

AGENDA

MARINA DEL REY DESIGN CONTROL BOARD

Thursday, June 25, 2009, 6:30 p.m.

Burton W. Chace Park Community Building 13650 Mindanao Way ~ Marina del Rey, CA 90292

Design Control Board Members

Vacant

- First District

Peter Phinney, AIA – Vice Chair

- Fourth District

David Abelar – Member

- Second District

Simon Pastucha – Member

- Third District

Tony Wong, P.E. – Member

- Fifth District

1. <u>Call to Order, Action on Absences, Pledge of Allegiance, and Order of Agenda</u>

2. <u>Approval of Minutes</u>

April 23, 2009

3. <u>Design Control Board Reviews</u>

- A. Parcel 50 Waterside Marina del Rey DCB #09-004
 Approval of the record of the DCB April 23, 2009 action for conditional approval of signage for The UPS Store
- B. Parcel 50 Waterside Marina del Rey DCB #09-006
 Approval of the record of the DCB April 23, 2009 action for conditional approval of signage for Charla's Place
- C. <u>Marina del Rey Mole Road Signs and Curb Treatment DCB #09-008</u>
 Approval of the record of the DCB April 23, 2009 action for partial approval of addendum to DCB-approved Marina Identity and Wayfinding Signage Program

4. Consent Agenda

The Chair may entertain a motion by a Board member at the beginning of the meeting to approve certain non-controversial agenda items as consent agenda items unless held by a Board member or member(s) of the public for discussion or separate action.

5. Old Business

- A. Parcel 50 Waterside Marina del Ro-Further consider White Consider Further consider White Consider Waterside Marina del Ro-Further consider White Consider Waterside Marina del Ro-Further Consider W
- 6. New Business
 - A. Election of Officers
 - B. Modified 2009 DCB Meeting Schedule

⊴Harbors

Santos H. Kreimann
Director

Kerry Silverstrom
Chief Deputy

Design Control Board Agenda June 25, 2009 Page 2 of 2

- C. <u>Parcel 76 Marina Towers DCB #09-009</u> Consideration of temporary signage for Chase Bank
- D. Briefing on Coastal Commission's Staff Presentation on Marina del Rey Developments

7. Staff Reports

- A. Temporary Permits Issued by the Department
- B. Ongoing Activities Report
 - Board of Supervisors Actions on Items Relating to Marina del Rey
 - Regional Planning Commission's Calendar
 - Local Coastal Program Periodic Review Update
 - Small Craft Harbor Commission Minutes
 - Marina Design Guidelines Update
 - Redevelopment Project Status Report
- C. Marina del Rey and Beach Special Events

8. Public Comment

Public comment within the purview of this Board (three minute time limit per speaker)

9. Adjournment

ADA ACCOMMODATIONS: If you require reasonable accommodations or auxiliary aids and services such as material in alternate format or a sign language interpreter, please contact the ADA (Americans with Disability Act) Coordinator at (310) 827-0816 (Voice) or (310) 821-1734 (TDD), with at least three business days' notice.

<u>Project Materials</u>: All materials provided to the Design Control Board Members are available (beginning the Saturday prior to the meeting) for public review at the following Marina del Rey locations: Marina del Rey Library, 4533 Admiralty Way, 310-821-3415; MdR Visitors & Information Center, 4701 Admiralty Way, 310-305-9546; Burton Chace Park Community Room, 13650 Mindanao Way, 310-305-9595; and (beginning the Monday prior to the meeting) Department of Beaches and Harbors Administration Building, 13837 Fiji Way, 310-305-9593. The material can also be accessed on our website at marinadelrey.lacounty.gov.

<u>Please Note</u>: The Los Angeles County Board of Supervisors adopted Chapter 2.160 of the Los Angeles County Code (Ord. 93-0031 §2(part), 1993) relating to lobbyists. Any person who seeks support or endorsement from the Design Control Board on any official action must certify that they are familiar with the requirements of this ordinance. A copy of this ordinance can be provided prior to the meeting and certification is to be made before or at the meeting.

Departmental Information: http://beaches.co.la.ca.us or http://labeaches.info

MINUTES OF MARINA DEL REY DESIGN CONTROL BOARD

April 23, 6:30 p.m.

Department of Beaches and Harbors Burton Chace Park Community Building – 13650 Mindanao Way Marina del Rey, CA 90292

Members Present: Susan Cloke, Chair, First District

Peter Phinney, A.I.A., Vice-Chair, Fourth District

David Abelar, Second District Simon Pastucha, Third District Tony Wong, P.E., Fifth District

Members Absent: None

Department Staff Present: Santos Kreimann, Director

Charlotte Miyamoto, Planning Division Chief

Ismael Lopez, Planner Teresa Young, Secretary

County Staff Present: Tom Faughnan, Principal Deputy County Counsel

Michael Tripp, Department of Regional Planning

Guests Testifying: Nicole Englund, First District Board of Supervisor Molina

Tim Riley, Marina del Rey Lessees Association

Dorothy Franklin, MdR Resident

Beverly Moore, MdR Convention & Visitors Bureau

Jennifer Carter, Esprit I

Jeanine Battaglia, Catalina Marina del Rey Flyer Zachary Bryson, Catalina Marina del Rey Flyer

Ron Wolter, Charla's Place

Brian Colacarro, Caruso Affiliated

Chris Polster, UPS Store

1. Call to Order, Action on absences and Pledge of Allegiance

Ms. Cloke called the meeting to order at 6:45 p.m. and led the Pledge of Allegiance

1A. Special Presentation

Mr. Kreimann introduced Ms. Englund from Supervisor Gloria Molina's office to announce an award presented to Ms. Cloke for her service to the DCB

Mr. Tripp presented Ms. Cloke a certificate of appreciation on behalf of the Department of Regional Planning

2. Approval of the DCB minutes

Mr. Phinney (Wong) moved approve and to make changes to page 3 on the March 26 minutes shown below and approve the February 26, 2009 minutes: {Unanimous consent}

Page 3 now reads:

He also suggested water features as part of a visual attraction for the park as well as professionally produced, artistic interpretative signage to inform the public of what exists on site

Ms. Cloke asked to be notified when the Wetlands project returns for review

3. Design Control Board Reviews

None

4. Consent Agenda

None

5. Old Business

A. Parcel 50 - Waterside Marina del Rev - DCB #08-006

Further consideration of sign program, after-the-fact signage and advertising kiosks

Mr. Kreimann asked that the project be continued to the following month

Ms. Cloke moved to continue DCB #08-006 as submitted {Unanimous consent}

Public Comments

None

Board Comments

None

6. New Business

A. Parcel 50 - Waterside Marina del Rey - DCB #09-004

Consideration of tenant identification for the UPS Store

Marina del Rey Design Control Board April 23, 2009 Page 3

Ms. Miyamoto gave the project overview

Ms. Cloke asked for the UPS Store hours of operation

Ms. Miyamoto noted the following schedule:

Monday - Thursday 10:00 am - 7:00 pm Friday - Saturday 10:00 am - 8:00 pm Sunday - 11:00 am to 6:00 pm

Public Comments

None

Board Comments

Mr. Abelar asked for center-wide hours of operation

Mr. Colacarro noted that the restaurants remain open until 10:30 p.m. on weekdays and 11:30 p.m. on weekends. He added that he agreed with the Marina-wide lighting schedule to allow signage illumination until 11:30 p.m. or one hour after closing, whichever was earlier

Mr. Phinney stated that staff should provide rear elevations to demonstrate existing signage conditions and recalled that the DCB determined that Waterside Marina projects would be turned away until a full Sign Program was submitted

Mr. Kreimann clarified that the Waterside Sign Program needed revisions and would return the following month for the Board's review

Mr. Phinney (Wong) moved to approve DCB #09-006 as recommended by staff with conforming center-wide hours of operation {Unanimous consent}

C. Parcel 50 - Waterside Marina del Rey - DCB 09-006

After-the-fact consideration of new tenant identification for Charla's Place

Ms. Miyamoto gave the project overview

Public Comments

None

Board Comments

Mr. Abelar asked why the sign had been placed without DCB approval

Mr. Colacarro stated the sublessee was not fully aware of the process and placed the signage soon after the lease was approved

Ms. Cloke asked if the lessee advised the tenants that no modifications were permitted without DCB approval

Mr. Colacarro answered that tenants are advised about the DCB process in sublease agreements

Mr. Kreimann noted the lessee's missteps in the process and added the Department would ensure that all modifications are approved prior to implementation

Mr. Pastucha (Wong) moved to approve DCB 09-006 with Staff's recommendation {Unanimous consent}

D. Parcel 56 - Fisherman's Village - DCB #09-007

Consideration of signage modifications for Catalina-Marina del Rey Flyer

Ms. Miyamoto gave the project overview

Ms. Cloke asked for additional detail of the second sign provided in the submittal

Ms. Miyamoto said the second sign had been excluded from the submittal as it was not permitted by the sign regulations

Mr. Tripp noted the first sign served the same purpose as the second because both advertised the business toward the promenade

Mr. Kreimann suggested the Applicant meet with staff to discuss the submittal and determine the possibility of a second sign on the waterside

Ms. Cloke stated her concerns about the legality of the sign according to the regulations and noted that design coordination between both signs was needed. She also suggested the Applicant agree to continue the project until a meeting with the Department is held

Ms. Cloke (Abelar) moved to continue DCB# 09-007 for up to 60 days

E. Marina del Rey Mole Road Signs and Curb Treatment - DCB #09-008

Consideration of addendum to DCB-approved Marina Identity and Wayfinding Signage Program

Ms. Miyamoto gave the project overview

Board Comments

Mr. Abelar asked for the symbol patterns to be consistent

Mr. Kreimann stated the change in symbol pattern was needed to find space to place the tenant names

Mr. Pastucha noted that adding an arrow to indicate the basin direction would be preferred

Public Comments

Ms. Franklin noted her support for the signs and suggested that dock numbers be added for additional direction to the public

Ms. Moore suggested that lessee names on mole road signs not be considered this time until further research was available. She added the Department needed to ensure fairness between tenants in determining who is permitted to place signage on the public signs, especially when choosing residential over commercial uses

Ms. Carter stated that additional information should be included in the signs to describe the use available instead of just the tenant name

Board Comments

Mr. Phinney stated that he did not support the Mole Road Sign proposal because of poor design relative to Marina standards and principles

Mr. Kreimann noted that the public generally needs additional direction toward residential rather than commercial uses and added that developers would be responsible for the signage request

Mr. Wong discussed the difficulty in reading excessive symbols in one sign while driving

Mr. Phinney (Abelar) moved to continue the Mole Road Sign request and removal of the temporary Esprit sign {Unanimous consent}

Mr. Wong stated that plain black numbering on a white background was typical for street numbering

Ms. Cloke (Wong) moved to approve DCB#09-008 for street numbering colors with black numbering on white background

7. Staff Reports

All reports were received and filed

8. Public Comments

Mr. Riley noted his appreciation for Ms. Cloke on behalf of the lessee's association for her years of service to the DCB

Ms. Cloke read the letter sent to Ms. Molina, 1st District Supervisor

Ms. Franklin commented on outstanding funds owed to the County and suggested they be used for Marina improvements

Ms. Cloke commented Wetlands Park

Marina del Rey Design Control Board April 23, 2009 Page 6

Ms. Moore noted her appreciation for Ms. Cloke's efforts in enhancing the quality of life in Marina del Rey

Adjournment

Ms. Cloke (Phinney) moved to adjourn the Design Control Board meeting at 8:25 p.m. {Unanimous consent}

Respectfully Submitted,

Teresa YoungSecretary for the Design Control Board





June 18, 2009

TO:

Design Control Board

FROM:

Santos H. Kreimann, Director

DESIGN CONTROL BOARD SUBJECT: AGENDA ITEM 3

DCB #09-004, #09-006 and #09-008

The Design Control Board's actions from April 23, 2009 are attached:

- A. Parcel 50 - Waterside Marina del Rey (The UPS Store) - DCB #09-004
- В. Parcel 50 - Waterside Marina del Rey (Charla's Place) - DCB #09-006
- C. Marina del Rey Mole Road Signs and Curb Treatment - DCB #09-008

SHK:CM:ks Attachments (3)

DRAFT

DESIGN CONTROL BOARD REVIEW DCB #09-004

PARCEL NAME:

Waterside Marina del Rey

PARCEL NUMBER:

50

REQUEST:

Consideration of tenant identification for The UPS Store

ACTION:

Approved with conditions

CONDITIONS:

1. Applicant shall obtain further review and approval from the Department of Regional Planning; and

2. Signs shall be lit according to existing center-wide lighting hours, from dusk until 11:30 p.m., or one hour after closing of last restaurant, whichever is earlier.

163taurant

MEETING DATE:

April 23, 2009

DRAFT

DESIGN CONTROL BOARD REVIEW DCB #09-006

PARCEL NAME:

Waterside Marina del Rey

PARCEL NUMBER:

50

REQUEST:

After-the-fact consideration of new tenant identification for

Charla's Place

ACTION:

Approved with conditions

CONDITIONS:

1. Applicant shall obtain further review and approval from the

Department of Regional Planning, and

2. Applicant shall resubmit for signage approval for signage

beyond December 31, 2009

MEETING DATE:

April 23, 2009

DRAFT

DESIGN CONTROL BOARD REVIEW DCB #09-008

PARCEL NAME:

Marina del Rey Mole Road Signs and Curb Treatment

PARCEL NUMBER:

Marina-wide

REQUEST:

Consideration of addendum to DCB-approved Marina Identity and

Wayfinding Signage Program

ACTION:

Approved curb treatment with conditions and continued mole road

signs pending further study by the Department

CONDITIONS:

Curb Treatment

Curb identification numbers shall be painted black in Futura font

on an 8" high reflective white background

Mole Road Sign

Esprit temporary vinyl lettering on mole road sign shall be

removed

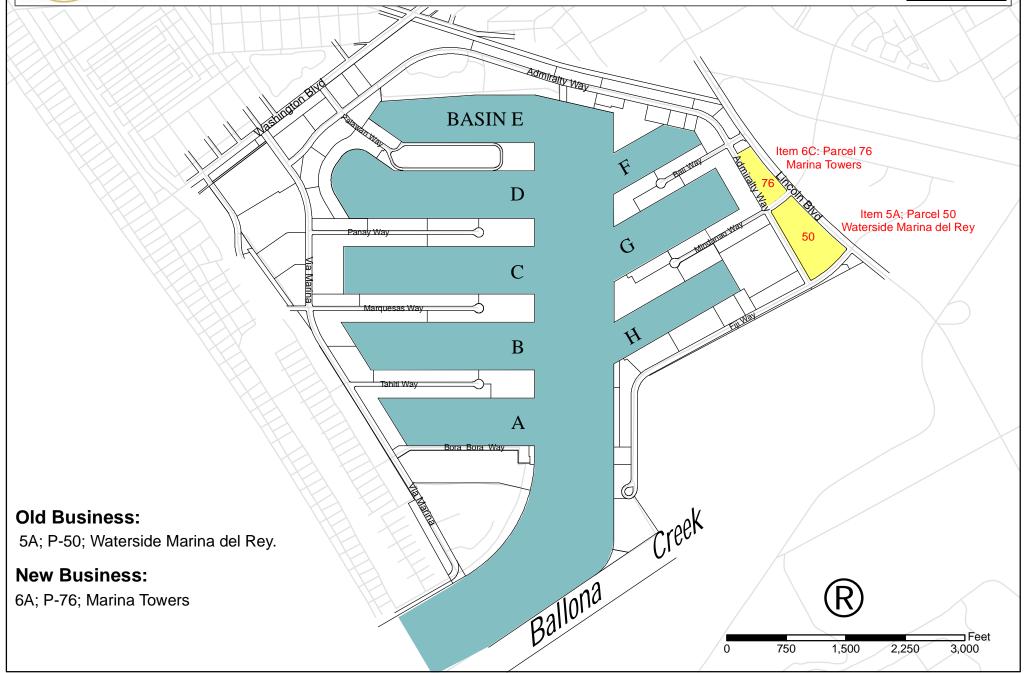
MEETING DATE:

April 23, 2009



Locations of June 25, 2009 DCB Items

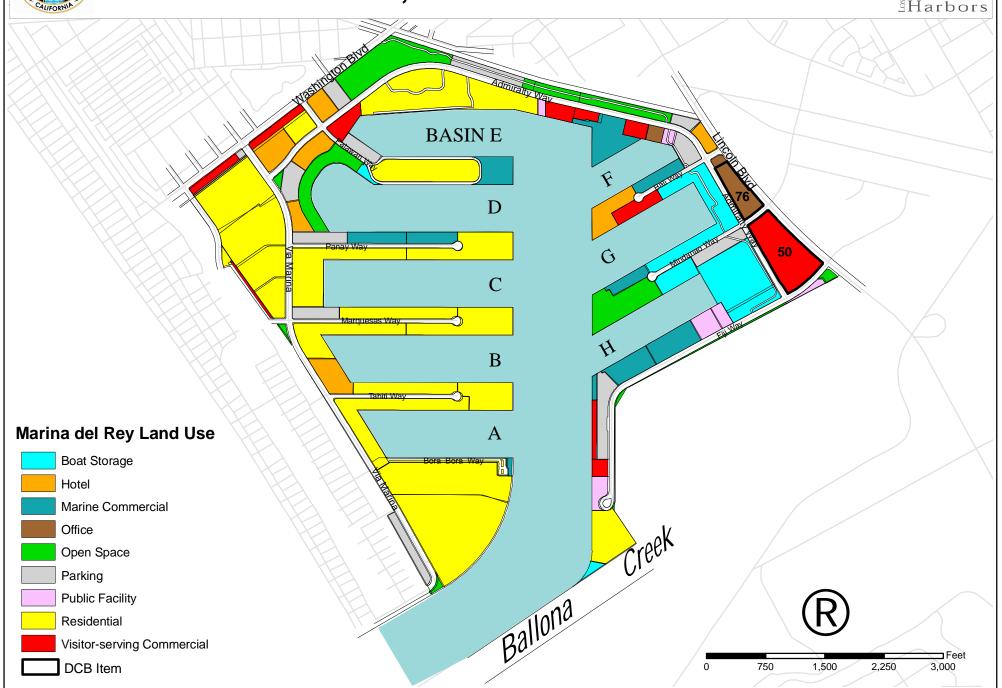






Marina del Rey Land Use Map for June 25, 2009 DCB Items









Santos H. Kreimann

Director

Kerry Silverstrom Chief Deputy

June 18, 2009

TO:

Design Control Board

FROM:

Santos H. Kreimann, Director

SUBJECT:

AGENDA ITEM 6A - ELECTION OF OFFICERS

Your election of officers is included as Item 6A on your agenda pursuant to the Board's Statement of Aims and Policies dated February 19, 1987, which states in relevant part, "At its June meeting each year, the Board elects a chairman and vice chairman to preside over the meetings over the following year."

SHK:CM





June 18, 2009

Santos H. Kreimann Director

> **Kerry Silverstrom** Chief Deputy

TO.

Design Control Board

FROM:

Santos H. Kreimann, Director

SUBJECT:

AGENDA ITEM 6B - MODIFIED 2009 DESIGN CONTROL BOARD

MEETING SCHEDULE

Due to the budget constraints experienced by the Department of Beaches and Harbors resulting from the State and, consequently, the County fiscal crises, Item 6B is a request to limit evening meetings, conducting them only when a development project is presented for the first time to the Board. This approach recognizes the Department's fiscal situation, yet is sensitive to the need to provide an opportunity for the community to be heard on any particular development project when presented for the first time.

There are no new development projects expected to be considered by your Board for the remainder of 2009. Thus, if your Board concurs in the approach we've outlined above, the August 27, 2009 and October 22, 2009 meetings currently scheduled to commence at 6:30 p.m. should instead be scheduled to commence at 2:00 p.m.

We recommend that your Board approve this revised schedule.

SHK:CM:ks





June 18, 2009

Santos H. Kreimann Director

> **Kerry Silverstrom** Chief Deputy

TO:

Design Control Board

FROM:

Santos H. Kreimann, Director

SUBJECT:

AGENDA ITEM 6C - PARCEL 76 - MARINA TOWERS - CHASE BANK

DCB #09-009

Item 6C on your agenda is a submittal from JP Morgan Chase Bank (Applicant), formerly Washington Mutual Bank, located at 4676 Admiralty Way. The Applicant is requesting approval of three temporary wall signs and one temporary ATM sign currently in place until the proposed permanent signage is submitted and approved.

Business Identification Wall Signage

There are three hanging cabinet signs along Admiralty Way, Mindanao Way and the parking lot facing Lincoln Boulevard (Signs 001, 002 and 003 on the site plan). All three hanging cabinet signs measure 24'-31/4" long by 4'-33/4" high and are located at 11'-3" from grade. The Admiralty Way, Mindanao Way and Lincoln Boulevard hanging cabinet signs face the west, south and east directions, respectively.

All signs read "CHASE" followed by the Chase Bank logo to the right. The word "CHASE" on all three signs is 36" tall in white temporary vinyl lettering on a Blue (PMS 300) background. The logo is also 36" tall and colored white.

ATM Signage

There is an existing ATM along the parking lot facing Lincoln Boulevard (Sign 006 on the site plan). The sign above the ATM reads "CHASE" followed by the Chase Bank logo to the right. The word "CHASE" is 12" tall in white temporary vinyl lettering on a Blue (PMS 300) background. The logo is also 12" tall and colored white. The sign measures 5'-7" long by 1'-4" high, located at 7'-4 7/8" from grade level, and is located along the east elevation of the building facing the parking lot and Lincoln Boulevard.

The Applicant is requesting approval of the temporary signs for a minimum period of two months until the permanent signage application is submitted and approved.

Design Control Board June 18, 2009 Item 6C Page 2

STAFF REVIEW

The existing temporary "CHASE" signs were approved by the Department for a 60-day period ending May 27, 2009 (TP09-006 and TP 09-006-Ext). Your Board's review and approval is required for temporary signage beyond the Department's two-month approval period. The Applicant has provided documentation indicating that permanent signage plans are awaiting approval from the lessee's management company.

Staff recommends approval of the temporary vinyl signs, which meet the intent of the Revised Permanent Sign Controls and Regulations, through the end of August 2009, when the permanent sign package submittal is expected to be before your Board for consideration. At that time, so long as the Applicant carries through and is before your Board with a permanent sign package submittal, staff expects to recommend an extension of your Board's approval of the temporary signs to allow for your consideration of the permanent sign package and Regional Planning's approval, as well as for sign fabrication and installation.

The Department recommends <u>APPROVAL</u> of DCB #09-009 through August 31, 2009.

SHK:CM:ks





June 18, 2009

Santos H. Kreimann

Director

Kerry Silverstrom

Chief Deputy

TO:

Design Control Board

FROM:

Santos H. Kreimann, Director

SUBJECT:

AGENDA ITEM 7A - TEMPORARY PERMITS ISSUED BY THE DEPARTMENT

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Item 7A on your agenda provides us an opportunity to advise your Board of permits issued by the Department for temporary banners, signs and canopies. Since our last report, the Department issued the following, copies of which are all attached:

TP #09-006

Temporary permit for four blue vinyl overlays at Chase Bank. The overlays

were permitted from March 27 through April 27, 2009.

TP #09-006-Ext

30-day extension to continue to mount four overlays at Chase Bank. The

overlays were permitted through May 27, 2009.

TP #09-007

Temporary permit for two banners announcing Mother's Day brunch at the

Waterfront Restaurant. The banners signs were permitted from April 13

through May 13, 2009.

TP #09-008

Temporary permit for one banner announcing move-in specials at Oakwood

Marina del Rey. The banner was permitted from April 1 through May 1.

2009.

TP #09-008-Ext

30-day extension to continue to mount one banner at Oakwood Marina del

Rey. The banner was permitted through May 31, 2009.

TP #09-009

Temporary permit for one banner announcing Mother's Day Champagne

Brunch at Tony P's Dockside Grill. The banner was permitted from April 29

through May 11, 2009.

TP #09-010

Temporary permit for one banner announcing move-in specials at Marina

Harbor. The banner was permitted from May 14 through June 14, 2009.

TP #09-011

Temporary permit for one banner announcing move-in specials at Del Rev

Shores. The banner was permitted from May 14 through June 14, 2009.

TP #09-012

Temporary permit for one banner announcing 4th of July BBQ at Marina del

Rey Hotel. The banner is permitted from June 15 through July 5, 2009.

SHK:CM Attachments (9)





April 16, 2009

Santos H. Kreimann

Director

Kerry Silverstrom Chief Deputy

Louis Werbe Chace Bank 4676 Admiralty Way, Suite 100 Marina del Rev. CA 90292

TEMPORARY SIGNS AT CHACE BANK (P-76) (TP 09-006)

Dear Mr. Werbe:

By means of this letter, Chace Bank is permitted to mount four vinyl overlays on their premises at 4676 Admiralty Way, Chace Bank. The overlays will be blue with white lettering stating "Chace Bank", with a white corporate logo. The overlays will be placed over existing identification signs, one overlay will be mounted on the west façade (facing Admiralty Way), one will be mounted on the east façade (facing Lincoln Blvd), one will be mounted on the south façade (facing Mindanao Way), and one will be mounted on existing automatic teller machine (facing Lincoln Blvd).

The overlays are permitted from March 27, 2009 through April 27, 2009. They must be removed by noon on April 28, 2009. Failure to remove the overlays by this time will result in their removal and storage by the County of Los Angeles at your expense.

If desired, one consecutive 30-day extension may be granted, provided that the request for such is made in writing to the Department before the original permit expires. If you have any further questions or requests, please contact Cesar Espinosa at 310-305-9530.

Very truly yours,

SANTOS H. KREIMANN, DIRECTOR

Charlotte Miyamoto, Chief Planning Division

SHK:CM:CE

cc: Wayne Schumaker Jason Rechlecki Josh Bermudez Mark Spiro Lynn Atkinson Sal Iannotti



April 28, 2009



Santos H. Kreimann Director

> **Kerry Silverstrom** Chief Deputy

Louis Werbe Chace Bank 4676 Admiralty Way, Suite 100 Marina del Rey, CA 90292

TEMPORARY SIGNS AT CHACE BANK (P-76) (TP 09-006-Ext)

Dear Mr. Werbe:

By means of this letter, Chace Bank is granted a 30-day extension to continue to mount four vinyl overlays on their premises at 4676 Admiralty Way. The overlays are blue with white lettering stating "Chace Bank", with a white corporate logo. The overlays are placed over existing identification signs, one overlay is mounted on the west façade (facing Admiralty Way), one mounted on the east façade (facing Lincoln Blvd), one mounted on the south façade (facing Mindanao Way), and one mounted on existing automatic teller machine (facing Lincoln Blvd).

The original permit allowed the overlays from March 27, 2009 through April 27, 2009. This 30-day extension allows the signs through May 27, 2009. The signs must be removed by noon on May 28, 2009. Failure to remove them by this time will result in their removal and storage by the County of Los Angeles at your expense.

Please note that any future temporary request for these signs will require a complete Design Control Board (DCB) submittal. If you have any questions, please contact Cesar Espinosa at (310) 305-9530.

Very truly yours,

SANTOS H, KREIMANN, DIRECTOR

Charlotte Miyamoto, Chief Planning Division

SHK:CM:CE

cc: Wayne Schumaker Jason Rechlecki Josh Bermudez Mark Spiro Lynn Atkinson Sal Iannotti





April 16, 2009

Santos H. Kreimann

Director

Kerry Silverstrom
Chief Deputy

Chuck Colby
The Organic Panificio
4211 Admiralty Way
Marina del Rey, CA 90292

TEMPORARY SIGNAGE AT ORGANIC PANIFICIO (PARCEL 33) (TP 09-007)

Dear Mr. Colby:

By means of this letter, Organic Panificio is permitted to place two temporary vinyl banners at its premises located at 4211 Admiralty Way, as indicated below:

• Two 3-foot high by 6-foot wide white banners. One mounted on the north façade of the facility facing Admiralty Way and the other on the corner of Admiralty and Palawan Ways. Both banners will state "THE WATERFRONT RESTAURANT" in 12-inch high black Arial type font; "MOTHER'S DAY BRUNCH" in 8-inch high red Bradley's Hand type font; "Make Reservations 310-448-8900" in 6-inch high red Bradley's Hand type font; and "www.thewfr.com" in 6-inch red Bradley's Hand type font.

The banner is permitted from April 13, 2009 through May 13, 2009. The banner must be removed by noon on May 14, 2009. Failure to remove it by this time will result in its removal and storage by the County of Los Angeles at your expense.

If you have any further questions or requests, please contact Cesar Espinosa at 310-305-9530.

Very truly yours,

SANTOS H. KREIMANN, DIRECTOR

Charlotte Miyamoto, Chief Planning Division

SHK:CM:CE

cc: Wayne Schumaker
Jason Rechlecki
Josh Bermudez
Mark Spiro
Lynn Atkinson
Stephen Nguyen





April 28, 2009

Santos H. Kreimann

Director

Brett Hughett Oakwood Marina del Rey 4111 Via Marina Marina del Rev. CA 90292 **Kerry Silverstrom** Chief Deputy

TEMPORARY SIGNAGE AT OAKWOOD MARINA DEL REY (PARCEL 103) (TP 09-008)

Dear Mr. Hughett:

By means of this letter, Oakwood Marina del Rey is permitted to place one temporary vinyl banner at its premises located at 4111 Via Marina, as indicated below:

One 3-foot high by 6-foot wide blue banner mounted on the south side of the facility facing Via Marina. The banner will state "MOVE-IN SPECIALS!" in 12-inch high white Arial type font, and "888.271.6516" in 16-inch high white Arial type font.

The banner is permitted from April 1, 2009 through May 1, 2009. The banner must be removed by noon on May 2, 2009. Failure to remove it by this time will result in its removal and storage by the County of Los Angeles at your expense.

If desired, one consecutive 30-day extension may be granted, provided that the request for such is made in writing to the Department before the original permit expires. If you have any further questions or requests, please contact Cesar Espinosa at 310-305-9530.

Very truly yours,

SANTOS H. KREIMANN, DIRECTOR

Charlotte Miyamoto, Chief Planning Division

SHK:CM:CE

cc: Wayne Schumaker Jason Rechlecki Josh Bermudez Mark Spiro Lynn Atkinson Ron Frisch





May 4, 2009

Santos H. Kreimann Director

> **Kerry Silverstrom** Chief Deputy

Brett Hughett Oakwood Marina del Rey 4111 Via Marina Marina del Rey, CA 90292

TEMPORARY SIGNAGE AT OAKWOOD MARINA DEL REY (PARCEL 103) (TP 09-008-Ext)

Dear Mr. Hughett:

By means of this letter, Oakwood Marina del Rey is granted a 30-day extension to continue to mount one temporary vinyl banner at its premises located at 4111 Via Marina, as indicated below:

One 3-foot high by 6-foot wide blue banner mounted on the south side of the facility facing Via Marina. The banner will state "MOVE-IN SPECIALS!" in 12-inch high white Arial type font, and "888.271.6516" in 16-inch high white Arial type font.

The original permit allowed the banner through May 1, 2009. This extension permits the banner through May 31, 2009. The banner must be removed by noon on June 1, 2009. Failure to remove it by this time will result in its removal and storage by the County of Los Angeles at your expense.

Please note that any temporary signage request in excess of this 30-day extension will require a complete Design Control Board (DCB) submittal. If you have any questions, please contact Cesar Espinosa at (310) 305-9530

Very truly yours,

SANTOS H. KREIMANN, DIRECTOR

Charlotte Miyamoto, Chief Planning Division

SHK:CM:CE

cc: Wayne Schumaker Jason Rechlecki Josh Bermudez Mark Spiro Lynn Atkinson Ron Frisch





April 29, 2009

Santos H. Kreimann Director

> **Kerry Silverstrom** Chief Deputy

Dan Ringwood Tony P's Dockside Grill 4445 Admiralty Way Marina del Rey, CA 90292

TEMPORARY SIGNAGE AT TONY P'S DOCKSIDE GRILL (PARCEL 130) (TP 09-009)

Dear Mr. Ringwood:

By means of this letter, Tony P's Dockside Grill is permitted to place one temporary vinyl banner at its premises located at 4445 Admiralty Way, as indicated below:

One 3-foot high by 6-foot wide red banner with red grommets along edges mounted on the north façade of the facility facing Admiralty Way. The banner will state "MOTHER'S DAY CHAMPAGNE BRUNCH" in 8-inch high, white Arial type font; and will have two 8-inch high, white champagne bottles on each side. The banner will be attached with wire around the chimney.

The banner is permitted from April 29, 2009 through May 11, 2009. The banner must be removed by noon on May 12, 2009. Failure to remove it by this time will result in its removal and storage by the County of Los Angeles at your expense.

If you have any further questions or requests, please contact Cesar Espinosa at 310-305-9530.

Very truly yours,

SANTOS JI. KREIMANN, DIRECTOR

Charlotte Miyamoto, Chief Planning Division

SHK:CM:CE

cc: Wayne Schumaker Jason Rechlecki Josh Bermudez Mark Spiro Lynn Atkinson Maureen Sterling



May 13, 2009



Santos H. Kreimann Director

Kerry Silverstrom Chief Deputy

Anne Schabarum Marina Harbor 4500 Via Marina Marina del Rey, CA 90292

TEMPORARY SIGNAGE AT MARINA HARBOR (PARCEL 111-112) (TP 09-010)

Dear Ms. Schabarum:

By means of this letter, Marina Harbor is permitted to place two temporary signs at its premises located at 4500 Via Marina, as indicated below:

Two 2-feet high by 3-feet wide corrugated plastic signs to be placed follows: One sign at the northeast corner of Bora Bora Way and Via Marina, facing Via Marina; and one sign at the southeast corner of Bora Bora Way and Via Marina, facing Via Marina. Both signs will state "FOR LEASE" in 4 1/2 -inch high burgundy Arial type font, "MARINA HARBOR - OPEN HOUSE" in 3-inch high burgundy Arial type font, "ASK ABOUT OUR MOVE-IN SPECIALS!" in 2 1/2 -inch high burgundy Arial type font and "310-578-5200" in 3 1/4 -inch high white Arial type font. The signs will be free standing on double stake frames.

The signs are permitted from May 14, 2009 through June 14, 2009. The signs must be removed by noon on June 15, 2009. Failure to remove them by this time will result in their removal and storage by the County of Los Angeles at your expense.

If desired, one consecutive 30-day extension may be granted, provided that the request for such is made in writing to the Department before the original permit expires. Please note that any future temporary request beyond a 30-day extension will require a complete Design Control Board (DCB) submittal.

If you have any further questions or requests, please contact Cesar Espinosa at 310-305-9530.

Very truly yours,

SANTOS H. KREIMANN, DIRECTOR

Charlotte Miyamoto, Chief

Planning Division

SHK:CM:CE

cc: Wayne Schumaker Jason Rechlecki Josh Bermudez Mark Spiro Lynn Atkinson Sal Iannotti





May 14, 2009

Santos H. Kreimann Director

Kerry Silverstrom Chief Deputy

David O. Levine Del Rey Shores 4201 Via Marina Marina del Rey, CA 90292

TEMPORARY SIGNAGE AT DEL REY SHORES (PARCEL 101) (TP 09-011)

Dear Mr. Levine:

By means of this letter, Del Rey Shores is permitted to place one temporary vinyl banner at its premises located at 4201 Via Marina, as indicated below:

One 3-foot high by 6-foot wide gloss blue banner mounted on the northeast of the facility, facing Via Marina. The banner will state "ASK US ABOUT MOVE-IN SPECIALS" in 5-inch high canary yellow Class Garamond type font and "310-823-5384" in 9-inch high white Class Garamond type font. The banner will also have a canary yellow accent and border. It will be mounted with twelve number 10 size screws and washers and 11/2-inch shields on existing concrete wall.

The banner is permitted from May 14, 2009 through June 14, 2009. The banner must be removed by noon on June 15, 2009. Failure to remove it by this time will result in its removal and storage by the County of Los Angeles at your expense.

If desired, one consecutive 30-day extension may be granted, provided that the request for such is made in writing to the Department before the original permit expires. Please note that any future temporary request beyond a 30-day extension will require a complete Design Control Board (DCB) submittal.

If you have any further questions or requests, please contact Cesar Espinosa at 310-305-9530.

Very truly yours,

SANTOS H-KREIMANN, DIRECTOR

Charlotte Miyamoto, Chief Planning Division

SHK:CM:CE

cc: Wayne Schumaker Jason Rechlecki Josh Bermudez Mark Spiro Lynn Atkinson Stephen Nguyen



June 8, 2009

Santos H. Kreimann Director

Kerry Silverstrom Chief Deputy

Mr. Paul Medawar Marina del Rev Hotel 13534 Bali Way Marina del Rey, CA 90292

TEMPORARY BANNER AT THE MARINA DEL REY HOTEL (P-43) (TP 09-012)

Dear Mr. Medawar:

By means of this letter, the Marina del Rel Hotel is permitted to install one vinyl banner at its premises located at 13534 Bali Way, as indicated below:

One 6-foot high by 3-foot wide banner mounted horizontally on the southeast corner of Parking Lot #5, facing Admiralty Way. The banner will be red, white, and blue vinyl with 5.5-inch red, 3.2-inch blue, and 1.9-inch black Futura standard font type lettering stating "4th OF JULY BBQ WATERFRONT ROOM 12 NOON - 10 pm". The banner will be mounted using four metal eye-let hooks and poly plastic rope onto existing marquis sign.

The banner is permitted from June 15, 2009 through July 5, 2009. The banner must be removed by noon on July 5, 2009. Failure to remove the banner by this time will result in its removal and storage by the County of Los Angeles at your expense.

If you have any further questions or requests, please contact Cesar Espinosa at 310-305-9530.

Very truly yours.

SANTOS H. KREIMANN, DIRECTOR

Charlotte Miyamoto, Chief Planning Division

SHK:CM:CE

cc: Wayne Schumaker Mark Spiro Ken Edson Lynn Atkinson Gary Brockman



June 18, 2009

Santos H. Kreimann

Director

Kerry Silverstrom Chief Deputy

TO:

Design Control Board

FROM:

Santos H. Kreimann, Director

SUBJECT: ITEM 7B - ONGOING ACTIVITIES REPORT

BOARD OF SUPERVISORS ACTIONS ON ITEMS RELATING TO MARINA DEL REY

At its March 31, 2009 meeting, the Board of Supervisors approved the transfer of \$1.5 million out of the Marina Accumulative Capital Outlay (ACO) Fund to the Department of Public Works' Marina del Rey Water System ACO Fund to finance a portion of the construction costs of the Marina del Rey Waterline Replacement project.

At its April 21, 2009 meeting, the Board of Supervisors awarded a license agreement to Café Petra for the food and beverage concession at Burton Chace Park, for a term of 58 months, with first-year revenue to the County of \$7,100.

At its May 12, 2009 meeting, the Board of Supervisors awarded a one-year contract, with two option periods of two years each, to Hornblower Yachts, Inc. for Marina del Rey WaterBus service between seven points in the Marina for residents and visitors during the summer months. In 2009, the service will run from June 26 through September 7.

At its May 19, 2009 meeting, the Board of Supervisors, acting as the Governing Body of the Los Angeles County Flood Control District, entered into a 20-year agreement with the Mountains Recreation and Conservation Authority for portions of Ballona Creek to be used for recreational purposes. In a separate action at that same meeting, the Board approved allocation of \$1.5 million in Second District Proposition A dollars for three Ballona Creek projects:

- (1) Ballona Creek Trail and Bike Path Phase II Project, consisting of improvements to the entrances of the existing trail and bike path, including upgraded fencing and gates, native plant landscaping and irrigation, educational/interpretive displays, and seating and drinking fountains;
- (2) Ballona Creek Milton Street Park Phase I Project, consisting of the construction of a new 1.2 acre linear park located between Ballona Creek bike path and Milton Street adjacent to the Marina del Rey Middle School, including trails, picnic areas, educational components, watershed improvements, and native landscaping; and,

Design Control Board Item 7B - Ongoing Activities Report June 18, 2009 Page 2

(3) Ballona Creek to Parks Connection Loop Phase I Project, consisting of new trails, decorative gates, wayfinding and connection route signage, and artwork at three connection gateways outside of Marina del Rey.

At its May 26, 2009 meeting, the Board of Supervisors adopted the Marina Sewer Maintenance District Service Charge Annual Report for Fiscal Year (FY) 2009-10 to allow for the continued collection of sewer charges with annual property taxes at the FY 2008-09 levels.

At its June 2, 2009 meeting, the Board of Supervisors authorized and approved amendments to three contracts with TranSystems, Noble Consultants, Inc., and Halcrow, Inc. for harbor engineering consulting services, which will increase the annual aggregate Board-approved contract amounts by \$250,000 per year toward additional services particularly for Marina Accumulative Capital Outlay (ACO) Fund public infrastructure projects, such as refurbishment of the public boat launch facility with new docks and a wider entrance and exit, as well as dock improvements along the Chace Park Peninsula.

Also at its June 2, 2009 meeting, the Board of Supervisors confirmed that a water shortage emergency exists and authorized implementation of the Phased Water Conservation Plan at the Phase II Shortage level, requiring a 15% reduction in water use in Marina del Rey.

Finally, at its June 16, 2009 meeting, the Board of Supervisors approved a revised lease for Parcel 27 (Jamaica Bay Inn) to facilitate redevelopment that, most importantly, incorporates the lessee's new ownership structure, which will now serve as the baseline for determining future transfers; provides for the dedication of a portion of the premises for the proposed Admiralty Way street widening; revises the construction square footage to conform to the final development plan; and permits the lessee to connect its leasehold improvements to the County storm drain system subject to certain requirements.

REGIONAL PLANNING COMMISSION'S CALENDAR

At its April 15, 2009 meeting, the Regional Planning Commission scheduled a field trip and a public hearing with respect to Marina Parcel 10 at 14126 Marquesas Way, proposed for redevelopment by Legacy Partners Neptune Marina L.P. The field trip has been scheduled for August 8 at 9:00 am, with Commissioners meeting up at Dock 52. The public hearing has been scheduled for August 12 at 6:30 pm at Chace Park.

LOCAL COASTAL PROGRAM PERIODIC REVIEW UPDATE

On April 30, 2009, the County formally received the Marina del Rey Local Coastal Program Periodic Review findings and recommendations as approved by the California Coastal Commission on October 16, 2008. The County has one year to respond to the

Design Control Board Item 7B - Ongoing Activities Report June 18, 2009 Page 3

Commission. As previously reported, working groups formed to encourage public participation in preparing a County response presented their recommendations to the Regional Planning Department at a public meeting on May 13, 2009 at the Marina del Rey Hotel, from 7:00 p.m. to 8:30 p.m. A link to the working group reports and presentations can be found on the Department of Regional Planning's website: http://planning.lacounty.gov/marina.

SMALL CRAFT HARBOR COMMISSION MINUTES

The Small Craft Harbor Commission minutes for the April 8, 2009 meeting are attached.

MARINA DESIGN GUIDELINES UPDATE

Staff is reviewing the final draft Design Guidelines.

REDEVELOPMENT PROJECT STATUS REPORT

Attached is a copy of the project status report providing details and the current status of projects in the redevelopment process in the Marina. Copies of this report are also available at the Lloyd Taber-Marina del Rey Public Library and on the Department's website (marinadelrey.lacounty.gov). In addition, we will provide a brief presentation on the Coastal Commission's Deputy Director's Report given at the June 11 Coastal Commission meeting on the amendment to the Marina del Rey Local Coastal Program (LCP) for projects listed on the Project Status Report requiring LCP amendments.

SHK:CM:ks

Attachments (2)

SMALL CRAFT HARBOR COMMISSION MINUTES APRIL 8, 2009

Commissioners: Russ Lesser, Chairman; Albert Landini, Ed.D.; Dennis Alfieri, Commissioner; Vanessa Delgado, Vice-Chairman (excused); Albert DeBlanc, Commissioner (non-excused)

Department of Beaches and Harbors: Santos Kreimann, Director; Paul Wong, Asset Management Division Chief; Dusty Crane, Community and Marketing Service Division Chief; Beverly Moore, Convention and Visitors Bureau Executive Director

County: Thomas Faughnan, Principal Deputy County Counsel; Michael Tripp, Principal Planner Special Projects; Deputy Rochford, Sheriff's Department

Guest: Greg Jaquez, Department of Public Works Civil Engineer

Call to Order and Pledge of Allegiance:

Chairman Lesser called the meeting to order at 9:35 a.m., followed by the pledge of allegiance.

Approval of Minutes:

Jon Nahhas made comments and suggestions to Item 5a and 5b. Andy Bessette said on Item 5b he was quoting Supervisor Knabe in regards to slip rent increases (March 2009 minutes corrected). Dorothy Franklin commented on Item 5b.

Chairman Lesser asked for a motion to approve the March 11, 2009 minutes. Chairman Alfieri moved and Commissioner Landini seconded. The motion was unanimously approved.

Item 3 – Regular Reports:

Deputy Rochford discussed the Crime Statistics and Liveaboard Report.

Chairman Lesser asked for copies of the year to date Crime Stats for 2008, January and February 2009.

Santos Kreimann said he will gather the information.

Commissioner Landini asked if the Sheriff's can be empowered to enforce liveaboards to comply with issuing permits.

Thomas Faughnan said options will be looked into, but that it is not a practical solution to this problem. But requiring tenants to comply is an option and if they don't, to inform them that their slip agreement would be terminated.

Santos Kreimann asked the Sheriff's to provide impounded and abandoned vessels on report. He said staff will work with Lessees to get the actual number of vessels at each anchorage.

Dusty Crane reported on the Marina and Special Events for Marina del Rey. She discussed the Marina del Rey Outdoor Adventures, Fisherman's Village Weekend Concerts and Beach Events.

Item 4a - Follow-Up re Marina del Rey Slip Sizing Study and Slip Pricing and Vacancy Study

Santos Kreimann gave an overview of the study and welcomed comments from the commissioners and the public.

Andy Bessette commented that the study was requested and done by professional liars. He said Beaches and Harbors and the Marina del Rey Lessees Association provided information for this study.

Santos Kreimann extended an invitation to meet with Mr. Bessette and the public to discuss the study.

William Vreszk said current and proposed development was not covered, larger slips are needed and asked if the public is being lied to. He said the commission is not showing leadership or doing their job.

Jon Nahhas asked Santos Kreimann questions relating to the study and asked for a copy of the four additional tasks.

Santos Kreimann said he would provide a copy of the additional task. He commented that the findings of the study was done by skilled professionals and independently done.

Commissioner Landini suggested that Jon Nahhas submit any questions or concerns in writing to Beaches and Harbors.

Chairman Lesser requested this item to be held over to next months meeting so that questions or suggestions can be received from the public. The deadline to submit to Beaches and Harbors is April 22, 2009.

Item 5a - Election of Commission Officers

William Vreszk said the commission is needed and was unclear how the election process operated.

Chairman Lesser explained the election process and Mr. Vreszk understood.

Carla Andrus asked what the duties and responsibilities are of the commission and that it should be included for the public to review. She also commented on how the meetings have been conducted.

Commissioner Landini said the duties are in the County Charter.

Dorothy Franklin suggested that all five commissioners be present for the election and nominated Commissioner Landini as chairman. She commented that Chairman Lesser should think before he speaks to the public.

Jon Nahhas commented that he is a firm believer of public meetings and that this meeting is important to him. He also said Chairman Lesser is influencing the Commissioners with his comments.

Chairman Lesser asked County Counsel if he was doing anything against the law.

Thomas Faughnan replied no and that the Commission is entitled to respond to public comment.

Commissioner Landini motioned to nominate Russ Lesser as Chairman and Dennis Alfieri as Vice-Chairman.

Before the vote was approved, Thomas Faughnan explained that the rule provides that the officers can only hold a one year term and would have to include a motion to waive this rule.

Commissioner Landini amended his motion to include the waiver of the one term rule. He motioned to nominate Russ Lesser as Chairman and Dennis Alfieri as Vice-Chairman. Commissioner Alfieri seconded. The motion was unanimously approved.

Item 5b - Oxford Retention Basin Flood Protection Multiuse Enhancement Project

A presentation was given by Greg Jaquez, Civil Engineer of Public Works.

John Rizzo commented that the bike path is very important and the road needs to be fixed because it has standing water.

David Levine said this is an important concept to the marina, offers his support and said it is an important upgrade to the marina. He asked why it takes three years to get the design and permitting and hopes that it can be expedited.

Chairman Lesser asked how much funding is committed to this project and can the process be rushed.

Greg Jaquez said it was possible.

Commissioner Landini asked Santos Kreimann if a proposal could be submitted to the Board of Supervisors requesting that a letter of intent be sent to the Federal government for funding.

Santos Kreimann said the Department and Public Works are in the process of discussing resources for this project and that a joint letter will be drafted amongst both departments.

Beverly Moore commented on the importance of this project and that Oxford Basin should be opened to the public. She asked that the collaboration between the Department and Public Works remain strong, the public be included in the planning process, the Visitor Bureau be informed of a designated contact and for this project to be placed as a high priority.

Santos Kreimann said he will discuss this with the Chief Executive Office and Ms. Farber, Director of Public Works and return with an update.

Carla Andrus said funding is supposed to come from the developers and nothing has been done, so money should be set aside and it should be done now. She said the assets should be used for the OT parking lot instead of using it for a retirement hotel and the developer should input funding. She commented on the trees tied with orange ribbons and asked that this project be a friendlier place for the birds.

Commissioner Landini asked if developer funds were earmarked in any way.

Greg Jaquez said there is a coastal improvement fund that is connected to the projects, which is used for parks, benches and visitors service facilities. He is not sure if it can be used for Oxford Basin, but will research.

Santos Kreimann said the trees with orange ribbons are dead. A biologist has been contacted for the removal of the three hundred trees and the coastal commission to see if a permit will be needed.

Chairman Lesser requested for this item to be reported on a monthly basis.

Item 6 – Staff Reports

Santos Kreimann reported on the Ongoing Activities relating to Marina del Rey. He said all comments in regards to the slip study be emailed to Paul Wong at PWong@bh.lacounty.gov. Also, Regional Planning has scheduled to submit to the Coastal Commission workgroups that will discuss findings relating to the LCP. The meeting will be held on May 13, 2009 from 7pm to 9pm at the Marina del Rey Hotel. This scheduled meeting will be posted on the Department's website and published in the Argonaut.

Michael Tripp said on April 15, 2009, he will present hearing and field trip dates for Neptune Apartments and Woodfin Hotel to the Regional Planning Commission.

Jon Nahhas asked for the additional option for Espirit II which was requested by David Barish and Nancy Marino. He inquired about the public boat launch ramp and asked what the funding would cover. Lastly, he commented on the outreach to the community for the workgroup meeting, the new website for Beaches and Harbors and the Slip Sizing Study.

Thomas Faughnan stated that if there is a financial analysis, report or an appraisal, a public request must be sent to the department.

Santos Kreimann said the launch ramp would be completely replaced and a finger would be added. He said DBAW was contacted and that funding for this project is not eligible. He said he welcomes comments from the public relating to the website.

Item 7 – Communication from the Public

Jon Nahhas said the public should be given more of an opportunity to give comments and receive feedback from the commission. He complained about how the Special Night Meeting was handled.

Carla Andrus asked how a project is passed and approved without financing. She feels the County is losing money with the Doug Ring project. Lastly, she inquired about affordable housing and the public policy for the lottery.

Chairman Lesser said either the County continue with the existing lease or approve an amendment to get financing.

Santos Kreimann discussed in detail what the amendment involved for the Doug Ring project and said the lottery will be held on April 23, 2009, for the affordable housing.

Paul Wong said the method for the lottery to rent an affordable housing unit is dictated by the Community and Development Commission and each developer submits a marketing plan.

William Vreszk said Espirit is a white elephant, has a high rate of apartment vacancy and slips and opposes it. He commented that he would rather occupy the Capri Apartments not Espirit.

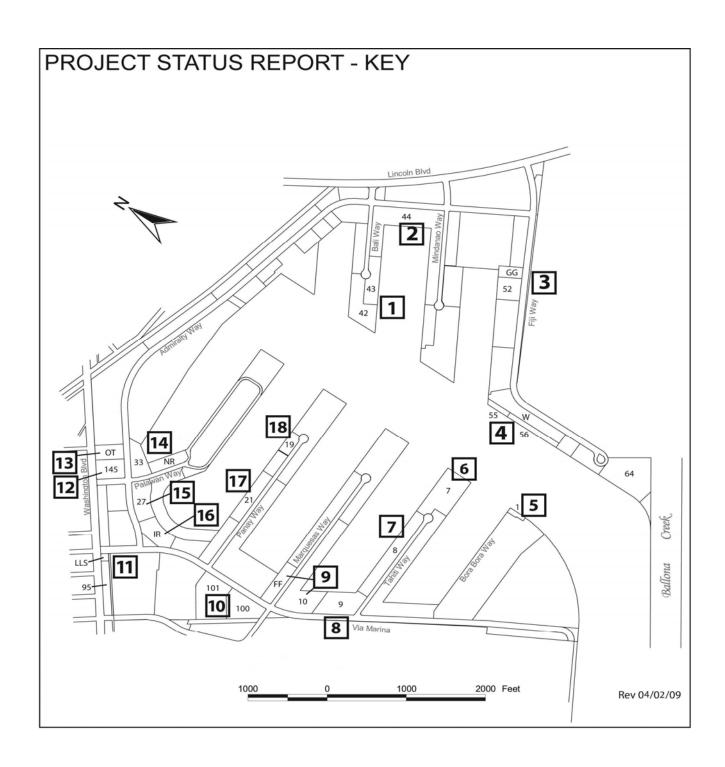
Adjournment – Chairman Lesser adjourned the meeting at 11:52 a.m.

Respectfully Submitted By: Donna Samuels, Commission Secretary

*Copy of meetings can be purchased immediately after all meetings with Commission Secretary.

Marina del Rey Redevelopment Projects Descriptions and Status of Regulatory/Proprietary Approvals As of June 3, 2009

Map Key	Parcel No Project Name/Lessee	Lessee Name/ Representative	Redevelopment Proposed	Massing and Parking	Status	Regulatory Matters
	42/43 Marina del Rey Hotel/	Dale Marquis/	* Complete renovation and dock replacement	No changes	Proprietary Term sheet under negotiation	
	Pacifica Hotels 14 - Pier 44	Mike Barnard Michael Pashaie/ David Taban	* Build 5 new visitor serving commercial and dry storage buildings * 91,090 s.f. visitor serving commercial space * 143 slips + 5 end ties and 234 dry storage spaces	Massing Four new visitor-serving commercial buildings, maximum 36' tall and one dry stack storage building, 65'5" tall. 771.5 lineal feet view corridor proposed (259.73 required) Parking 381 at grade parking spaces will be provided with shared parking agreement (402 parking spaces are required)	Regulatory To be determined Proprietary Term sheet under negotiation Regulatory Initial DCB review during the October 2008 meeting. Item was continued and is pending a second review	Shared Parking Agreement
1	52/GG - Boat Central/ Pacific Marina Development	Jeff Pence	* 345-vessel dry stack storage facility * 30-vessel mast up storage space * 5,300 s.f. Sheriff boatwright facility	Massing 70' high boat storage building partially over water and parking with view corridor Parking All parking required of the project to be located on site, public parking to be replaced on Parcel 56	Proprietary Term sheet approved by BOS on July 2006; SCHC approved Option March 2007; BOS approved Option May 2007 Regulatory DCB, on May 2007 (continued from March 2007 meeting; April meeting cancelled) DISAPPROVED project. Regional Planning application filed December 2008.	LCP amendment to rezone site to Boat Storage and to transfer Public Facility use to another parcel.
1	55/56/W Fisherman's Village/ Gold Coast	Michael Pashaie/ David Taban	* 132-room hotel * 65,700 square foot restaurant/retail space * 30-slip new marina * 28 foot-wide waterfront promenade	Massing Nine mixed use hotel/visitor-serving commercial/retail structures (eight are 1 or 2-story and one 60' tall hotel over ground floor retail/ restaurant), parking structure with view corridor Parking All parking required of the project to be located on site; must include parking for adjacent Parcel 61 lessee (Shanghai Reds) and replacement parking from Parcel 52	Proprietary Lease documents approved by BOS December 2005 Regulatory DCB hearing May 2006, item continued; approved in concept July 2006. Regional Planning application filed May 2007	Shared Parking Agreement Variance for reduced setbacks
	l Marina del Rey Landing/ Harbor Real Estate	Greg Schem	* New fuel dock facility with high-speed pumps and automatic payment * 3,300 square-foot dock mart and restrooms * New marina with 10 slips and transient berths * Public promenade and public view decks	Massing 1-story structure on the dock and on landside, each 19' tall Parking All parking required of the project to be located on site	Proprietary Lease documents approved by BOS May 2006 Regulatory DCB conceptual approval May 2007; DCB approved final design with conditions August 2008; Regional Planning Commission approved CDP and CUP on May 14, 2008. CCC approved waterside improvements March 2008.	
6 7	7 Tahiti Marina	Kamran Hakim	* Building refurbishment and relocating landside boating facilities * Docks will be reconstructed	Parking Possible slight reduction of parking due to relocation of landside boating facilities. Impact is currently unknown.	Proprietary Term sheet under negotiation Regulatory To be determined	
7 8	8 Bay Club / Decron Properties	David Nagel	* Building refurbishment, no new construction * Docks will be reconstructed	No changes	Proprietary Term sheet approved by BOS August 2008 Regulatory DCB continued from July 2008 and approved concept August 2008. Site Plan Review application filed with DRP on 12/4/08	
,	O Woodfin Suite Hotel and Vacation Ownership∕ Woodfin Hotels	Jack Illes	* 19-story, 288-room hotel (152 hotel rooms and 136 timeshare suites) * 6-story, 360-stall parking structure * New public transient docks * 28 foot-wide waterfront promenade * Wetland park	Massing 19-story hotel with 5-story parking structure, 225' tall, on northern half of parcel with view corridor and wetland park on southern half Parking All parking required of the project to be located on site	Proprietary Term Sheet approved by BOS February 2007 Regulatory DCB initial hearing May 2006, approved in concept June 2006; Regional Planning application filed November 2006; RF Commission heard the matter on 10/29/08 and continued the item.	Timeshare component Wetland
1	10/FF Neptune Marina/ Legacy Partners	Sean McEachorn	* 526 apartments * 161-slip marina + 7 end-ties * 28 foot-wide waterfront promenade * Replacement of public parking both on and off site	Massing Four 55' tall clustered 4-story residential buildings over parking with view corridor Parking 103 public parking spaces to be replaced off site	Proprietary Term sheet approved by BOS August 2004; lease documents approved by BOS August 2008 Regulatory DCB initial hearing May 2006, approval in concept June 2006; Regional Planning application filed November 2006; RP Commission heard the matter on 10/29/08 and continued the item.	LCP amendment to allow apartments on Parcel FF, remove Open Space category, and to transfer development potential from other development zones Parking permit to allow 103 replacement public parking spaces off site Variance for enhanced sigage and reduced setbacks
1	100/101 The Shores/ Del Rey Shores	Jerry Epstein/ David Levine	* 544-unit apartment complex * 10 new public parking spaces	Massing Twelve 75' tall 5-story residential buildings Parking All parking required of the project to be located on site plus 10 public beach parking spaces	Proprietary Lease extension Option approved by BOS December 2006 Regulatory Regional Planning approval June 2006; BOS heard appeal February 2006; and approved project March 2007. Per court order, EIR redone as to grading; BOS approved EIR 12/16/08; Plancheck application filed	
1	95/LLS Marina West Shopping Center/ Gold Coast	Michael Pashaie/ David Taban	* 72-unit apartment complex * 10,000 square-foot restaurant * 22,400 square-foot commercial space * Gateway parkette on Parcel LLS	Massing One 42' tall retail building, three 60' tall mixed-use residential/retail buildings and parkette Parking All parking required of the project to be located on site	Proprietary Term Sheet approved by BOS October 2007 Regulatory DCB initial hearing May 2006; item then on June, July, and September agenda; conceptual approval granted November 2006	
1	145 Marina International Hotel/ Pacifica Hotels	Dale Marquis/ Mike Barnard	* Complete renovation	No changes	Proprietary Term sheet under negotiation Regulatory DCB initial hearing November 2008; conceptual approval granted January 2009	
	OT Admiralty Courts/ Goldrich & Kest Industries	Jona Goldrich/ Sherman Gardner	* 114-unit senior retirement facility * 5,000 square feet of retail space * Replacement public parking both on and off site * Public accessway from Washington to Admiralty	Massing One 5-story residential (senior) building over ground-floor retail and parking, 65' tall Parking All required project parking to be located on site; 92 public parking spaces to remain on site, 94 public parking spaces to be replaced off site near Marina Beach	Proprietary Lease documents approved by BOS July 2008. Regulatory DCB conceptual approval August 2005; Regional Planning application filed May 2006	LCP amendment to create Senior Retirement Facility Land Use Category and rezone OT as Senior Retirement Facility with Mixed Use Overlay Zone, and transfer development potential between Development Zones Parking permit for senior retirement facility and to allow some replacement public parking off site.
14 3	33/NR The Waterfront	Ed Czuker/Derek Jones	* 292 apartments * 32,400 square-foot restaurant/retail space * Rooftop observation deck * Replacement public parking both on and off site	Massing Three 5-story mixed use residential/retail buildings (two 44' tall and one 61' tall) with view corridor Parking All required project parking to be located on site; 69 public parking spaces to be replaced on site.	Regulatory DCB concept approval August 2004; revised project to DCB on August 2008, then December 2008 where it was	LCP amendment to add Mixed Use Overlay Zone, rezone NR to Visitor Serving/Commercial, and Variance for increased height and reduced setbacks Parking permit to allow some replacement public parking off site
	27 Jamaica Bay Inn/ Pacifica Hotels	Dale Marquis/ Mike Barnard	* 69 additional hotel rooms * Renovate balance of property * Marina Beach Promenade	Massing 4-story, 45' tall, hotel expansion with view corridor Parking All parking required of the project to be located on site	Proprietary Lease documents approved by BOS May 2006 Regulatory DCB conceptual approval October 2005 and final design approval August 2008; Regional Planning application filed December 2005 and Commission approved August 2007. Plancheck application filed	
	IR Marriott Residence Inn/ Pacifica Hotels	Dale Marquis/ Mike Barnard	* 147-room hotel * Replacement of public parking both on and off site * Marina Beach Promenade	Massing Two hotel buildings above parking, 45' tall, with view corridor Parking 197 public parking spaces to remain on site, 20 or 89 public parking spaces to be replaced off site depending on intersection project	Proprietary Lease documents approved by BOS Oct 2006 Regulatory DCB approved in concept February 2006; Regional Planning application in preparation	LCP amendment to rezone site from Parking to Hotel Parking permit to allow some replacment public parking off site
	21 Holiday Harbor Courts/ Goldrich & Kest Industries	Jona Goldrich/ Sherman Gardner		Massing One 56' tall commercial building with view corridor Parking All parking required of the project to be located on site, including 94 replacement spaces fron OT and Parcel 20 boater parking	Phase 1 Proprietary Lease documents approved by BOS July 2008 Regulatory DCB conceptual approval obtained August 2005; Regional Planning application (landside) filed September 2006 Phase 2 (Parcel C) DCB hearing March and April 2006, item continued	LCP Amendment to transfer parking from OT to 21 CDP for landside from Regional Planning CDP for waterside from Coastal Commission
I	19 Administration Building/ Dept. of Beaches and Harbors (Alternate sites being considered)	N/A	* 26,000 square-foot County administration building	Massing One 56' tall building consisting of 2 floors office space over 3 parking levels Parking All parking required of the project to be located on site	Proprietary Lease documents in process with Parcel 20 lessee for parcel reversion Regulatory DCB agenda May 2006 and November 2006; DCB workshop held January 2007	See Item #2 above





TO:

FROM:

To enrich lives through effective and caring service

June 18, 2009

Santos H. Kreimann

Kerry Silverstrom Chief Deputy

Director

Santos H. Kreimann, Director

Design Control Board

SUBJECT: AGENDA ITEM 7C - MARINA DEL REY & BEACH SPECIAL EVENTS

MARINA DEL REY EVENTS

MARINA DEL REY OUTDOOR ADVENTURES 2009

Sponsored by the Los Angeles County Department of Beaches and Harbors Burton Chace Park ♦ 13650 Mindanao Way ♦ Marina del Rey ♦ CA ♦ 90292

Bird Watching Experience Program

Thursday, June 25 at 9:00 am

County-sponsored bird watching walk for adults is a free two-hour walk, which will take place at various sites in the Ballona Wetlands. Meet at the Burton Chace Park Community Room. Participation, parking and transportation to the tour site are free. Pre-registration is a must! To register, please call (310) 628-2135.

MARINA DEL REY WATERBUS

June 26 through September 7, 2009

For fun on the weekend, ride the Marina del Rey WaterBus. Park your car and ride the WaterBus for a unique water's-eye view of Marina del Rey. Seven boarding stops throughout the Marina offer opportunities to shop or dine in one of the most beautiful Southern California residential and tourist areas. Bikes and strollers welcome on board, no pets allowed. Fare is \$1.00 per person, one way. Season passes are available for \$30.00.

June 26 – September 7

Fridays: 5:00 pm - midnight Saturdays: 11:00 am - midnight Sundays: 11:00 am - 9:00 pm

Holiday Schedule

4Th of July: 11:00 am – midnight Labor Day: 11:00 am - 9:00 pm

Marina Summer Concert Schedule

Thursday, July 9: 5:00 pm - midnight Thursday, July 23: 5:00 pm – midnight Thursday, August 6: 5:00 pm - midnight Thursday, August 20: 5:00 pm - midnight Design Control Board Item 7C - MdR and Beach Special Events June 18, 2009 Page 2 of 4

WaterBus attendants will arrange for land taxi service for passengers needing special assistance to any WaterBus boarding stop for the \$1.00 fare.

Boarding locations are:

Marina "Mother's" Beach (ADA accessible) 4101 Admiralty Way

Fisherman's Village 13755 Fiji Way

Burton Chace Park (ADA accessible) 13650 Mindanao Way

Waterfront Walk (ADA accessible) 4433 Admiralty Way, Fire Station #110

Dolphin Marina (ADA accessible) 13900 Panay Way, Dock Gate #C-200 Marina Harbor (ADA accessible) 13928 Tahiti Way, Dock Gate #A-2200

Esprit 1 (ADA accessible) 13900 Marquesas Way, Dock Gate B-602

Ample parking is available at nearby Los Angeles County lots for a reasonable fee.

For more information: Call Marina del Rey Visitor Center at (310) 305-9545.

OPEN COMMUNITY FORUM

Burton Chace Park Community Room Tuesday, June 30, 2009 6:00 pm – 8:00 pm

The Community and Marketing Services Division will be hosting an Open Community Forum at the Burton Chace Park Community Room. The forum will focus on new recreational programs tentatively scheduled to begin in the fall. The programs will primarily be held at Burton Chace Park and the new Dockweiler Youth Center. The forum will give the community an opportunity to voice their opinion about the programs that the Division plans on implementing and offer any suggestions for other programs or activities not covered or currently included in the new recreation plan.

For more information: Call Burton Chace Park at (310) 305-9596

MARINA DEL REY FOURTH OF JULY FIREWORKS

Burton Chace Park Saturday, July 4, 2009 9:00 pm

The traditional fireworks extravaganza over the main channel in Marina del Rey will be presented on Saturday evening, July 4, starting promptly at 9:00 pm. This event is

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sponsored by the Los Angeles County Department of Beaches and Harbors. The fireworks are choreographed to patriotic music, which will be broadcast by radio station KXLU 88.9 FM in sync with the pyrotechnic display. The music will be relayed over loudspeakers in Burton Chace Park.

Parking is available in County lots. Fireworks may also be viewed at Fisherman's Village and throughout Marina del Rey.

For more information: Call Marina del Rey Visitor Center at (310) 305-9545

SUNSET SERIES SAILBOAT RACES

Marina del Rey Wednesday Evenings through September 2, 2009 5:30 pm – 8:00 pm

Spectators can enjoy these races from the comfort of one of the water-view restaurants on Wednesday evenings between 5:30 pm (sailboats leaving the harbor) and 8:00 pm (race finishes at California Yacht Club).

FISHERMAN'S VILLAGE WEEKEND CONCERTS

Sponsored by Pacific Ocean Management, LLC All concerts are from 2:00 pm – 5:00 pm

Saturday, June 20
Javid & Naoko New Flamenco, playing Flamenco Guitars

Sunday, June 21
The Bill James Group, playing Smooth Jazz

Saturday, June 27
The Greg Wright Blues Band, playing Rockin' Blues

Sunday, June 28
The John Brown Band, playing Classic Rock/Pop

For more information: Call Pacific Ocean Management at (310) 822-6866

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BEACH EVENTS

BEACH SHUTTLE

Through September 7, 2009
Fridays and Saturdays from 10:00 am – 10:00 pm
Sundays and Holidays from 10:00 am – 8:00 pm

Catch a free ride on the Beach Shuttle to and from Playa Vista, Marina del Rey and Venice, and enjoy the surf, sand, and surroundings of Marina del Rey in a hassle-free and relaxing way. Beach shuttle operates weekends and during the Thursday Marina del Rey Summer Concerts, which begin July 9th.

For more information: Call Marina del Rey Visitor Center (310) 305-9545 or Playa Vista Guest House (310) 745-5200. Brochure available at http://beaches.lacounty.gov or www.playavista.com

SANTA MONICA PIER TWILIGHT DANCE SERIES

Santa Monica
Thursdays from June 25 – August 27, 2009
7:00 pm - 10:00 pm

At free concerts on the Pier, prepare to sing, dance, or just rock out to the best in reggae, folk, rock and eclectic world music on the Santa Monica Pier.

For more information: Contact www.twilightdance.org

MR. AND MRS. MUSCLE BEACH

Venice Beach 1800 Ocean Front Walk Saturday, July 4, 2009 Pre-Judging starts at 10:00 am Finals start at 1:00 pm

Free bodybuilding competition on Venice Beach.

For more information: Call (310) 399-2775 or visit www.musclebeachvenice.com

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