goldrich/ Sherman Gardner	* 114-unit senior care facility * 5,000 square feet of retail space * Replacement public parking both on and off site * Public accessway from Washington to Admiralty	Massing -- 5-story residential (senior) building over ground-floor retail and parking Parking -- all parking required of the project to be located on site; 92 public parking spaces to be replaced on site, 94 public parking spaces to be replaced off site near Marina Beach	Proprietary -- lease documents in process Regulatory -- DCB conceptual approval August 2005; Regional Planning application filed May 2006, awaiting hearing date	LCP amendment to allow proposed use Parking permit for senior care facility Parking permit to allow some replacement public parking off site
12	33/NR -- The Waterfront	Ed Czuker	* 292 apartments * 32,400 square foot restaurant/retail space * Rooftop observation deck * Replacement public parking both on and off site	Massing -- Three 5-story mixed use residential/retail buildings with view corridor Parking -- 121 public parking spaces to be replaced on site, 70 public parking spaces to be replaced off site	Proprietary -- lease documents in process and economic terms being negotiated Regulatory -- DCB concept approval August 2004; revised project pending DCB consideration	LCP amendment to allow proposed use Parking permit to allow some replacement public parking off site
13	27 -- Jamaica Bay Inn/ Pacifica Hotels	Dale Marquis/ Mike Barnard	* 69 additional hotel rooms * Renovate balance of property * Marina Beach Promenade	Massing -- 4-story hotel expansion with view corridor Parking -- all parking required of the project to be located on site	Proprietary -- lease documents approved by BOS Regulatory -- DCB conceptual approval obtained October 2005; Regional Planning application in preparation	
14	IR -- Marriott Residence Inn/ Pacifica Hotels	Dale Marquis/ Mike Barnard	* 147-room hotel * Replacement public parking both on and off site * Marina Beach Promenade	Massing -- Two 45-foot high hotel buildings above parking with view corridor Parking -- 197 public parking spaces to be replaced on site, 19 or 88 public parking spaces to be replaced off site depending on intersection project	Proprietary -- lease documents pending Board of Supervisors hearing on 8/29/06 Regulatory -- DCB approved in concept February 2006	LCP amendment to allow proposed use Parking permit to allow some replacment public parking off site
15	21 -- Holiday Harbor Courts/ Goldrich & Kest Industries	Jona Goldrich/ Sherman Gardner	Phase 1 * 5-story, 29,300 square foot mixed-use building (health club, yacht club, retail, marine office) * 89-slip marina * 28-foot wide waterfront promenade and pedestrian plaza Phase 2 (Parcel C) * Westernmost portion of land to revert to County for public parking	Massing -- 56-foot high commercial building with view corridor Parking -- all parking required of the project to be located on site, including 94 replacement spaces from OT and Parcel 20 boater parking	Phase 1 Proprietary -- lease documents in process Regulatory -- DCB conceptual approval obtained August 2005; Regional Planning application in preparation Phase 2 (Parcel C) DCB hearing May 2006, item continued	CDP for landside from Regional Planning CDP for waterside from Coastal Commission Parcel 20 CDP amendment from Regional Planning to transfer Parcel 20 Phase 2 (6,025 sf yacht club, 2,300 sf office space, 231 parking spaces) to Parcel 21
16	19 -- Administration Building/ Department of Beaches and Harbors	N/A	* 26,000 square foot County administration building	Massing -- 56-foot high building consisting of 2 floors office space over 3 parking levels Parking -- all parking required of the project to be located on site	Proprietary -- lease documents in process with Parcel 20 lessee for parcel reversion Regulatory -- DCB hearing May 2006, item continued	See Item #2 above

